## Awareness Watch<sup>TM</sup> Newsletter

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http://www.AwarenessWatch.com/

V16N3 March 2018

Welcome to the V16N3 March 2018 issue of the **Awareness Watch**<sup>TM</sup> **Newsletter.** This newsletter is available as a complimentary subscription and will be issued monthly. Each newsletter will feature the following:

Awareness Watch<sup>TM</sup> Featured Report Awareness Watch<sup>TM</sup> Spotters Awareness Watch<sup>TM</sup> Book/Paper/Article Review Subject Tracer<sup>TM</sup> Information Blogs

I am always open to feedback from readers so please feel free to email with all suggestions, reviews and new resources that you feel would be appropriate for inclusion in an upcoming issue of Awareness Watch<sup>TM</sup>. This is an ongoing work of creativity and you will be observing constant changes, constant updates knowing that "change" is the only thing that will remain constant!!

## Awareness Watch<sup>TM</sup> Featured Report

This month's featured report covers my **Financial Sources 2018** and is a comprehensive listing of financial resources including search engines, directories, subject guides and index resources and sites on the Internet. The below list of sources is taken from my Subject Tracer<sup>TM</sup> white paper titled Financial Sources 2018 and is constantly updated with Subject Tracer<sup>TM</sup> bots at the following URLs:

## http://www.FinancialSources.info/

These resources and sources will help you to discover the many pathways available through the Internet to find the latest financial sources, resources and sites. As this site is constantly updated it would be to your benefit to bookmark and return to the above URL frequently. The true way to search the Internet and social media for financial sources is to use FinancialSources.info and include the deep web. These resources will be your pathfinder to all the important and ever changing resources including the New Economy!



## **Financial Sources 2018:**

Corporate Conference Calls Resources Financial Sources Financial Sources Search Engines Venture Capital Sources

## **CORPORATION CONFERENCE CALLS SOURCES:**

#### **Business Wire**

http://www.businesswire.com/portal/site/home/

## **MediaPlatform Webcast Event Services**

http://www.mediaplatform.com/site/2012/01/full-service-webcasting/

#### PR Newswire

http://www.prnewswire.com/

## **Thomson Reuters StreetEvents**

http://www.StreetEvents.com/

### Wall Street Horizon - Earnings Calendar

http://www.wallstreethorizon.com/

## **Yahoo! Current Day Conference Calls**

http://biz.yahoo.com/cc/

## FINANCIAL SOURCES:

## **2018 Directory Of Directories**

http://www.2018DirectoryOfDirectories.com/

#### **2018 New Economy Resources**

http://www.2018NewEconomy.com/

## 529 College Savings Plan - Educational Material from Fidelity

https://www.fidelity.com/529-plans/what-is-a-529-plan

## 6 Steps To Building A Successful Investment Portfolio

https://www.youtube.com/watch?v=V47Jg-bJNkQ



## ABA - Business Law - Committee on Cyberspace Law

http://apps.americanbar.org/dch/committee.cfm?com=CL320000

## **Accounting Glossary**

http://www.startheregoplaces.com/about/glossary

#### A Guide to the Recent Financial Crisis in the U.S.

http://libguides.colostate.edu/financialcrisis

## Alacra Store - Company, Credit, Deal, Investment and Market Research

http://www.alacrastore.com/

## **American Association of Individual Investors**

http://www.aaii.com/

#### **American Banker Online**

http://www.americanbanker.com/

## **Analysis of Federal Reserve Flow of Funds Accounts**

http://www.capital-flow-analysis.com/

#### **Annual Reports**

http://www.AnnualReports.com/

#### **Annuities Investments**

https://www.fidelity.com/annuities/what-are-annuities

#### **AOR Data Sets**

https://www.agr.com/library/data-sets

#### **Asset Macro**

https://www.assetmacro.com/

## **AsteroidIQ Competitive Intelligence**

http://www.asteroidig.com/

## **Auditing Algorithms: Adding Accountability to Automated Authority**

http://auditingalgorithms.science/

## BankFox - Compare Banks Based on Rates, Fees, Health, Online Tools, and More

http://www.bankfox.com/



#### **Bank Rate Monitor**

http://www.bankrate.com/

#### **Barron's Online**

http://www.barrons.com/

Basically Money - Free Personal and Family Finance Q&A Community http://money.stackexchange.com/

Benefunder - Hybrid Funding Channel for Research and Innovation <a href="https://www.benefunder.com/">https://www.benefunder.com/</a>

Benzinga - Innovative News and Analysis Service <a href="http://www.benzinga.com/">http://www.benzinga.com/</a>

**Betterment - Investing Made Better Through Smarter Technology** <a href="https://www.betterment.com/">https://www.betterment.com/</a>

BiggerPockets Real Estate Investing Guide <a href="http://www.biggerpockets.com/">http://www.biggerpockets.com/</a>

**BigCharts - Stock Charts - Stock Screeners - Research Tools** <a href="http://bigcharts.marketwatch.com/">http://bigcharts.marketwatch.com/</a>

**Billbaba - Bill Payment Reminders and Related Tools** <a href="http://www.billbaba.com/">http://www.billbaba.com/</a>

**BizStats - Comprehensive Business Statistics, Financial Ratios & Benchmarks** http://www.BizStats.com/

Blockchain and Cryptocurrencies Resources from Andressen and Horowitz https://a16z.com/category/blockchain-cryptocurrencies-bitcoin-ethereum/

#### **Bloomberg**

http://www.bloomberg.com/

**BudgetPulse - Simple Online Money Tracking and Budget** <a href="http://www.budgetpulse.com/">http://www.budgetpulse.com/</a>

BusinessFinance - America's Business Funding Directory <a href="http://www.BusinessFinance.com/">http://www.BusinessFinance.com/</a>

**Business Intelligence Resources 2018** 

http://www.BIResources.info/



#### **Business Plan Samