

Awareness Watch™ Newsletter

By Marcus P. Zillman, M.S., A.M.H.A.

<http://www.AwarenessWatch.com/>

V11N7

July 2013

Welcome to the V11N July 2013 issue of the **Awareness Watch™ Newsletter**. This newsletter is available as a complimentary subscription and will be issued monthly. Each newsletter will feature the following:

Awareness Watch™ Featured Report

Awareness Watch™ Spotters

Awareness Watch™ Book/Paper/Article Review

Subject Tracer™ Information Blogs

I am always open to feedback from readers so please feel free to email with all suggestions, reviews and new resources that you feel would be appropriate for inclusion in an upcoming issue of Awareness Watch™. This is an ongoing work of creativity and you will be observing constant changes, constant updates knowing that “change” is the only thing that will remain constant!!

Awareness Watch™ Featured Report

This month’s featured report covers **Data Mining Resources**. Data Mining Resources on the Internet is a comprehensive listing of data mining resources currently available on the Internet. The below list of sources is taken from my Subject Tracer™ Information Blog titled Data Mining Resources and is constantly updated with Subject Tracer™ bots at the following URL:

<http://www.DataMiningResources.info/>

These resources and sources will help you to discover the many pathways available to you through the Internet to find the latest data mining sources and sites. In today’s **New Economy** it has become one of the primary topics discussing methods and utilization of finding information with data mining being one of the most important resources for knowledge discovery!!



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Data Mining Resources:

80legs - Powerful and Economical Service Platform for Crawling and Processing Web Content

<http://www.80legs.com/>

ACM SIGKDD: Current Explorations Issue

<http://www.acm.org/sigs/sigkdd/explorations/issue.php?issue=current>

Anthracite Web Mining Desktop Toolkit for MacOS X

<http://www.metafy.com>

Apache Pig – Platform for Analyzing Large Datasets

<http://pig.apache.org/>

ARTstor - Digital Image Library for Education and Scholarship

<http://www.artstor.org/>

AZMY Thinkware -- Data Analysis and Mining Software Tools

<http://www.azmy.com/>

Benchmarking- Data Mining Benchmarking Association

<http://www.dmbenchmarking.com/>

Bibliomining for Automated Collection Development in a Digital Library Setting: Using Data Mining to Discover Web-Based Scholarly Research Works by Dr. Scott Nicholson

<http://dlist.sir.arizona.edu/archive/00000625/>

<http://www.BiblioMining.com/>

BI-DW - Business Intelligence and Data Warehousing Directory

<http://www.bi-dw.info/>

Biomedical Literature (and text)Mining Publications (BLIMP)

<http://blimp.cs.queensu.ca/>

Bixo - Open Source Web Mining Toolkit

<http://bixo.101tec.com>

Bixolabs - Elastic Web Mining Platform

<http://bixolabs.com>

BLIASoft Knowledge Discovery

<http://www.bliaisoft.com/Eindex.html>



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Bologna Data Mining Centre

http://open.cineca.it/datamining/index_ing.htm

Bot Research

<http://www.BotResearch.info/>

Business Intelligence Books

<http://www.BusinessIntelligenceBooks.com/>

Business Intelligence Data Mining

<http://businessintelligence.ittoolbox.com/nav/t.asp?t=312&p=312&h1=312>

Business Intelligence Text Mining

<http://businessintelligence.ittoolbox.com/nav/t.asp?t=316&p=316&h1=316>

Business Intelligence Resources

<http://www.BIResources.info/>

Business Intelligence Web Mining

<http://businessintelligence.ittoolbox.com/nav/t.asp?t=322&p=322&h1=322>

CCSU - Data Mining

<http://www.ccsu.edu/datamining/>

Center for Automated Learning and Discovery

<http://www.cs.cmu.edu/~cald/>

ChartSearch - Intelligent Data Search

<http://www.chartsearch.net/>

Chronicling America - Library of Congress - National Digital Newspaper Program

<http://www.loc.gov/chroniclingamerica/>

Clementine Data Mining Workbench

<http://www.spss.com/clementine>

CRoss Industry Standard Process for Data Mining (CRISP-DM)

<http://www.crisp-dm.org/>

Current Awareness Discovery Tools on the Internet

<http://zillman.blogspot.com/2004/09/current-awareness-discovery-tools-on.html>



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Cypher - Plain Language Access to the Semantic Web

<http://www.monrai.com/products/cypher>

D2K - Data to Knowledge

<http://alg.ncsa.uiuc.edu/do/tools/d2k>

Data Engineering Bulletin

http://tab.computer.org/tcde/bull_about.html

DataFerrett - Data Mining Tool

<http://dataferrett.census.gov/>

Data Fountains: Open Source Internet Resource Discovery and Metadata/Full-Text Generation Service

http://infomine.ucr.edu/Data_Fountains/

Data Mining

<http://zillman.blogspot.com/2005/05/data-mining.html>

Data Mining and Analytic Technologies

<http://www.thearling.com/>

Data Mining and KDD Papers

<http://www.andypryke.com/university/papers.html>

Data Mining and Knowledge Discovery Journal

<http://snipurl.com/61lnx>

Data Mining - Federal Efforts Cover a Wide Range of Uses Report

<http://www.gao.gov/new.items/d04548.pdf>

DataMiningGrid Consortium

<http://www.datamininggrid.org/>

Data Mining Group (DMG)

<http://www.dmg.org/>

Data Mining, Predictive Modeling, Business Analytics: Training, Consulting & Solutions

<http://www.the-modeling-agency.com/>

Data Mining Resources

<http://www.cs.purdue.edu/homes/ayg/CS590D/resources.html>



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Data Mining Resources

<http://datamining.togaware.com/>

Data Mining Resources at CCSU

<http://www.ccsu.edu/datamining/resources.html>

Data Mining Sifts the Gems From Digital Ore By Wilson P. Dizard III

http://www.gcn.com/23_29/news/27420-1.html

Data Mining: Technology and Policy The DHS Privacy Office

http://www.dhs.gov/xlibrary/assets/privacy/privacy_rpt_datamining_200812.pdf

Data Mining: Text Mining, Visualization and Social Media

http://datamining.typepad.com/data_mining/

Data Mining Using SAS Enterprise Miner by Randall Matignon

<http://www.sasenterpriseminer.com/>

Data-Mining Virtual Machines for Resource Optimization

<http://groups.csail.mit.edu/EVO-DesignOpt/evo.php?n=Site.SysML>

Data Mining, Web Scraping, Web Mining, Data Extraction and Screen Scraping Technology Links

<http://www.connotate.com/>

Data Mining, Web Mining, and Business Intelligence Solutions from Salford Systems

<http://www.salford-systems.com/>

Data Mining, Web Mining and Knowledge Discovery Resources

<http://www.eruditionhome.com/datamining/>

Datanami – Big Data, Big Analytics, and Big Insights

<http://www.datanami.com/>

Data-PASS

<http://www.icpsr.umich.edu/DATAPASS/>

Data Science Toolkit

<http://www.datasciencetoolkit.org/>

Data Shaping Data Mining Resources

http://www.datashaping.com/data_mining.shtml



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Data Sources

<http://www.andypryke.com/university/datasources.html>

DataSpace - Web for Data

<http://www.dataspaceweb.org/>

DbVisualizer - The Universal Database Tool

<http://www.dbvis.com/products/dbvis/>

Deep Web Research Resources

<http://DeepWeb.us/>

Dig Deep: Data mining Resources for Consultants by Beth Blakely

<http://snipurl.com/6ohs>

DigiCULT Resources - Resource Discovery & Information Retrieval

<http://www.digicult.info/pages/resources.php?t=21>

digitalAGORA

<http://aut.edu/agora/>

Digital Library for Earth System Education (DLESE)

<http://www.dlese.org/>

Directory of Data Warehouse, Data Mining, and Decision Support Resources

<http://www.infogoal.com/dmc/dmcdwh.htm>

DiscoverText - Capture Text Data and Crunch Your Data

<http://discovertext.com/>

DM Review

<http://www.dmreview.com/>

Easy PDF Cloud

<https://www.easypdfcloud.com/>

eBiquity Research Group Blogger

<http://ebiquity.umbc.edu/v2.1/blogger/>

Early Canadiana Online

<http://www.canadiana.ca/>

Easy PDF Cloud

<https://www.easypdfcloud.com/>



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Elastic Web Mining Talk

<http://www.slideshare.net/kkrugler/elastic-web-mining-2407818>

Emping - Data Mining Tool

<http://j-van-thiel.speedlinq.nl/emp/empug.html>

English Broadside Ballad Archive (EBBA)

<http://ebba.english.ucsb.edu/>

Enterprise Semantic Intelligence™ Knowledge Suite

<http://www.transinsight.com/products>

Everything You Wanted to Know About Data Mining but Were Afraid to Ask by Alexander Furnas

<http://www.theatlantic.com/technology/archive/2012/04/everything-you-wanted-to-know-about-data-mining-but-were-afraid-to-ask/255388/>

Exclusive Ore, Inc.

<http://www.xore.com/>

FACTA+ - Finding Associated Concepts with Text Analysis

<http://refine1-nactem.mc.man.ac.uk/facta/>

Four-T-Nine-R(sm): Data Mining in Web and non-Web Bibliographic Databases

<http://www.public.iastate.edu/~CYBERSTACKS/4T9R.htm>

Genalytics - Advanced Analytics for Marketing and Risk Management

<http://www.genalytics.com/>

GeneMiner

<http://www.biomedcentral.com/1471-2105/8/S8/P3>

German Data Mining Portal

<http://mitglied.lycos.de/hpn/DataMining.html>

GMDH - Group Method of Data Handling

<http://come.to/GMDH>

Google Refine 2.0 – Power Tool for Data Wranglers

<http://code.google.com/p/google-refine/>

Graf-FX - Visual Database Data Mining Software

<http://www.vb123.com/graf/>



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Great War Primary Documents Archive

<http://www.gwpda.org/>

Harvard Time Series Center (TSC)

<http://timemachine.iic.harvard.edu/search/>

Howard D. Wactlar Home Page

<http://www-2.cs.cmu.edu/~hdw/>

Imagination Engines

<http://www.Imagination-Engines.com/>

InfoBionics - Flexible Data Mining Applications

<http://www.infobionics.com/>

Infochimps.org

<http://infochimps.org/>

Information Retrieval (IR) and Information Extraction (IE) on the Web Using Hypertext Meta-Data and Structure

<http://www.webir.org/>

Information Retrieval Intelligence

<http://www.miislita.com/>

InfoVis CyberInfrastructure

<http://iv.slis.indiana.edu/index.html>

Insight Consulting

<http://www.deej.com/insight/>

Integrating Data Mining, Databases and Information Retrieval (IDDI-05)

<http://iddi05.unibg.it/>

International Journal of Business Intelligence and Data Mining (IJBIDM)

<http://www.inderscience.com/ijbidm>

International Journal of Data Mining and Bioinformatics (IJDMB)

<http://www.inderscience.com/ijdmb>

International Journal of Data Warehousing and Mining (IJDWM)

<http://www.igi-global.com/journals/details.asp?id=4291>



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Internet Archive

<http://www.archive.org/>

Inter-university Consortium for Political and Social Research (ICPSR)

<http://www.icpsr.umich.edu/>

Journal of Data Mining and Knowledge Discovery

<http://www.bioinfo.in/contents.php?id=42&page=aim>

Junar - Discovering Data

<http://www.junar.com/>

Kaggle - Data Mining, Forecasting and BioInformatics Competitions

<http://kaggle.com/>

KDD-2008

<http://www.kdd2008.com/>

KDD-2009

<http://www.acm.org/sigs/sigkdd/kdd2009/>

KDD-2010

<http://www.sigkdd.org/kdd2010/>

KDD-2011

<http://www.sigkdd.org/kdd2011/>

KDD-2012

<http://www.sigkdd.org/kdd2012/>

KDD-2013

<http://www.kdd.org/kdd2013/>

KDnuggets: Data Mining, Web Mining, and Knowledge Discovery Guide

<http://www.kdnuggets.com/>

KNIME – Konstanz Information Miner Open Source Software

<http://www.knime.org/>

Knowledge Discovery Resources

<http://www.KnowledgeDiscovery.info/>



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Knowledge Discovery Resources 2013 Annotated White Paper Link Dataset
Compilation by Marcus P. Zillman, M.S., A.M.H.A.
<http://www.KDResources.info/>

KnowleSys - Web Data Extraction
<http://www.knowledsys.com>

LingPipe - Information Extraction and Data Mining Tools
<http://alias-i.com/lingpipe/>

LLRX - A Review of TRACFed: Lawyers Strike Gold Mining Government Data
<http://www.llrx.com/features/tracfed.htm>

LLRX - Deep Web Research and Discovery Resources 2013
<http://zillman.blogspot.com/2012/12/llrx-deep-web-research-and-discovery.html>
<http://DeepWeb.us/>

Marcus P. Zillman Home Page
<http://www.zillman.us/>

Marriott Library at the University of Utah Digital Collections
<http://www.lib.utah.edu/portal/site/marriottlibrary/>

Marti Hearst Home Page
<http://www.sims.berkeley.edu/~hearst/>

Media Patterns - Detecting Patterns in the Global Media Content
<http://mediapatterns.enm.bris.ac.uk/>

MedScan - Automated Scientific Text Mining Tool
<http://www.ariadnegenomics.com/products/medscan.html>

Megaputer - Data Mining, Text Mining and Web Mining Software
<http://www.megaputer.com/>

Metafy Anthracite Web Mining Desktop For MACOS X
<http://www.metafy.com>

Microsoft® Data Mining Project - Efficient Data Exploration and Modeling
<http://research.microsoft.com/dmx/DataMining/>

Mi Li Wo Data Mining Community
<http://www.geocities.com/misforto/>



MineKnowledge – Revealing Your Data’s Secrets

<http://mineknowledge.com/>

MonetDB Query Processing at Light Speed

<http://monetdb.cwi.nl/>

Mozenda - Comprehensive Web Data Gathering

<http://www.mozenda.com/>

National Archives, London

<http://nationalarchives.gov.uk/>

National Centre for Text Mining (NaCTeM)

<http://www.nactem.ac.uk/>

National Science Digital Library (NSDL)

<http://www.nsdlib.org/>

National Technical Information Service (NTIS)

<http://www.ntis.gov/>

Nebraska Digital Newspaper Project

<http://cdrh.unl.edu/nebnewspapers/>

Nesstar

<http://www.nesstar.com/>

NetOwl - Discovery Software from SRA International

<http://www.netowl.com/index.html>

NewsTin - Multilingual News Search

<http://www.newstin.com/>

New York Public Library

<http://www.nypl.org/>

Nuix - eDiscovery and Electronic Investigation Software

<http://www.nuix.com/>

Oceanstore Project

<http://oceanstore.cs.berkeley.edu/>



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Office of the Director of National Intelligence Data Mining Report (Unclassified)
http://www.dni.gov/reports/data_mining_report_feb08.pdf

OntoMiner: Bootstrapping and Populating Ontologies From Domain Specific Web Sites
<http://www.public.asu.edu/~hdavulcu/VLDB-WS03.pdf>

Open Access Now - Data Mining Open Access Research
<http://snipurl.com/6o2r>

Open Directory Project - Data Mining
http://www.dmoz.org/Computers/Software/Databases/Data_Mining/

Opening History (OH) - U.S. History Resources from Libraries, Museums, and Archives
<http://imlsdcc.granger.uiuc.edu/history/>

Open/Public Data Sources
<http://bixolabs.com/datasets/public-datasets/>

Open Source Data Mining Tools
<http://bixolabs.com/oss/open-source-data-mining-tools/>

Open Source Data Warehousing
<http://www.infobright.com/index.php>

Orange - Data Mining Software
<http://www.aillab.si/orange>

PC AI Magazine
<http://www.pcai.com/pcai>

Pentaho BI Project - Open Source Business Intelligence
<http://www.pentaho.org/>

PEPITe S.A. - Unlock Your Knowledge
<http://www.pepite.be/>

Prediction Markets
<http://www.PredictionMarkets.com/>

Predictive Model Markup Language (PMML)- SourceForge.net: Project Info
<http://sourceforge.net/projects/pmml>



Predictive Model Markup Language (PMML)

<http://www.oasis-open.org/cover/pmml.html>

Professional Web Data Extraction and Web Data Mining Resources and Solutions

<http://www.web-extraction.com/>

PubGene™ Database and Tools

<http://www.pubgene.org/>

Pudget - Science at Speed

<http://corporate.pubget.com/>

QDA Miner Lite (Freeware)

<http://provalisresearch.com/products/qualitative-data-analysis-software/freeware/>

QL2 Software - Unstructured Data Management and Web Mining Software

<http://www.ql2.com/>

Raghu Ramakrishnan Home Page

<http://www.cs.wisc.edu/~raghu/>

RapidMiner - Open Source Data Mining Tool

<http://rapid-i.com/content/blogcategory/10/69/>

reSearcher

<http://researcher.sfu.ca/>

Rexer Analytics - Data Mining and CRM Analytics

<http://www.rexeranalytics.com/>

Ron Kohavi Home Page

<http://robotics.stanford.edu/~ronnyk/>

Samepoint - Social Media Search

<http://www.samepoint.com/>

SAS - Data and Text Mining

<http://snipurl.com/6o33>

Scholarly Database at the Cyberinfrastructure for Network Science Center, Indiana University

<http://sdb.slis.indiana.edu/>



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Sciengy RPF!™

<http://sciengy.com/home>

ScrapeGoat

<http://www.scrapegoat.com/>

Screen-Scraper - Extracts Information From Web Sites

<http://www.screen-scraper.com/>

Searching the Internet

<http://www.SearchingTheInternet.info/>

SIGKDD - ACM Special Interest Group - Knowledge Discovery in Data and Data Mining

<http://www.acm.org/sigs/sigkdd/>

Smithsonian/NASA Astrophysics Data System (ADS)

<http://ads.harvard.edu/>

Social Buzz Bot – Business Intelligence Data Mining for Information Discovery from Social Communities

<http://www.SocialBuzzBot.com/>

Software Suites for Data Mining, Analytics, and Knowledge Discovery

<http://www.kdnuggets.com/software/suites.html>

SpagoBI - Unified Open Source Platform for Business Intelligence

<http://www.spagoworld.org/ecm/faces/public/guest/home/solutions/spagobi>

SPIDER: Scalable, Parallel and Interactive Data Mining and Exploration at Rensselaer

<http://www.cs.rpi.edu/~zaki/datamining.html>

Special Interest Group - Knowledge Discovery in Data and Data Mining - SIGKDD Explorations Newsletter

<http://www.acm.org/sigs/sigkdd/explorations/>

SPSS, Data Mining, Statistical Analysis Software, Predictive Analysis, Predictive Analytics, Decision Support Systems

<http://www.netgen.com/>

SQL Server Data Mining

<http://www.sqlserverdatamining.com/>



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Statistical Analysis and Data Mining

<http://www3.interscience.wiley.com/journal/112701062/home>

Statistical Data Mining Tutorials - Tutorial Slides by Andrew Moore

<http://www-2.cs.cmu.edu/~awm/tutorials/index.html>

Statoo Consulting Data Mining Resources Links

<http://www.statoo.com/en/resources/anthill/Datamining/>

Survey of DHS Data Mining Activities - Office of Information Technology

<http://snipurl.com/wgff>

T2K - Text to Knowledge

<http://alg.ncsa.uiuc.edu/do/tools/t2k>

Talend Open Data Solutions

<http://www.talend.com/>

Texifter - Search, Sift, Sort, Classify, & Analyze Unstructured Text

<http://texifter.com/>

Text Data Mining

<http://www.sims.berkeley.edu/~hearst/talks/dm-talk/>

Text Mining for Scholarly Communications and Repositories

<http://www.nactem.ac.uk/tm-ukoln.php>

Text Mining, Web Mining, Information Retrieval and Extraction from the WWW References

http://filebox.vt.edu/users/wfan/text_mining.html

The Archaeology Data Service (ADS)

<http://ads.ahds.ac.uk/>

The Centre for Contemporary Canadian Art - Canadian Art Database Project

<http://www.ccca.ca/>

The Data Mine

<http://www.the-data-mine.com/>

The Data Warehouse

<http://www.datawarehouse.com/>



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The History Data Service (HDS)

<http://hds.essex.ac.uk/>

The National Center for Data Mining

<http://www.ncdm.uic.edu/>

The National Centre for Text Mining: Aims and Objectives by Sophia Ananiadou, Julia Chruszcz, John Keane, John McNaught and Paul Watry

<http://www.ariadne.ac.uk/issue42/ananiadou/>

The New York Times Article Search API

<http://developer.nytimes.com/>

The Open Access Digital Library

<http://grweb.coalliance.org/oaddl/oaddl.html>

Togaware - Data Mining Resources

<http://datamining.togaware.com/>

Topic Detection and Tracking (TDT)

<http://www.itl.nist.gov/iaui/894.01/tests/tdt/>

T-Rex (Trainable Relation Extraction)

<http://sourceforge.net/projects/t-rex/>

Truthy - Analyzed and Visualize the Diffusion of Information on Twitter

<http://truthy.indiana.edu/>

twendz - Mining and Exploring Twitter Conversations and Sentiment

<http://twendz.wageneratedstrom.com/>

Unit Miner - Web Data Extraction Software

<http://www.qualityunit.com/unitminer/web-extraction-tool.html>

University of Florida Digital Collections (UFDC)

<http://www.uflib.ufl.edu/ufdc>

University of North Texas Digital Collections

<http://digital.library.unt.edu/browse/?browseby=collection>

Using the Internet As a Dynamic Resource Tool for Knowledge Discovery

<http://zillman.blogspot.com/2009/08/using-internet-as-dynamic-resource-tool.html>



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Vendor-Neutral Public Courses on Data Mining Strategy, Methods & Practice
<http://www.the-modeling-agency.com/training>

VisitorVille - Web Site Intelligence
<http://www.visitorville.com/>

Visual Analytics
<http://www.visualanalytics.com/>

Web Curator Tool (WCT)- Management of Selective Web Harvesting Process
<http://webcurator.sourceforge.net/>

Web Data Extractors - White Paper Link Compilation
<http://www.WebDataExtractors.com/>

Web Data Mining
http://www.blossom.com/web_mining.html

WebFarming.com - Farming the Web for Systematic Business Intelligence
<http://www.webfarming.com/>

Web-Harvest - Open Source Web Data Extraction Tool
<http://web-harvest.sourceforge.net/index.php>

Web Harvesting by Russell Kay
<http://snipurl.com/78sy>

Web Mining
<http://galeas.de/webmining.html>

Web Mining - Business Intelligence
<http://snipurl.com/6ogb>

Webzeitgeist - Design Mining the Web
<http://webzeitgeist.stanford.edu/>

Weka 3 - Data Mining with Open Source Machine Learning Software in Java
<http://www.cs.waikato.ac.nz/~ml/weka/index.html>

White Papers by Marcus P. Zillman, M.S., A.M.H.A.
<http://www.WhitePapers.us/>

WizSoft - Data and Text Mining
<http://www.wizsoft.com/>



WordsCloseTogether.com - Meaningful Precision Search for Text Data

<http://www.wordsclosetogether.com/>

Yahoo Groups - Data Mining

<http://groups.yahoo.com/group/datamining2/>

<http://groups.yahoo.com/group/datamining/>

Awareness Watch™ Spotters

SDL - Because Business Is Global

<http://www.sdl.com/>

SDL company profile: a) Publicly traded company with \$400m annual revenues; b) Over 2,700 employees in 70 offices across 38 countries; c) Innovative technology and services for enriching global customer experiences; d) Award-winning and profitable company, with long-term financial stability; e) 80%+ of the global translation supply chain use SDL software; f) 1500+ enterprise customers; 185,000 desktop software licenses worldwide; and g) A partner network of 400 and growing. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

ArgyleSocial - More Prospects, Better Leads, and Stronger Relationships

<http://argylesocial.com/>

Argyle Social is a marketing software company based in Durham, NC, USA. We help businesses enhance their lead generation and revenue cycles with social activities. With Argyle Social, you can use your brand's social interactions to uncover new prospects, drive prospects to leads, and deepen your relationships with your existing prospects and customers. Argyle Social was founded on December 15, 2009 and today has 20 employees and hundreds of happy customers. This will be added to [Social Informatics](#) Subject Tracer™.

BackTweets - Search for Links On Twitter

<http://backtweets.com/>

BackTweets is a twitter time machine which enables you to search through a tweet history for tweets that link back to your site. As a free web app, BackTweets lets you search through a tweet archive for URLs sent via twitter. URLs are found regardless of the form they were tweeted in and include: full URL links, shortened URLs and URLs without the WWW prefix. BackTweets is a great tool for tracking your social media pulse- see how many people are talking about you, who is talking about you, and what they are saying. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Business Intelligence Resources](#) Subject Tracer™. This will be added to [Social Informatics](#) Subject Tracer™.



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CertainSafe

<https://www.certain-safe.com/>

The core of this new technology breakthrough is CertainStore™, a HIPAA, PCI, PFI, PII, PHI, compliant solution which engages proprietary algorithms that MicroEncrypt™ sensitive data, and simultaneously stores it in a vault. CertainStore™ then generates a unique token which is used as the primary identifier of the data outside the vault. Complementing CertainStore's™ security is its ability to secure and lock down any data type from simple text to x-ray files or all other types highly sensitive documents up to 2 gigabytes in size per file, all MicroEncrypted™ and MicroTokenized™. While most data integration requires months of time and up to millions of dollars. TransCertain's™ agnostic integration platform can MicroEncrypt™ a company's files and have them processing data in a matter of days or weeks with minimal cost. TransCertain's™ solutions are applicable on a global basis across dozens of industries and businesses both large and small. The system architecture is the king of the hill when it relates to security, flexibility, and accessibility. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog.

Microsoft Research

<http://research.microsoft.com/>

More than 850 Ph.D. researchers push the boundaries of computing in multiple research areas in 13 research labs around the world. Discover what they have delivered to Microsoft and to the world, such as contributions to Kinect for Xbox 360, work to develop an HIV vaccine, and advancing education techniques in rural communities. This has been added to [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Academic and Scholar Search Engines and Sources](#) White Paper.

Research at Google

<http://research.google.com/>

Research at Google is unique. Because so much of what they do hasn't been done before, the lines between research and development are often very blurred. This hybrid approach allows their discoveries to affect the world, both through improving Google products and services, and through the broader advancement of scientific knowledge. This has been added to [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Academic and Scholar Search Engines and Sources](#) White Paper.

The New Yorker Strongbox

<http://www.newyorker.com/strongbox/>

Strongbox is a new way for you to share information, messages, and files with The New Yorker writers and editors and is designed to provide a greater degree of anonymity and security than afforded by conventional e-mail. To help protect your anonymity, Strongbox is only accessible using the [Tor](#) network. When using Strongbox, The New Yorker will not record your I.P. address or information about your browser, computer, or operating system, nor will they embed third-party content or deliver cookies to your



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browser. This will be added to [Journalism Resources](#) Subject Tracer™. This will be added to [Privacy Resources](#) Subject Tracer™.

Blitzmetrics - Social Media Dashboards For Your Brand

<http://blitzmetrics.com/>

Features include: a) Monitor content across Facebook, Twitter, Youtube, Instagram, Tumblr...; b) Generate beautiful custom reports; c) Benchmark against your competitors; d) What's the value of your unpaid efforts?; e) Track your Earned Media Value; f) Learn which demographics are most active; g) Discover when your content is making the most impact; h) Improve your reach and engagement by tracking content performance; i) Are your fans seeing your posts? Monitor your Newsfeed Coverage and Feedback Rate; and j) Access your data anywhere on any device. This will be added to [Social Informatics](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Brandwatch - Tools For Monitoring, Analyzing and Utilizing Social Media Conversations

<http://www.brandwatch.com/>

Brandwatch is one of the world's leading tools for monitoring, analyzing and utilizing social media conversations. It is a paid-subscription software, and the platform is accessed through a web browser. Brandwatch can be used for a number of purposes, some of which can be seen in their 'Social Media Monitoring' section of the website: Social CRM, Marketing, Research, PR and agency use. Brands and agencies around the world use Brandwatch for more purposes than we can possibly list. This will be added to [Social Informatics](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

ViewBill - View Your Bill AS It Builds

<https://www.viewabill.com/>

Features include: a) Connect To Everyone - Send connection requests to all of your service providers, whether they currently offer Viewabill or not. Use the Connection Request tool and their Transparency Concierge will do the rest for you; b) Real-Time Really - See hours as they're logged, control spending as it happens, and address problems before they arise. Stay informed and on-budget, in real-time; and c) No Hassle No Cost - That's right, it's free. And because Viewabill is compatible with existing software, your hired professionals may already be set up. Just ask for Viewabill. This will be added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.

Oracle - Collective Intellect

<http://www.collectiveintellect.com/>

Join the social conversation. Collective Intellect is the fastest, most accurate way to capture the voice of customer sentiment. Your customers are talking about you, your brand and your products. They're broadcasting their intentions, likes and dislikes. Are



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you listening intelligently? This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.

CARMA - Global Media Analysts

<http://www.carma.com/>

CARMA invented this space. CARMA was the first to commercialize media content analysis in the United States. Founded in 1984 by Albert J. Barr, CARMA International pioneered media content analysis in the United States and is recognized worldwide as a leader in the field. CARMA has worked with hundreds of clients, spanning every sector of business. Using expert research teams, we provide customized analysis that captures the nuances of all forms of media coverage – tone, bias, sarcasm, context – that fully automated computer-based systems often miss. Combining human-based research expertise with innovative technology, CARMA’s traditional and social media measurement programs enable our clients to evaluate overall media image, brand recognition, message penetration, competitive positioning, areas of strength and weakness, and much more. Our data, coupled with insightful analysis, provides the framework for the development of strategically sound and effective communications strategy. CARMA International has 14 offices in 12 countries around the world. CARMA International’s global analyst teams can conduct research of media coverage from any country and in any language, and this research is conducted locally as it appeared in its native language. CARMA International has a relationship with the Worldwide Independent Network of Market Research Companies: an association of the 50 largest independent market research and polling firms globally. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.

Crimson Hexagon - Enterprise Social Media Monitoring and Analysis Software

<http://www.crimsonhexagon.com/social-media-monitoring-analysis/>

Founded in 2007 and based in Boston, Massachusetts, Crimson Hexagon is the only patented social media analysis and Big Data analytics platform available today. They provide industry-leading social media monitoring and analysis software and services to global brands, agencies, media firms and their partners. By leveraging the Crimson Hexagon ForSight™ platform — based on entirely new mathematical theory developed at Harvard University — their customers are able to tap into billions of online conversations taking place in social media and uncover not just keywords, but vital consumer sentiment and insights about their company, products, industry, competitors and more. Using the Crimson Hexagon platform, consumer brand marketers can get answers to key marketing and business questions. Crimson Hexagon’s Social Media Monitoring and Analysis Software can help you better understand your audience and market to their interests. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information



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Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Statistics Resources and Big Data](#) Subject Tracer™.

TED: The Editor's Desk

<http://www.bls.gov/opub/ted/>

Features include: a) brings fresh information from all over the Bureau of Labor Statistics right to your computer screen or smartphone; b) highlights intriguing BLS data that you might otherwise have missed; c) focuses on one or two specific points of a report rather than presenting a general summary; d) provides links to further analysis at the bottom of each story; and e) gives you a way to send us your feedback about The Editor's Desk. They think that if you give The Editor's Desk a few minutes a day, within a week you'll sound pretty clever about economics, within a month you will be extremely well-informed about the economy, and within a year you will be broadly educated in economic statistics and labor economics. This has been added to the tools section of [Research Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.

BlockAvenue - Discovery Something New In Your Neighborhood Everyday

<http://www.blockavenue.com/>

BlockAvenue is a platform to help people better understand location by leveraging existing geo-data and social networks to create trust. From local facts and trends to new happenings, they combine geo-data and informed opinions from neighbors who know the area best. BlockAvenue is an easy way to find, review and talk about what's great – and not so great – in your 'hood. By aggregating basic underlying data like: crime, transit options, demographic information, local amenities and restaurants, school data and social activity they can give you a good sense of what is going on in the area. But by combining this information with real local reviews from people who actually live or frequent the location allows them to show you an entirely new dimension. This will be added to [Business Intelligence Resources](#) Subject Tracer™. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Social Informatics](#) Subject Tracer™.

Homesnap - Explore Over 90 Million Homes

<http://www.homesnap.com/>

Homesnap is a free online real estate broker that combines an industry-leading website with game-changing mobile apps and a consumer-friendly business model. Their real estate listings are pulled directly from your local MLS so you get the most accurate and reliable information possible. Use Homesnap's property search to discover condo, townhouse and single family home valuations for over 90+ million homes in the USA. Homesnap is an amazing real estate app that works on iPhone, iPad and Android devices. Using Homesnap, you can snap a photo of any home to find out all about it. Homesnap draws on their massive homes database to show you how much the home is worth, when it last sold, interior features details, local school ratings, similar listings, nearby sales and more. This will be added to [Business Intelligence Resources](#) Subject Tracer™. This will



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be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Social Informatics](#) Subject Tracer™.

Accelrys - Scientific Enterprise Software

<http://accelrys.com/>

How can a scientifically aware informatics platform accelerate the integration and deployment of critical software and services solutions while also lowering costs, improving collaboration and speeding innovation within your organization? The Accelrys Enterprise Platform is a unique, scientifically-aware software platform that enhances organizational efficiency, improves collaboration and speeds innovation in lab-to-plant processes, enabling organizations to bring better products to market more quickly and efficiently. The Accelrys Enterprise Platform provides: 1) Scientific and generic services; 2) Data access and management services; 3) Common application services; 4) Service-oriented architecture (SOA) integration; and 5) Workflow automation. Integrating these capabilities on a common platform enables access to broad scientific informatics solutions across different domains while simplifying integration into existing IT environments and lowering IT administration costs. The unified platform also makes it possible to combine partner and other third-party technologies and domain expertise to create broader solutions for customers. The Accelrys Enterprise Platform enables scientific innovation and lowers total cost of ownership by delivering: a) Flexible, configurable service-oriented architecture; b) Data management, analysis and reporting on complex data types including chemical structures, sequences, image, numeric and text; c) Integration with third-party applications, databases and existing scientific infrastructure; and d) Open architecture providing the ability to access third-party data sources that are ODBC compliant. The Accelrys Enterprise Platform's Scientific Collections enable researchers, developers and IT professionals to build, deploy, analyze and report on complex scientific data types, improving scientific processes, accelerating decisions, and lowering costs. The Scientific Collections are available to all of the Accelrys applications, Accelrys partner solutions and other third-party applications. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog.

Dropify - Turn Your Files Into Facebook Fans

<http://dropify.com/>

Dropify is a fun way for people to both publish and discover awesome free files. Traditional file downloads have very limited visibility. With dropify, people share the download activity with their friends on their timeline and news feed. With more than one billion people who use Facebook each month, this results in major coverage, while people discover new artists, brands, and other content creators they have never heard of before. Dropify's download experience is fully compatible with mobile devices, expanding its reach to the more than 600 million people who use Facebook on mobile. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Social Informatics](#) Subject Tracer™.

23



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enthuse.me - Showcase Your Work, Knowledge or Passion

<http://www.enthuse.me/>

Create an elegant, one-page profile to show off your expertise. For free! Hand-pick the best examples of what you do to cut through the noise of multiple blogs, social networks and portfolio websites, and focus on the things that really prove you know your stuff. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Social Informatics](#) Subject Tracer™.

ExpertCircle - Discover the Best Products and Vendors for Your Business

<http://www.expertcircle.com/>

Build your custom business profile on ExpertCircle by completing their brief questionnaire. They will be able to tell you the best products and vendors for your particular business needs & situation. Discover which business products and vendors your peers and contacts are using in your LinkedIn and/or Facebook networks. You'll also be able to see what professionals like you use & recommend. Get updated recommendations of the latest and best products in the categories & industries you care about most. Always be in the know about the most valuable products/vendors for your business. Share your advice on the best products & vendors you use. Endorse, Critique, & Review products to help your peers & contacts grow their businesses more successfully. This has been added to [Internet Experts](#) Subject Tracer™ Information Blog. This will be added to [Business Intelligence Resources](#) Subject Tracer™. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.

Sheet Music Consortium

<http://digital2.library.ucla.edu/sheetmusic/>

For those who love everything from Sousa to show tunes, the Sheet Music Consortium is a fabulous find. The Consortium is comprised of a number of member libraries (including UCLA) who are interested in building "an open collection of digitized sheet music." Their work has been supported by the Institute of Museum and Library Services and currently offers cross collection searching of 22 sheet music collections, with a total of 226,000 items. Visitors can click on the Virtual Collection to get started with offerings such as "Texas Cowboy Songs" and "The Titanic." The Browse feature is a great way to get a sense of the materials here. Finally, the Activity Stream provides an updated list of the most recently added items for general consumption. This will be added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. [From The Scout Report, Copyright Internet Scout 1994-2013. <https://www.scout.wisc.edu/>]

Converseen

<http://converseen.sourceforge.net/>

If you are looking for a way to convert, resize, rotate and flip an unlimited number of images, Converseen is worth a look. It's an open source program that supports over 100 image formats and the user interface is easy to use. The site for the program includes a FAQ area and this version is compatible with Windows and Linux operating systems.



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This will be added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. [From The Scout Report, Copyright Internet Scout 1994-2013. <https://www.scout.wisc.edu/>]

Screenshot Monitor

<http://screenshotmonitor.com/>

Screenshot Monitor is a tiny desktop app started and stopped by an employee to track the time and take his computer screenshots during work. Company manager can see the time and screenshots through this website. Screenshot Monitor is not a spying tool. Employee is fully aware of when the program runs and what information is being collected.

Features include: a) Tracks time worked; b) Takes periodic screenshots; and c) Is started and stopped explicitly by employee himself. This will be added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.

Formula Sheet - All Your Formulas In One Place

<http://formulasheet.com/>

Features include: a) Search for formulas - Search Wikipedia and FormulaSheet for formulas. Instantly get the image or copy the formula to LaTeX or MS Word 2007+; b) Upload formulas - Upload your LaTeX file with a single click. They will find and extract all of your formulas; c) Create formulas - Create formulas from scratch using our intuitive equation editor. Add a title and description to your formula; give it tags so that you can find it again later; d) Store all your formulas in one place - All your formulas will live happily in the cloud, accessible from anywhere with an internet connection. Using our web app, the formulas can be organized into lists, or combined with text and diagrams to create sheets; e) Share your formulas - Share formula lists and sheets with other users, with the entire web, with university classmates or with work colleagues; and f) Render your formulas - Render your formula, list, or sheet as a .pdf document, as a .tex file, or as a .png image. Customize the font, size, color, and image resolution. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog.

Special Key - Free Online Message Encryption

<http://www.specialkey.org/>

Special Key has zero knowledge about your data. Data compressed and encrypted (uses 256 bits AES) in the browser before sending to server. Supported browser: Modern Browsers (safari, firefox, opera, ie), iPhone/iPad (mobile safari), Android (android browser). Works as follows: 1) You paste your text in the browser and click the “Send” button; 2) A random 256 bits key is generated in the browser; 3) Data is compressed and encrypted with AES using specialized javascript libraries; 4) Encrypted data is sent to server and stored; 5) The browser displays the final URL with the key; and 6) The key is never transmitted to the server, which therefore cannot decrypt data. This will be added to [Privacy Resources](#) Subject Tracer™. This has been added to the tools section of [Research](#)



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[Resources](#) Subject Tracer™ Information blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.

CertainStore™ Secure Storage

<http://transcertain.com/Services.html>

CertainStore™ is TransCertain's™ Patent Pending secure storage system. It allows an organization to send a sensitive item, together with specific metadata which identifies the item, to a secure storage vault and then in the future retrieve the item upon presentation of a unique token issued at the time of storage. The sensitive item can be either a text item, which is limited to 50 characters (e.g. social security number, credit card number, account number, etc.), or a document item, which can hold up to two gigabytes of data (e.g. image, video, document, etc.) Storage, updates, and retrieval are guarded by a three level identification mechanism and any and all unauthorized attempts to access the data are prevented and logged for research, audit and review. Key features provided by CertainStore™ include: a) PCI, PII, PHI and PFI compliant; b) Compatible with any and all types of data including text, documents, and images; c) Proprietary token generation is seeded independently from associated data without seed files for enhanced security and compatibility for all data types 1) Token generation does not use the underlying data; and 2) Tokenization of any and all data, including images; d) Uses the most robust encryption technology; e) Provisioned with proprietary Rapid-Adapter™ Methodology tool to simplify customization and integration; and f) Enables sharing of confidential data among permitted parties on a equal, reduced, or temporary basis while maintaining compliance. This will be added to [Privacy Resources](#) Subject Tracer™. This will be added to [Internet Privacy and Security Resources](#) Digital [Linkseries](#) Publications.

Public Art Archive

<http://www.publicartarchive.org/>

Public art is for everyone, and this website is a terrific way to learn about the works in your local community. Launched in 2009, the Public Art Archive "helps explorers find information about public art in their world." We liked that this archive sourced submissions from people across the country, making the site a valuable repository of information about projects large and small. To get a feel for the site, start with the Collections area to travel through pictures of works at the Albany International Airport, Atlanta's Beltline, and other locales. Or why not mix things up by looking around the By Year area, which is a good way to get a sense of the progress and transformation of public art. Also, the blog is a fine potpourri of updates about calls for new public art, networking opportunities, and more. The Public Art Archive was launched in 2009 as a free resource for comprehensive data and extensive information about thousands of public art installations across the United States. New users should visit the About area for information about the functionality of the site and its history. After a quick visit here, the Browse tab filters this information by artist, collection, location, materials, work type, placement and year. Those unacquainted with the world of public art would do well to start in several large cities like Chicago, San Francisco, Seattle, and Miami. The clickable map interface makes it easy and quite enjoyable to look at different cities and regions



quickly. Browsing around by year is interesting as well; the works are listed chronologically all the way back to the year 1802. This has been added to [Research Resources](#) Subject Tracer™ Information Blog. From The Scout Report, Copyright Internet Scout 2013. <http://scout.wisc.edu/>

Today In History

<http://www.stevenlberg.info/today/>

Professor Steven Berg of Schoolcraft College has been working with his students to create this well-thought-out and interesting website. The purpose of the site is to focus on "only one event each day which is put in a socio-cultural context." Each day, the site features a new brief on a notable historical event such as the feast of Saint Pope Mark or the opening of the celebrated Moulin Rouge cabaret in Paris. While the quality of the student contributions varies (it is, after all, a blog rather than scholarly writing), the mission of the site makes it inspiring for others looking to enlist students in contextualizing and writing about history. In addition, Berg welcomes contributions from outside parties, so those in college settings may wish to inquire further. It's fun to look through the entries and see what students have profiled so far, and it's a nice way to learn about various intriguing events in human history. This has been added to [Research Resources](#) Subject Tracer™ Information Blog. From The Scout Report, Copyright Internet Scout 2013. <http://scout.wisc.edu/>

Goodreads

<http://www.goodreads.com/>

"If we encountered a man of rare intellect," Ralph Waldo Emerson once wrote, "we should ask him what books he read." As a group of avid readers, educators, librarians, and computer scientists, we take those words to heart when deciding which book to dive into next. Fortunately, it's now possible to find out what people of all sorts are reading, and maybe recommend a few yourself, via the innovative interface of Goodreads. Search for a book's title to find out what others have thought of it; follow your friends to see what they're reading; keep track of the books you've finished; and contribute your own reviews and ratings to the site. A simple star rating system, easy-to-use tags, and the option to write an in-depth review make this website a fantastic way to organize your reading list and remember the key details of books of years past. Goodreads is not only a fine place to find your next "good read," but also a great way to keep track of books you've enjoyed. Visitors can log in to create their own lists of books, along with annotations, comments, and ratings. Additionally, visitors can search and browse other readers' profiles, take literary quizzes, and look over hundreds of book lists. Author pages collect writers' bibliographies for an easy way to find more books based on those already read. Finally, the Recommendations area suggests more books individual users might enjoy, drawing from their ratings, tags, and virtual "shelves." This has been added to [Research Resources](#) Subject Tracer™ Information Blog. From The Scout Report, Copyright Internet Scout 2013. <http://scout.wisc.edu/>



CustomScoop - All-In-One News and Social Media Monitoring

<http://www.customscoop.com/>

CustomScoop, a leader in Media Intelligence, delivers customizable media monitoring technology and analysis to its customers in Public Relations, Sales, Marketing, Investor Relations, and Competitive Intelligence. CustomScoop's solutions utilize proprietary software, an extensive database of sources, and a team of search experts to deliver information quickly, accurately and with detailed reporting. Products range from an efficient media monitoring service to comprehensive analysis reports delivered by a team of expert analysts. CustomScoop is headquartered in Concord, NH. Founded by public affairs professionals in 2000, CustomScoop approaches media monitoring from the perspective of the client. They created CustomScoop out of a selfish desire to have a product that integrated with the way public relations professionals do their jobs. They knew there had to be a better way to get the Social Media and Traditional News we needed when we needed it. Understanding the limitations of existing products, they built their search technology from scratch, giving them an unique ability to customize their solution for their customers. Since then, they have continued to refine the original concept, and by working with their customers, incorporating their feedback, and using the most cutting-edge technology available, they have evolved their solution into today's leading application for monitoring both Social Media and Traditional Media in an integrated solution. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Curalate - Marketing and Analytics Suite for Pinterest and Instagram

<http://www.curalate.com/>

Curalate is the world's leading marketing and analytics suite for the visual web, starting with Pinterest and Instagram. They help brands tell their story through imagery in order to drive consumer engagement, build brand awareness, and form stronger, more meaningful relationships with consumers. Curalate is the only platform that applies advanced image analytics to social media conversations to give you the most robust insights available for Instagram and Pinterest. They help the world's largest brands strengthen their stories and turn pins, likes, hashtags, and followers into revenue. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

CyberAlert - Media Monitoring Service For Online News, Broadcast News and Social Media

<http://cyberalert.com/>

CyberAlert's local, national and worldwide press clipping, news monitoring, broadcast monitoring, social media monitoring and media intelligence services offer today's best all-in-one media monitoring solution: unequalled media coverage, extraordinarily accurate



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clipping, automated daily e-mail alerts containing all new media mentions found in the previous 24 hours; online clip archive stores all your clips; measurement data on all clips; and ability to customize features to your exact needs — all at a low fixed monthly fee with no per clip charges. It's today's most cost-efficient media monitoring solution to find and "clip" what's being said about your organization, its products, people or competitors in the news media or by consumers/customers on the Internet. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Bulk Encryption VS MicroEncryption - MicroTokenization Processes

<http://cloudcomputingtopics.com/2013/05/bulk-encryption-vs-microencryption-microtokenization-processes/>

As all will agree, secure and reliable encryption schemes are essential to secure sensitive information held by individuals, entities, organizations and governments. It's needed to guarantee we are protected against potential cyber threats. There are several schemas to consider. The first piece to the puzzle is the encryption portion. The AES algorithm-based bulk encryption technique is what is used by most today. This typically constitutes a symmetric block cipher with 128-bit, 192-bit and 256-bit cipher keys. Information security being critical, securing sensitive data as well as our cyber infrastructure has never been more important. Today the continuing trend must be to secure sensitive data throughout all of its uses. This ranges from communications, transactions, personal accessible data, financial, health, marketing, consumable data, to archived data storage. The unauthorized access to intercepted transmissions as well as gain unauthorized access can result in the compromise of sensitive and vital information falling into the wrong hands. Data and security officers around the globe are facing an ongoing challenge; how to safely store data securely while still being able to access it quickly. Up until now Encryption combined with firewalls was the most effective solution for protecting this valuable data and other informational assets against attacks. Some Tokenization is also used for data up to 17 characters, digits, or numbers. For more information on *MicroEncryption*™ and *MicroTokenization*™ please see www.transcertain.com or www.certain-safe.com

Fliptop - Customer Intelligence

<http://www.fliptop.com/>

Fliptop's applications use data science to help companies close more sales. Their software combines public web and social data with internal CRM and marketing application data in order to score leads, identify target companies and trigger marketing actions. Their cloud applications are affordable and can be deployed in minutes. Features include: a) Integrate your marketing contacts and campaign data; b) Find your best leads and most influential customers; and c) Enhance your prospect and account records with social IDs. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog.

29



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<http://www.AwarenessWatch.com/>

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This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Gorkana - Social Media Services

<http://gorkana.us/>

They provide intelligent social and mainstream media measurement and in-depth analysis services for some of the world's leading brands. Their services are supported by a team of specialist analysts and consultants that can help you demonstrate success, open up opportunities and respond to challenges. Features include: a) Social Media Monitoring & Analysis - Gorkana Radar, their integrated real-time social media monitoring and analysis tool, searches through and intelligently filters the millions of conversations out there, delivering you insight on the most relevant conversations about your organization; b) Social Media Measurement - Whether you want to review your social media strategy or evaluate current activities, their audits and reports range from simple overviews to detailed analyses tailored to your business objectives; and c) Social Media Buzz Alerts -If you don't have the time and resource to filter your most important social content, they can do it for you. Their daily editorial-style summaries are delivered to your inbox, first thing every day. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Finding Experts By Using the Internet

<http://whitepapers.virtualprivatelibrary.net/Finding%20Experts.pdf>

I have just updated my white paper link compilation on **Finding Experts By Using the Internet**. This is a 31 page .pdf file (281KB) and freely available from the above URL. Finding Experts By Using the Internet is dedicated to giving you the internet sources to discover that needed expert(s) that you have been looking for. The Internet is a vast global resource of knowledge created by experts and the ability to find and contact these experts is extremely important for both academic activities as well as business and special interest needs. [Updated June 1, 2013 31 pages 281KB .pdf]. Additional white papers available by clicking [here](#). **Bookmark:** <http://www.FindingExperts.info/>

Brainzooming - Catalyzing Innovative Business Success

<http://brainzooming.com/>

The Brainzooming™ Group is the catalyst for business people needing to successfully identify and implement strategic, innovative ideas. They facilitate and build from your expertise, exploring your situation in targeted ways, and turning strategic discussions into marketplace success. The tested Brainzooming process adapts the right array of strategic and creative tools to: a) Expand your business vision and possibilities; b) Quickly turn great ideas into straightforward strategies and tactics; and c) Clarify and focus your implementation efforts for results. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.



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Free Vintage Posters

<http://www.freevintageposters.com/>

FreeVintagePosters.com is a 100% free posters, free printables resource. We offer hundreds of high quality printable posters in advertising, travel, food/drink, art, movies, westerns, military, magic and much more. These files are all high resolution and professionally scanned; perfect for designers and graphic artists. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.

HootSuite - Social Media Management

<https://hootsuite.com/>

HootSuite is a social media management system for businesses and organizations to collaboratively execute campaigns across multiple social networks from one secure, web-based dashboard. Launch marketing campaigns, identify and grow audiences, and distribute targeted messages using HootSuite's unique social media dashboard. Streamline team workflow with scheduling and assignment tools and reach audiences with geo-targeting functionality. Invite multiple collaborators to manage social networks securely, plus provide custom reports using the comprehensive social analytics tools for measurement. Key social network integrations include Facebook, Twitter, LinkedIn, and new Google+ Pages, plus a suite of social content apps for YouTube, Flickr, Tumblr and more. This will be added to [Social Informatics](#) Subject Tracer™. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.

Finding People Resources and Sites

<http://whitepapers.virtualprivatelibrary.net/Finding%20People.pdf>

The above is the associated white paper link compilation of the [Finding People](#) Subject Tracer™ Information Blog by [Marcus P. Zillman, M.S., A.M.H.A.](#) It is a 26 page .pdf document (226KB)[**Updated June 3, 2013**] Other white papers are available by clicking [here](#). **Bookmark:** <http://FindingPeople.info/>

Phenomena: A Science Salon Hosted by National Geographic Magazine

http://phenomena.nationalgeographic.com/?source=hp_phenomena

In the 19th century, the height of a learned experience might be taking part in a salon in the grand quarters of a beautiful manse. In our own time, it's much easier to take part in such erudite explorations. This online Phenomena salon is "a gathering of spirited science writers who take delight in the new, the strange, the beautiful and awe-inspiring details of our world." Hosted by National Geographic's Jamie Shreeve, the site includes thought-provoking essays, reader feedback, and an ongoing conversation about the very broad and deep world of science. Visitors can search all of the entries, or they can look through sections that include The Loom (which houses work by Carl Zimmer) and Only Human (written by Virginia Hughes). Recent entries include "With Alzheimer's Comes Empathy" and "For the Love of Dinosaurs." Overall, the material is accessible, thoughtful and well worth a close look. This has been added to [Research Resources](#) Subject Tracer™ Information Blog.



WorkSnaps - Keep Your Virtual Team Working Efficiently

<http://www.worksnaps.net/>

Keep your virtual team working efficiently by using the following WorkSnaps' features: a) Track Time with Proof - Via our client download, time and proof of work are automatically reported to their server. You can track time and work activities visually and effortlessly; b) See Work in Real Time - You do not need to wait till the end of the day or week to know what your contractors have been working on. You see their work as if they were in the same office; c) An Hour Paid is an Hour Worked - With accurate and verifiable time tracking, hourly based invoicing and payments are not guess work anymore. You can feel assured that you are paying for the actual hours worked; d) Stay on Task and Be Productive - Worksnaps service helps your team to stay on task and collaborate better by knowing who is working on what. It provides visibility and reduces unnecessary interruptions; e) Play Well with Others - Worksnaps works seamlessly with leading project management and invoicing services such as Basecamp, Freshbooks, Harvest etc. Worksnaps is a good team player too; and f) Built for Remote Work - Worksnaps is specifically built for remote work from the ground up. It tackles the challenges that many traditional time tracking tools can not solve. It is easy to use and effective! This has been added to the tools section of [Research Resources](#)' Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.

Klout - Earn Recognition for Your Influence

<http://klout.com/>

Use Your Expertise - With your help, they can give people access to the best information available: human knowledge. Klout is aiming to empower everyone to find the right people with the right information. Features include: a) What is influence? Influence is the ability to drive action. When you share something on social media or in real life and people respond, that's influence; b) What's the Klout Score? The Klout Score is a number between 1-100 that represents how influential you are; and c) What are Klout Perks? Perks are exclusive rewards you earn because of your influence. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.

Updated> Grid, Distributed and Cloud Computing Resources Primer

http://WhitePapers.VirtualPrivateLibrary.net/Cloud_Computing_Primer.pdf

I am very pleased to announce that I have just updated my **Grid, Distributed and Cloud Computing Resources Primer**. This primer is now 32 pages and a .pdf document (252KB) and freely available from the above URL. The primer gives an excellent overview of Cloud Computing along with a comprehensive listing of cloud, grid and distributed computing resources! It will be permanently archived in my [White Papers](#) site. [Updated June 4, 2013]



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Secure Messaging /Secure File Comments

<https://certainsafe.com/Features>

Secure Messaging has **finally** been achieved with Certainsafe's™ proprietary Secure Messaging Module. A secure message can be attached directly to a file or a simple message can be sent directly to others as a stand alone ultra secure communication. Don't trust your sensitive messages to everyday email where they can be intercepted by others. With Certainsafe™ Secure Messaging your messages are instantly MicroTokenized™ and can only be read and received by those the message was intended for. There is only one true method for sending messages securely..... Certainsafe™ Secure Messaging! This will be added to [Privacy Resources](#) Subject Tracer™.

Bloglovin' - Follow Your Favorite Blogs and Discover New Ones

<http://www.bloglovin.com/>

Follow your favorite blogs and discover new ones. All your favorite blogs in one place. Add the blogs you want to follow and you'll get all of their new posts in a feed on bloglovin'! And yes, you can add any blog. Discover what's popular in fashion, beauty, interior design, food & more. Find new interesting blogs or simply stay up to date with what's hot right now. Bloglovin works on your computer, iPhone, Android and iPad! This has been added to the tools section of Research Resources Subject Tracer™ Information Blog. This will be added to [Bots, Blogs and News Aggregators](#) white paper.

Google Alerts

<http://www.google.com/alerts>

Monitor the Web for interesting new content. Google Alerts are email updates of the latest relevant Google results (web, news, etc.) based on your queries. Enter a search query you wish to monitor. You will see a preview of the type of results you'll receive. Some handy uses of Google Alerts include: a) monitoring a developing news story; b) keeping current on a competitor or industry; c) getting the latest on a celebrity or event; and d) keeping tabs on your favorite sports teams. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This has been added to [Internet Alerts](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Bot Research](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

MarketMeSuite - Proactive Social Media Marketing

<http://www.marketmesuite.com/>

MarketMeSuite brings proactive social media marketing to your small business. Features include: a) Easy-to-use Inbox For Social™ Works Just Like Your Email; b) Find Social Leads with Real-time Search; c) Locate Customers Close to You with Geo-targeting; d) Manage & Market on Multiple Social Profiles; and e) Schedule Messages Across Social Networks in One Click. MarketMeSuite, the leading social media management dashboard for small- and mid- sized businesses, is a web-based platform that allows businesses to manage & monitor their social media presence, find targeted leads & build engagement with new and existing customers. Launched in 2009, MarketMeSuite™



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(MarketMeSuite.com) is a unique end-to-end social media solution, providing a platform for small- and medium-sized businesses (SMBs) to engage, manage, curate and measure the ROI of their social marketing activity. The company's proprietary, cloud-based software enables SMBs to harness the power of social media on a scale that rivals larger enterprises by turning Twitter feeds, Facebook and LinkedIn posts into qualified sales leads. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Social Informatics](#) Subject Tracer™.

Bots, Blogs and News Aggregators

<http://whitepapers.virtualprivatelibrary.net/BotsBlogs.pdf>

Research white paper link dataset compilation **Bots, Blogs and News Aggregators** is a 20 page research paper listing many resources both new and existing that will help anyone who is attempting to find information and knowledge research about bots, blogs and news aggregator tools currently available on the Internet. It is freely available as a .pdf file (342kb) at the above link from the Virtual Private Library™ and authored by [Marcus P. Zillman, M.S., A.M.H.A.](#) . It was updated **June 5, 2013**. Other white papers are available by clicking [here](#). **Bookmark:** <http://www.BotsBlogs.com/>

Newsibly - The Current News Fast

<http://www.newsibly.com/>

Displaying all the major current headlines globally and immediately. This will be added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Reference Resources](#) Subject Tracer™ Information Blog.

Thumb - Giving and Receiving Opinions In Realtime

<http://www.thumb.it/>

Thumb is a tool for giving and receiving opinions in realtime. It's a community of people waiting to give you their opinion at the tip of your fingers. It's the last line of defense in your battle against buying ugly clothes. It's the critic when you can't decide which movie to watch. It's the mirror when you're not sure if you like your new haircut. It's the DJ when you need a good slow song for your mix. It's the caterer when you're not sure what to serve on game day: nachos or pizza. It's the genius when you're wondering which tablet to buy. You get the idea. Instant opinions. Real People. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This has been added to [Internet Experts](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.

Tranquillity - Text Editor With Poets In Mind

<http://tranquillpoet.com/>

This is a text editor built with poets in mind. Everything is finely tuned to assist with the creative process. Its features include: a) Rhyme helper, Syllable count; and b) Let your inner Creative grow: Your thoughts, the fount. Technology includes: 1) Foundation for a responsive interface; 2) Code Igniter to keep order in haste; 3) RhymeBrain to turn out



rhyiming words; and 4) Proud tools, these, of tech nerds. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog.

Online Research Browsers

<http://whitepapers.virtualprivatelibrary.net/Online%20Research%20Browsers.pdf>

Internet MiniGuide Annotated Link Dataset Compilation white paper titled "Online Research Browsers" a 17 page research paper listing many resources both new and existing that will help anyone who is attempting to find information and knowledge research about online research browsers available on the Internet. These research browsers allow you to visualize information to find new relationships and associations to create knowledge discovery and obtain new and highly relevant research data. It is freely available as a .pdf file (153KB) at the above link from the Virtual Private Library™ and authored by [Marcus P. Zillman, M.S., A.M.H.A.](#) It was updated **June 6, 2013**. Other white papers are available by clicking [here](#).

TransCertain - The Ultimate Security Suite of Tools

<https://www.TransCertain.com/>

TransCertain™ offers the ultimate suite of core services that provide the highest levels of security, while allowing the storage as well as accessibility of images, documents, payment processing data, and or any other data type. Their experience in the large database industry, their ability to obtain and comply with PCI Level 1 Certification, coupled with their expertise as an ACH, C21, and Credit Card processor, give them a significant advantage creating solutions that make an immediate impact when implemented. Visit TransCertain's new website to discover the latest resources and tools available to bring the ultimate security tools within your organization or your personal utilization! This will be added to [Privacy Resources](#) Subject Tracer™.

Pikimal - Find the Best Fit for You

<http://pikimal.com/>

Pikimal allows you to sort, compare and review the facts and specifications of thousands of products and choices. Whether you're researching televisions, flat irons or cars, they believe the Internet shouldn't make it more confusing or difficult to make the right decision. Use Piki to find what's best for you! A Piki is a tool that let's you find the perfect product or service for you, every time. Say, for instance, that you're looking for a digital camera. To find the perfect camera for you, you don't need to give yourself a three hour education via Google and Wikipedia. All you need to know is what you want. If you want a digital camera with a touch-screen, a 3CCD sensor and at least 12 megapixels, all you have to do is say so via the sidebar or sliders. All relevant specs are listed, right down to the color of the cameras themselves. Don't know what a 3CCD sensor is? No problem -- they explain all technical features right in the Piki, with extended articles about particularly complex or interesting specs. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [ShoppingBots and Online Shopping 2013](#). This will be added to [Entrepreneurial Resources](#) Subject Tracer™.



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Quora - Share and Grow the World's Knowledge

<https://www.quora.com/>

Quora's mission is to share and grow the world's knowledge. Quora is your best source of knowledge. Ask any question, get real answers from people with first hand experience, and blog about what you know. Features include: a) Read Amazing Questions, Answers & Blogs - Choose from over 250,000 topics to create a feed of information tuned to your interests; b) Ask Questions, Get Answers - Ask any question and get answers from real people with first-hand experience; and c) Create and Follow Blogs - Create a blog to share knowledge by writing posts about any topic. This will be added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Internet Experts](#) Subject Tracer™ Information Blog. This will be added to [Knowledge Discovery](#) Subject Tracer™ Information Blog.

Global Privacy Resources

<http://it.ojp.gov/default.aspx?area=globalJustice&page=2328>

To support justice agencies in their efforts to implement privacy, civil rights, and civil liberties policies and protections for the information they collect, store, maintain, access, share, and disseminate, DOJ's Global has developed this online Global Privacy Resources site as a road map to guide justice entities through the diverse privacy policy development and implementation products available today. The resources presented here were developed for state, local, and tribal (SLT) entities by DOJ's Global or Global partners or through DOJ collaborations with other federal agencies, such as the U.S. Department of Homeland Security (DHS). Global recognizes that SLT justice entities come in all sizes, with a variety of roles and with varying degrees of available resources. This site was developed to illustrate the flexible suite of products available for every stage of an entity's Privacy Program Cycle, each designed to meet a range of privacy protection needs. To navigate and view the resources available at a particular stage of the Privacy Program Cycle, simply click on a stage on the graphic shown or, to view all resources for all stages, scroll down their page. This will be added to [Privacy Resources](#) Subject Tracer™.

Web Data Extractors

<http://whitepapers.virtualprivatelibrary.net/Web%20Data%20Extractors.pdf>

The Research white paper link compilation titled "Web Data Extractors" is a 19 page research paper listing many resources both new and existing that will help anyone who is attempting to find information and knowledge research about web data extraction on the Internet. It is freely available as a .pdf file (161KB) at the above link from the Virtual Private Library™ and authored by [Marcus P. Zillman, M.S., A.M.H.A.](#) It was updated on **June 7, 2013**. Other white papers are available by clicking [here](#). **Bookmark:**

<http://www.WebDataExtractors.com/>



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Curriki - Free Learning Resources for the World

<http://www.curriki.org/>

What happens when classroom teachers from every country in the world take part in a global community of sharing curriculum and best practices? Teachers are empowered to create extraordinary learning experiences for their students. Barriers to equal access to education begin to lift—geography and politics become immaterial. And the economy benefits from a highly educated population. That’s why they founded Curriki, a nonprofit K-12 global community for teachers, students, and parents to create, share, and find free learning resources that enable true personalized learning. They believe free and equal access to the best curriculum materials is possible and Curriki is leading the way. This will be added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Student Research Resources](#) Subject Tracer™.

Smartsheet - The Work Collaboration Tool for Business of All Sizes

<http://www.smartsheet.com/>

The work collaboration tool for business of all sizes - coordinate anything!. Features include: a) Simple - Smartsheet harnesses the power of a platform within the simplicity of a spreadsheet. No training required – get up and running in minutes; b) Trusted - More than a million folks use Smartsheet in their organizations. Secure, safe and scalable. IT approves, while you get work done; c) Smart - Assign tasks, attach files, share sheets, view timelines, set alerts, create rollups, go mobile, and much more – all with one intuitive tool; d) Flexible - Whatever projects, process or workflows you manage, you’ll have insight into who’s doing what, and where everything stands; e) Unmatched security/admin control - IT can rest assured. Smartsheet adheres to the industry’s highest levels of facility, network and data protection... and then some; f) Roll-up projects/ gain visibility - Collaborate, centralize, automate. With Smartsheet, your entire team’s work comes together. Big picture timeline or detail drill-down, it’s all at your fingertips; and g) Leverage core systems - Smartsheet seamlessly connects with other leading cloud-based apps and our API was built specifically to support Enterprise integration scenarios. From small businesses to Fortune 500s, Smartsheet scales to every organization and process, and anyone can use it. Simple and secure. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Business Intelligence Resources](#) Subject Tracer™. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.

Healthcare Bots and Subject Directories

<http://whitepapers.virtualprivatelibrary.net/Healthcare%20Bots%20and%20Subject%20Directories.pdf>

Healthcare Bots and Subject Directories is a 35 page research paper listing selected resources both new and existing that will help anyone who is attempting to find the latest information about healthcare search engines and subject directories available on the Internet. It is freely available as a .pdf file (319KB) at the above link from the Virtual Private Library™ and authored by [Marcus P. Zillman, M.S., A.M.H.A.](#) It was updated



June 8, 2013. Other white papers are available by clicking [here](#). **Bookmark:** <http://www.HealthcareBots.info/>

Hive Mind Map

<http://www.hivemindmap.com/>

This webapp shows the most popular hashtags on Twitter this week and how they are connected. Features include: a) Zooming: Mouse scroll or shift with up/down keys; b) Panning: Click and drag or cursor keys; c) Selection: Click the text of a hashtag to set the focus on that tag, click the background to deselect; d) Drill-down: Click the info sign on a selected hashtag to drill down to top tweets/users; e) Navigation: Use the browser back button to step back through the history of selections. The image is derived from a sample of 1% of all Twitter traffic (about 20 million tweets) and the formatting used in the diagram is as follows: 1) Text size reflects the popularity of the tag; 2) Line thickness reflects the number of times 2 tags appeared together; and 3) Line colour is used to identify different clusters of related tags. This will be added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Social Informatics](#) Subject Tracer™.

Maker's Row - Factory Sourcing Made Easy

<http://makersrow.com/>

Their mission is to make the manufacturing process simple to understand and easy to access. From large corporations to first time designers, they are providing unparalleled access to industry-specific factories and suppliers across the United States. Their first industry target is apparel and accessories. Stay tuned for more... This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Privacy Resources White Paper Link Dataset Compilation

<http://whitepapers.virtualprivatelibrary.net/Privacy%20Resources.pdf>

The white paper link dataset compilation of [Privacy Resources](#) Subject Tracer™ by [Marcus P. Zillman, M.S., A.M.H.A.](#) is a 30 page .pdf document 239KB. [Updated **June 10, 2013**]. Privacy Resources and Sites on the Internet is a comprehensive listing of privacy resources currently available on the Internet. These include associations, indexes, search engines as well as individual websites and sources that supply the latest technology and information about privacy and how it relates to you and the Internet. This is a MUST reference for today's [New Economy](#) where privacy and security have become major issues! Keep your privacy and security with this excellent Subject Tracer™.

Bookmark: <http://www.PrivacyResources.info/>

MediaMiser - Media Monitoring and Analysis

<http://www.mediamiser.com/>

MediaMiser offers intelligent all-in-one media monitoring and media analysis solutions that let you easily collect, analyze and share both social and traditional media content.



Whether you use our leading-edge online software or our experienced professional services team, you'll spend less time filtering through irrelevant media mentions and quickly arm stakeholders with actionable information so you can devote more time to core programs. Start turning news into knowledge today with intelligent media monitoring and media analysis from MediaMiser. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

MediaVantage - Media Intelligence and Public Relations Management

<http://mediavantage.com/>

MediaVantage is a secure web application that delivers real-time media monitoring and provides the tools and intelligence you need to paint a complete picture of your PR success. The powerful MediaVantage search engine pulls traditional media coverage and social media mentions relevant to your work into a single database, so you can extract valuable information about your coverage with speed and ease. With MediaVantage, public relations and marketing communications professionals can get the insight they need to monitor their company's reputation, align their corporate teams and messaging, and measure the results of their communication efforts. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Online Social Networking

<http://whitepapers.virtualprivatelibrary.net/Online%20Social%20Networks.pdf>

Internet MiniGuide Annotated Link Dataset Compilation white paper titled "**Online Social Networking**" is a 51 page research paper listing many resources both new and existing that will help anyone who is attempting to find information and knowledge research about online social networks available on the Internet. It is freely available as a .pdf file (359KB) at the above link from the Virtual Private Library™ and authored by [Marcus P. Zillman, M.S., A.M.H.A.](#) [Updated June 11, 2013]. Other white papers are available by clicking [here](#). **Bookmark:** <http://SocialInformatics.net/>

Secure Cloud Data Processing

<http://www.transcertain.com/>

Cloud services is one of the hottest technologies in the world and TransCertain understands that YOUR business does it differently. That's why they make their Patent Pending solutions customizable to your needs, your data types, and your preferred third party vendors. CertainStore is Secure Data Storage Vault giving merchants the ability to securely store and retrieve ANY data type. Like a Swiss Bank Account, their system does not limit what gets put into the vault... TransCertain's™ Security-as-a-Service solutions use advanced, Patent Pending tokenization and DES3 encryption to protect and safeguard

39



Awareness Watch V11N7 July 2013 Newsletter

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personal, corporate, private and other sensitive information and data while permitting organizations to analyze, share, and distribute mission critical information across multiple platforms in a secure manner. Additional information is available by clicking [here](#). This will be added to [Grid, Distributed and Cloud Computing Resources](#) Subject Tracer™.

Meltwater - Increase Your Online Intelligence

<http://www.meltwater.com/>

Meltwater helps businesses drive growth and build brands. Meltwater's online intelligence platform analyzes billions of digital documents daily to extract precise, timely business insights that help more than 20,000 companies understand their markets, engage their customers, and master the new social business environment. With offices in 27 countries, Meltwater is dedicated to personal, global service built on local expertise. Guided by their core values, Meltwater culture is based on a fundamental belief in people and the potential they possess. They are not afraid of investing in hidden talent and believe that in an environment where people are motivated and supported by their colleagues, individuals will discover their strengths. From their humble beginnings, Meltwater was built from scratch, brick by brick. The company was founded in 2001 with just \$15,000, a trusty coffee machine, used furniture and a borrowed office space in Oslo at an aptly named address, Shack 15. Meltwater New Ventures is responsible for Meltwater's corporate development, strategy and execution. New Ventures forms strategic partnerships and invests in companies that have innovative and unique business-to-business, software-as-a-service (B2B SaaS) offerings. The Meltwater Entrepreneurial School of Technology (MEST) is a non-profit training and mentoring program established by Meltwater that enables Africans to become software entrepreneurs. The goal of the program is to teach MEST students the skills required to launch breakthrough global companies, thus enabling them to create jobs and wealth locally to stimulate the African economy. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

NetBase - Social Media Management System (SMMS)

<http://www.netbase.com/>

Marketers and business people across functions, including digital marketers and social strategists need a full spectrum of features to form and execute a social business strategy. And now, you need to be prepared to take action in real-time. At the heart is understanding your customers' opinions, emotions, behaviors so you can take action to improve performance in the moment. But to do that you need an accurate solution that you can trust. NetBase offers an end-to-end Social Media Management System (SMMS) that is accurate, fast, flexible and easy to use so you can be proactive in your business strategy with the following features: a) Publish content to one or multiple social channels including Facebook, Twitter, LinkedIn and Tumblr. Save time by scheduling time release posts with approval workflows and track link conversions to see how well your content performed; b) Monitor the entire social web or just your specific digital properties



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including Facebook and Twitter accurately so you can create content that delights your fans and drives more revenue; c) Analyze your campaigns, competitors, consumers and audience, category, products, brands, partners and more in real-time so you can react to crisis and opportunities; and d) Engage with your customers across multiple digital channels with a secure workflow solution, pre-defined templates, an advanced routing and ticketing system and audit trail. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Genealogy Resources

<http://whitepapers.virtualprivatelibrary.net/Genealogy%20Resources.pdf>

The white paper link dataset compilation of the [Genealogy Resources](#) Subject Tracer™ Information Blog by [Marcus P. Zillman, M.S., A.M.H.A.](#) and is a freely available 21 page .pdf document (201KB) listing the latest and greatest online resources and sites for genealogy! **Updated June 12, 2013** . Other white papers are available by clicking [here](#). **Bookmark:** <http://GenealogyResources.info/>

Family Medicine Digital Resource Library

<http://fmdrl.org/>

This resource was created by the Society of Teachers of Family Medicine (STFM) and was designed to support the sharing and collaborative development of educational resources among family medicine educators. The initial grant for this endeavor came from the National Library of Medicine and the project has been expanded a number of times. The STFM Resource Library contains lectures, learning modules, case studies, recommended websites, and conference handouts. The materials are all made available at no cost, and visitors can get started by looking at the Recently Uploaded area. Here they will find "Teaching Today With Tomorrow's Tools," "Teaching Inpatient Billing and Coding," and dozens of other newer items. Moving on, visitors can also use the Search area to focus on certain items of interest or browse the FAQ area to find answers to common questions. Finally, visitors can create their own personalized accounts or upload their own materials for possible inclusion in the archive. This will be added to [Healthcare Resources](#) Subject Tracer™. This will be added to [HealthcareBots and Subject Tracers™](#) white paper. [From The Scout Report, Copyright Internet Scout 1994-2013.

<https://www.scout.wisc.edu/>

NUVI - The World's Most Stunning Social Analytics Platform

<http://nuviapp.com/>

NUVI is the ideal visualization platform for social media command centers. They have designed and deployed these dedicated rooms for brands, agencies, and universities to empower teams to monitor and engage in conversations in real-time. In the social age, the organizations that win and lead are the ones that capture, analyze, interpret, and act upon the vast amount of information available to them—and they do it in real-time. In successful companies, social media is not a department—it's a culture. Every department

41



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understands how to leverage and lead the conversations impacting its daily operations. NUVI provides actionable, real-time insights from the vast ocean of social conversation. The idea was born when a customer requested something better than current market offerings. With a unique blend of art and science, NUVI helps non-analytical types instantly visualize the story being told by data. They are an interesting blend of artists, engineers, strategists, marketers, teachers and students. They love what we do. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

ShoppingBots and Online Shopping Resources 2013

<http://whitepapers.virtualprivatelibrary.net/ShoppingBot%20Resources.pdf>

The above is my 17th annual release of **ShoppingBots and Online Shopping Resources 2013** allowing you to shop with your bot until you drop! I started this in 1996 and have annually released a new edition each year since then! Also included with the list of ShoppingBots is a very comprehensive listing of coupon and deal sites and resources. It is now a 43 page .pdf document 261KB and updated June 13, 2013, 2013. Other white papers are available by clicking [here](#). **Bookmark:** <http://www.ShoppingBots.info/>

Updated> Academic and Scholar Search Engines and Sources

<http://www.ScholarSearchEngines.com/>

Internet Annotated Link Dataset Compilation titled "Academic and Scholar Search Engines and Sources" is a 62 page research paper listing selected resources both new and existing that will help anyone who is attempting to find academic and scholarly information and knowledge available on the Internet. Each source is described along with the URL address that can be accessed. It is freely available as a .pdf file (405KB) at the above link from the [Virtual Private Library™](#) and authored by [Marcus P. Zillman, M.S., A.M.H.A.](#) [Updated: June 13, 2013]. Other white papers are available by clicking [here](#).

CAT - Coding Analysis Toolkit

<http://texifter.com/Solutions/CAT>

CAT is a service of the Qualitative Data Analysis Program (QDAP), and hosted by the University Center for Social and Urban Research, at the University of Pittsburgh, and QDAP-UMass, in the College of Social and Behavioral Sciences, at the University of Massachusetts Amherst. CAT was the 2008 winner of the "Best Research Software" award from the organized section on Information Technology & Politics in the American Political Science Association. Texifter personnel created the FISMA-compliant, cloud computing Coding Analysis Toolkit, or CAT, which is useful for classifying and adjudicating all kinds of CAT-style datasets as well as the merged work of users of ATLAS.ti. The CAT system is the end product of ten years of NSF-funded public comment classification work by Dr. Stuart W. Shulman. On May 5, 2010, CAT was released as open source software. Since its fall 2007 launch, CAT users have created more



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than 2,000 accounts, uploaded more than 4,500 datasets, and recorded more than a million human judgments. This will be added to [Script Resources](#) Subject Tracer™.

BAT - Blog Analysis Toolkit

<http://texifter.com/Solutions/BAT>

Blog Analysis Toolkit (BAT), which is a free, Web-based system for capturing, archiving and sharing blog posts. Blog posts are acquired via RSS feeds, and stored in a database where they can be accessed and shared by other researchers. More than 410 users have set up BAT accounts since April 2008, and collectively they have archived over 111,000 posts from more than 441 blogs. Users can add individual blogs to the repository or do research using samples from existing collections created by other users. Texifter personnel created the Blog Analysis Toolkit (BAT), which is a Web-based system for capturing, archiving and sharing blog posts. Blog posts are acquired via RSS feeds, and stored in a database where they can be accessed and shared by other researchers. More than 480 users have set up BAT accounts since April 2008, and collectively they have archived over 350,000 posts from more than 573 blogs. Users can add individual blogs to the repository or do research using samples from existing collections created by other users. Although BAT is a deployed system, it is only a rudimentary prototype with very limited capabilities. It does not retrieve blog posts from the past; only new posts moving forward in time. Comments left on the blogs, which are potentially very useful for democratic and network theorists, are not currently be captured, thus it misses the community discussion that makes blogs intrinsically and democratically interesting. For a variety of layout and formatting reasons, BAT cannot currently harvest entire posts on a significant sub-set of the blogosphere, and it also cannot connect important metadata to the text collections. They hope to address these limitations as a part of continuing research. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Directory Resources On the Internet

<http://www.DirectoryResources.info/>

The above is a white paper link dataset compilation of the [Directory Resources](#) Subject Tracer™ Information Blog by Internet Expert [Marcus P. Zillman, M.S., A.M.H.A.](#) This **Directory of Directories** covers all the competent and well maintained directories available from the Internet and makes for an excellent alternative search resource! It is a 41 page .pdf document 283KB. [Updated June 14, 2013] Other white papers are available by clicking [here](#). **Bookmark:** <http://www.DirectoryResources.info/>

Online Research Tools White Paper URL Dataset Link Compilation

<http://whitepapers.virtualprivatelibrary.net/Online%20Research%20Tools.pdf>

This is one if not the most comprehensive white paper URL Dataset Link Compilation available on the Internet and is titled *Online Research Tools* by [Marcus P. Zillman, M.S., A.M.H.A.](#) and has just been updated! It literally displays alphabetically listed URL Datasets of thousands of online research tools. These offer various downloadable as well

43



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as web applications to allow you to do your research and searching on the Internet far more effective and productive. It is now a freely available 267 page .pdf document (1.34MB) that can be downloaded from the above URL. Other white papers and resources on information retrieval, information extraction and deep web research by Marcus P. Zillman, M.S., A.M.H.A. are available by clicking [here](#). The Online Research Tools White Paper Link Compilation was updated **June 14, 2013**. **Bookmark:** <http://www.OnlineResearchTools.info/>

Techmeme - Technology Changing News Site and Resource

<http://www.techmeme.com/>

In 2013, knowing what's changing in technology is required to understand the cultural currents and business events reshaping the world. If you've been watching the tech industry evolve, it won't surprise you that social networks enable political revolutions, brand new companies can acquire millions of customers in months, or the world's most valuable company built that wealth on products that didn't exist five years ago. Techmeme is the foremost source for tracking these changes. By presenting a summary of the day's essential reports and analysis on a single page, Techmeme has become the technology news site of record for people both within and beyond the industry. Techmeme accomplishes this the only way possible: by linking to stories from all around the web. Spotlighting the writings of reporters, commentators, and industry players from across the media and industry landscape provides the only effective means of offering a comprehensive view. And by doing this well, we spare readers the impossible task of monitoring an abundance of news sites, tweets, and status updates. This will be added to [Reference Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Health Pages Vertical Search Engine

<http://www.healthpages.info/>

Health Pages is a Vertical Search Engine, which obtains its information relating to Health matters from the following Web Sites exclusively: a) The World Health Organization; b) The International Federation of Red Cross and Red Crescent Societies; c) The Red Cross and Red Crescent Societies of each World State; d) The Departments or Ministries of Health of each World State; e) The Medical Associations or Councils of each World State; and Any Relevant Web Site, which you may wish to suggest to them. This will be added to [Healthcare Resources](#) Subject Tracer™. This will be added to [eHealthcareBot](#) Search Engine.

Biological Informatics Subject Tracer White Paper Link Dataset Compilation

<http://whitepapers.virtualprivatelibrary.net/Biological%20Informatics.pdf>

The above is the associated white paper link dataset compilation of the **Biological Informatics** Subject Tracer™ Information Blog which is a 39 page paper listing selected resources both new and existing that will help anyone who is attempting to find the latest information about biological informatics that are available over the Internet. It is freely available as a .pdf file (312KB) at the above link from the Virtual Private Library™ and

44



Awareness Watch V11N7 July 2013 Newsletter

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authored by [Marcus P. Zillman, M.S., A.M.H.A.](#) It was updated **June 15, 2013**. Other white papers are available by clicking [here](#). **Bookmark:**
<http://www.BiologicalInformatics.info/>

July 2013 Zillman Column - HealthcareBots and Subject Directories

http://Columns.VirtualPrivateLibrary.net/HealthcareBots_July13_Column.pdf
<http://www.zillmancolumns.com/>

The July 2013 Zillman Column is now available and is titled **HealthcareBots and Subject Directories** and features a very comprehensive listing of healthcare resources, sources and sites currently available from the Internet. These resources and sources will help you to discover the many pathways available through the Internet to find the latest healthcare search engines and subject directories. There you can discover the way professionals find healthcare information and use the results in their active daily research. Download this excellent freely available 37 page 300KB pdf column today and begin your healthcare knowledge discovery!

Certainsafe - Be Certain and Safe

<https://certainsafe.com/>

The only MicroEncryption™ - MicroTokenization™ solution allowing web based accessible file sharing and collaboration all in real time. Features include: a) Secure Message - Apply a Real-time message to your doc/file; b) Audit Trail - Real time detailed version history at the document level; c) Simplicity of Use - It's the most simple, easiest and powerful platform; and d) Web-Based - Application is Cloud-based with No Software to Install. This will be added to [Privacy Resources](#) Subject Tracer™. This will be added to [Internet Privacy and Security Resources](#) Digital [Linkseries](#) Publications.

Pinpuff - Calculate Your Pinfluence and Sign Up for Perks

<http://pinpuff.com/>

Pinpuff is a free-to-use tool, aiming to accurately measure Pinterest user's influence, reach and virality on Pinterest, assign a Pinfluence score and monetary values of their pins. They aim to help Pinterest users to keep a track of their Pinning activities on daily basis and suggest them possible tips/measures to get maximum out of Pinterest. For businesses, their aim is to provide an easy to use platform which can be used to create, manage and analyze their Pinterest related promotions/marketing activities and seamlessly engage Pinfluencers. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™.

PinReach - Pinterest Influence Metrics and Analytics

<http://www.PinReach.com/>

PinReach, LLC (Formerly PinClout) is a fresh new startup created by Chris Fay (Chris Fay Consulting, LLC) and Daniel Schimpfoessl (PureField, LLC), focusing on bringing insight and analytics to Pinterest. They both felt that beneath the fun of Pinterest lay a powerful platform, one that if leveraged well could prove quite the upper hand for people



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and brands. They set off to create a new service offering valued insight into the activity on the site, launching initially with the PinReach score, a numeric representation of a member's Pinterest influence based on a series of social attributes. Since their launch in February 2012, PinReach has been featured in numerous online articles, blogs, and various writeups. They have gathered substantial feedback from users and brands and are working to enhance their platform to be the best resource around for Pinterest influence metrics and analytics. Looking forward, they are working hard to become the go-to platform brands leverage to measure the success of their Pinterest presence and to create meaningful, brand loyal connections. For the every day Pinterest user, they aim to provide a simple & fun platform to find new people and content, and to understand influence. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Updated> Data Mining Resources

<http://www.DataMiningResources.info/>

I have updated my Data Mining Resources Subject Tracer™ and it is now a 29 page (257KB) .pdf white paper document is available from the above URL link. It lists alphabetically the latest resources and sources for data mining available from the Internet.[**Updated June 17, 2013**] Additional white papers and resources by [Marcus P. Zillman](#) are available by clicking [here](#).

Shoutlet - Enterprise Social Marketing Platform

<http://www.shoutlet.com/>

Shoutlet is the leading independent cloud-based social marketing platform. Their innovation is unrivaled because social is all they do. And they believe it's time to redefine how you engage, promote, and analyze your social communication. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Social Marketing Cloud

<http://www.salesforce.com/socialmarketing/>

The Radian6 Social Marketing Cloud will transform how companies listen, analyze and engage with customers and prospects on the social web. Turn millions of social conversations into dynamic engagements that strengthen customer relationships. Features include: a) Social Monitoring - 150 million sources; Twitter, Facebook, Blogs, many more; and Multi-lingual; b) Social Insights - Social analytics dashboards; Insights GA with new social demographics; and Marketing campaign analysis; c) Social Hub - Listen at a social scale; Social workflow and automation; and Populate social profiles; and d) Social Engagement - Engagement apps; Add-on library; and Facebook management. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools

46



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section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Bot and Intelligent Agent Research Resources On the Internet

<http://whitepapers.virtualprivatelibrary.net/Bot%20Research.pdf>

The above is the associated white paper link dataset compilation of the [Bot Research](#) Subject Tracer™ Information Blog by [Marcus P. Zillman, M.S., A.M.H.A.](#) It is a 19 page .pdf document 196KB. [Updated June 18, 2013] Other white papers are available by clicking [here](#). **Bookmark:** <http://www.BotResearch.info/>

Social Mention - Real-Time Social Media Search and Analysis Platform

<http://socialmention.com/>

Social Mention is a social media search and analysis platform that aggregates user generated content from across the universe into a single stream of information. It allows you to easily track and measure what people are saying about you, your company, a new product, or any topic across the web's social media landscape in real-time. Social Mention monitors 100+ social media properties directly including: Twitter, Facebook, FriendFeed, YouTube, Digg, Google etc. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

ExactTarget SocialEngage™

<http://www.exacttarget.com/products/social-media-marketing>

ExactTarget SocialEngage™ (formerly CoTweet) helps you manage an unlimited number of conversations on Facebook and Twitter. With features that support engagement growth and complex staffing strategies, SocialEngage makes it easy to scale up and deliver the kind of experience your customers expect. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Anti-Virus, Anti-Hoax, Anti-Myth, Anti-Fraud, and Anti-Spam Resources

<http://www.InternetHoaxes.info/>

The above is the associated white paper link dataset compilation of the [Anti-Virus, Anti-Hoax, Anti-Myth, Anti-Fraud, and Anti-Spam Resources](#) Subject Tracer™ Information Blog by [Marcus P. Zillman, M.S., A.M.H.A.](#) . It is a freely available 22 page .pdf document (227KB) listing the latest and greatest online resources and sites for Anti-Virus, Anti-Hoax, Anti-Myth, Anti-Fraud, and Anti-Spam! **Updated June 19, 2013.** Other white papers are available by clicking [here](#).



SproutSocial - Management and Engagement Platform for Social Business

<http://sproutsocial.com/>

A management and engagement platform for social business with the following social features: a) Monitoring, b) Collaboration, c) CRM, d) HelpDesk, and e) Mobile. Other features include: 1) Unified Smart Inbox to streamline engagement; 2) Social CRM tools including shared customer records; 3) Advanced scheduling & publishing tools including ViralPost™; 4) Sophisticated analytics & unlimited custom reports; 5) Customer support features like tasks and Helpdesk integration; and 6) Team collaboration tools including live activity updates. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

SourceMetrics - Social Marketing Optimization and Analytics Platform

<http://swixhq.com/>

SourceMetrics is a social media marketing platform for eCommerce and lead generation. It allows you to make more sales, generate more leads and engage with more customers. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Prediction Markets White Paper Link Compilation

<http://whitepapers.virtualprivatelibrary.net/Prediction%20Markets.pdf>

The above is the associated white paper link dataset compilation of the [Marcus P. Zillman, M.S., A.M.H.A.](#). It is a 20 page .pdf document 202KB covering sources, sites and tools required for market prediction [**Updated June 20, 2013**]. Other white papers are available by clicking [here](#). **Bookmark:** <http://www.PredictionMarkets.com/>

Synthesio - Global Social Media Monitoring

<http://synthesio.com/corporate/en>

They help brands and agencies listen to, understand and engage with consumers. By delivering social media data of the highest quality within 100+ countries & 50 languages, brands receive crucial intelligence & insights into their market's opinions, wants and needs. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Sysomos - Business Intelligence for Social Media

<http://www.sysomos.com/>

Sysomos is the social analytics engine that powers the expanding Marketwired product line. Social media has become an indispensable source of business intelligence, and companies want to know they're using the best. The most innovative planners, marketers,



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advertisers and public relations agencies prefer tools that are "Powered by Sysomos" because it gives them the intelligence and insight they need to develop new strategies, discover opportunities and make smarter business decisions. When you see "powered by Sysomos" on a Marketwired product, you know you are getting instant and unlimited access to all social media conversations. You will quickly see what's happening, why it's happening, and who's driving the conversations. You can find the meaning behind the data from the tone of conversations and from sentiment analysis by gender, age and location. Through the use of contextual text analytics and data mining technology, the Sysomos engine collects data from blogs, Twitter, social networks, message boards, wikis and major news sources. Recently, Marketwired became part of the Twitter Certified Partner Program. "Powered by Sysomos" products include: a) Media Analysis Platform (MAP), the premier service that gives you the ability to analyze and understand social media conversations; and b) Heartbeat, a cost-effective, real-time monitoring and measurement tool that provides constantly updated snapshots of social media conversations. Marketwired acquired the Toronto-based Sysomos in 2010. This will be added to [Social Informatics](#) Subject Tracer™. This has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

Student Research Resources White Paper Link Dataset Compilation

<http://www.StudentResearch.info/>

The above is the associated white paper link dataset compilation for [Student Research](#) Subject Tracer™ by [Marcus P. Zillman, M.S., A.M.H.A.](#) . It is a freely available 36 page .pdf document 275KB covering all areas for student research! [Updated June 21, 2013] Other white papers are available by clicking [here](#).

trackur - Affordable Social Media Monitoring and Reputation Tracking Tools

<http://www.trackur.com/>

Get affordable social media monitoring & reputation tracking tools, with easy set up, and accurate results. Features include: a) Social Monitoring - Trackur provides all of the social media monitoring tools you need and none of the useless eye-candy you don't. Quickly monitor your online reputation, measure social media trends and analyze social media mentions for your company, brands, or clients; b) Affordable Plans - Don't pay thousands of dollars for your social media monitoring! Trackur offers a free social media monitoring plan to get you started and we won't sting you when the time is right to upgrade. Paid plans start out at just \$27 a month! No strings, no contracts; c) Fully Brandable - White label your social media monitoring dashboard with our Ultimate plan. Your logo, your colors, and your domain name. Save thousands of dollars! Let Trackur provide your company with its own customized social media monitoring tool; and d) Reputation Experts - Need convincing of Trackur's leadership in online reputation monitoring? Inc. Magazine says "Trackur can help you keep track of the conversation across the Web" and TechCrunch says we offer "advanced tools to monitor social media." This will be added to [Social Informatics](#) Subject Tracer™. This

49



Awareness Watch V11N7 July 2013 Newsletter

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has been added to the tools section of [Research Resources](#) Subject Tracer™ Information Blog. This will be added to [Entrepreneurial Resources](#) Subject Tracer™. This will be added to [Business Intelligence Resources](#) Subject Tracer™.

The Find - Every Store - Every Product - All At Once

<http://www.thefind.com/>

TheFind's mission is to help every shopper find exactly what they want to buy, and to help every merchant, large and small, to reach those shoppers. Even with the enormous growth of Web search, proliferation of comparison shopping sites, and expansion of online marketplaces, consumers have still lacked an easy way to shop it all. Until now. TheFind is the vertical search engine for shopping that puts every product, every store, every sale, coupon and discount, right at your fingertips. No matter what it is you're looking for, you can quickly find the lowest price, the best deal, the perfect gift, or that hard-to-find item. TheFind crawls the entire Web and with its patented search technology helps shoppers discover everything that online shopping, local shopping, and green shopping have to offer. Over 500 million products from more than 500,000 stores and online merchants are currently universally accessible through TheFind.com, TheFind Mobile, and TheFind iPhone App. TheFind makes shopping more efficient. enabling shoppers to find sales, online coupons, green brands or local stores. all within a single user experience. With TheFind, shoppers can quickly and easily discover: a) The complete selection of soft goods (clothing, shoes, furniture) and hard goods (electronics, appliances, toys) for sale online; b) The lowest price for a product, determined from all the merchants carrying that item; c) Sales, coupons and discounts being offered by retailers, right while one is shopping; d) Local stores offering the type of merchandise or the exact product one is looking for; e) Green stores, organic products, and fair trade brands; and f) Those hard-to-find items, or that unique and rare find. TheFind offers a variety of benefits to shoppers. for some it's finding the lowest price or the best deal; for others it's the right solution, the perfect gift or a long lost treasure. Shoppers can save all their favorite products and searches at TheFind.com for convenience and future reference. They also can save their favorite brands and stores to make a more specific, personalized shopping experience just for them. At TheFind we're committed to continually improving our site and your shopping experience. We welcome feedback from both shoppers and merchants. This will be added to [ShoppingBots and Online Shopping 2013](#).

Grant Resources

<http://whitepapers.virtualprivatelibrary.net/Grant%20Resources.pdf>

The above is the associated white paper link dataset compilation of the [Grant Resources](#) Subject Tracer™ Information Blog by [Marcus P. Zillman, M.S., A.M.H.A.](#) . It is a freely available 17 page .pdf document (189KB) listing the latest and greatest online resources and sites for grants! **Updated June 24, 2013**. Other white papers are available by clicking [here](#).



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Awarenesswatch™ Paper Review

Access, Accommodation, and Science: Knowledge In an OPEN World by *Ashley*

Rose Kelly, Meagan Kittle Autry

<http://firstmonday.org/ojs/index.php/fm/article/view/4341>

Abstract:

The rising popularity of open access (OA) publishing in scholarly communities is purportedly leading to increased public knowledge. At least, that's a key piece of the OA moral argument. This is especially true for discussions of scientific research. We argue, however, that while there have been significant moves to provide better material/technological access to research, OA advocates must still tackle the issue of making original scientific research conceptually accessible. Despite being freely available on the Internet, articles are not also by default linguistically, conceptually, or ideologically accessible to the global public(s) they are intended to reach. In this article, we examine how OA coupled with innovative scientific communication practices can help align the ideals of OA with the realities of complex, specialized genres of writing to provide better, more "open," access to research. We look to PLOS ONE and the PLOS Blog Network to discuss how the innovative material access of PLOS ONE coupled with the communication strategies of PLOS Bloggers can work together toward more openly accessible original scientific research articles.

Subject Tracer™ Information Blogs

Subject Tracer™ Information Blogs created and developed by the Virtual Private Library™ combine the best of the latest tools on the Internet. Using bots, blogs and news aggregators the Subject Tracer™ Information blogs generate RSS feeds with the latest resources to create a current information resource flow through niched subject tracers. I am proud to be the creator of the Internet's first Subject Tracer™ Information Blogs:

Virtual Private Library™

<http://www.VirtualPrivateLibrary.com/>

Agriculture Resources

<http://www.AgricultureResources.info/>

AnswerSpot

<http://www.AnswerSpot.us/>

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Data Mining Resources

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Grant Resources

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Green Files

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Grid, Distributed and Cloud Computing Resources

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Information Futures Markets

<http://www.InformationFutureMarkets.com/>

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Internet Alerts

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Internet Demographics

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Knowledge Discovery

<http://www.KnowledgeDiscovery.info/>

Military Resources

<http://www.MilitaryResources.info/>

New Economy Analytics, Resources and Alerts

<http://www.NewEconomyAnalytics.com/>

Outsourcing/Offshoring Information and Resources

<http://www.OutsourcingOffshore.us/>

Privacy Resources

<http://www.PrivacyResources.info/>

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Research Resources

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ShoppingBots

<http://www.ShoppingBots.info/>

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Tutorial Resources

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World Wide Web Reference

<http://www.WWWReference.info/>

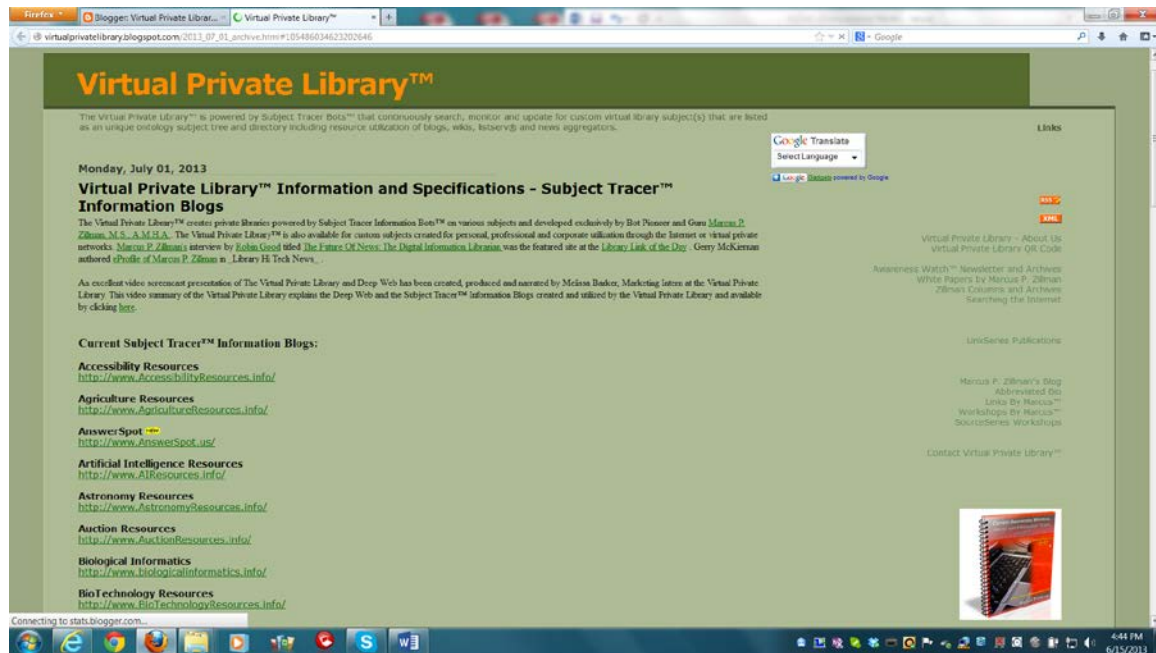


Figure 1: Virtual Private Library™

Author Information: Marcus P. Zillman, M.S., A.M.H.A. Executive Director of the Virtual Private Library is an international Internet expert, author, keynote speaker and corporate consultant in the area of information retrieval, knowledge discovery, knowledge harvesting, artificial intelligence and bots/intelligent agents. He has created numerous world wide web sites including 53 Subject Tracer™ Information Portals and Blogs; written a number of internet miniguides, white papers, manuals and books; hosted over 160 weekly Internet television shows, writes a weekly and monthly column on Current Awareness on the Internet; writes a monthly newsletter Awareness Watch and delivers keynote presentations throughout the international marketplace. He also actively delivers one and two day workshops for key industry sectors displaying how the Internet can be used as a tool to maintain current awareness and professional competencies. Additional websites by Marcus P. Zillman, M.S., A.M.H.A.:



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Academic and Scholar Search Engines and Sources

<http://www.ScholarSearchEngines.com/>

Bots, Blogs and News Aggregators

<http://www.BotsBlogs.com/>

Business Intelligence Online Resources

<http://www.BIOnlineResources.info/>

Cloud Computing Resources Prime

<http://zillman.blogspot.com/2011/05/grid-distributed-and-cloud-computing.html>

Current Awareness Discovery Tools on the Internet

<http://zillman.blogspot.com/2009/08/current-awareness-discovery-tools-on.html>

Deep Web Research and Discovery Resources 2013 Article - LLRX and Online White Paper

<http://zillman.blogspot.com/2012/12/llrx-deep-web-research-and-discovery.html>

<http://DeepWeb.us/>

eReference Library Link Toolkit

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Finding People Resources and Sites

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Knowledge Discovery Resources 2013

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New Economy Resources 2013

<http://www.NewEconomyResources.com/>

Online Research Browsers

<http://zillman.blogspot.com/2009/08/online-research-browsers.html>



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Online Research Tools

<http://www.OnlineResearchTools.info/>

Online Social Networking

<http://zillman.blogspot.com/2009/08/online-social-networking.html>

Searching the Internet

<http://www.SearchingTheInternet.info/>

Using the Internet As a Dynamic Resource Tool for Knowledge Discovery

<http://zillman.blogspot.com/2009/08/using-internet-as-dynamic-resource-tool.html>

Web Data Extractors

<http://www.WebDataExtractors.com/>

Web Guide for the New Economy

<http://www.WebGuideNewEconomy.com/>

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Current Awareness Monitors, Alerts and Information Traps

<http://www.ecurrentAwareness.com/>

Marcus P. Zillman's latest report Current Awareness Monitors, Alerts and Information Traps is available for purchase online and for immediate download. This report is a comprehensive listing of the latest resources, sources and sites for current awareness on the Internet. This is a must read for anyone who must stay current in their profession and/or business activity as the list of URLs will keep you at the leading edge of your career.

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Marcus P. Zillman's just released professional Internet MiniGuide is titled Market Intelligence Resources and is available for purchase online and immediate download. This 193 page digital miniguide represents a comprehensive listing of the latest resources, sources and sites to discover the latest Market Intelligence sources available on the Internet with many of them freely available! Designed specifically for today's entrepreneur, professional and/or investor.

Entrepreneurial Links 101

<http://www.EntrepreneurialLinks.com/>

Marcus P. Zillman's newly released 231 page eReference digital book for the up and coming entrepreneur. Entrepreneurial Links 101 gives an alphabetical listing of the very best Internet and World Wide Web sites covering Entrepreneur Resources, Business Intelligence Resources and an extremely comprehensive list of Online Research Tools. This is considered by many to be the entrepreneur's bible for finding relevant and competent online resources!

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<http://www.InternetPrivacySecurity.net/>

Marcus P. Zillman's latest eReference digital publication is a selected comprehensive alphabetical listing of the latest resources and sites covering all aspects of privacy and security currently available over the Internet. From the board room to the family room, these resources and sites give you the information you need to maintain your privacy and security as you use the Internet in your business and personal life.

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<http://www.ResearchResourcesOnline.net/>

Marcus P. Zillman's latest [LinkSeries Publication](#) is a 340 page digital guide of a selected comprehensive alphabetical listing of the latest and greatest resources and sites covering all areas of research that is currently available over the Internet. The guide covers online research resources and tools for the Newbie to research as well as the Seasoned researcher. Contents include: a) Research Resources, b) Research Tools, c) Student Research Resources Toolkit, d) Knowledge Discovery/Management and Data Mining



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Resources, e) Knowledge Discovery/Retrieval and the World Wide Web Resources, and f) Subject Tracer™ Information Blogs.

The Survivor's Manual for The New Economy.

<http://www.NewEconomyManual.com/>

Marcus P. Zillman's latest LinkSeries Publication is a 239 page digital read that gives excellent resources and annotated sources for the new economy analytics, alerts, ecommerce, financial sources, invisible and deep web resources, social and business networking sources along with new economy competitive and business intelligence resources and an extremely comprehensive listing of new economy online tools.



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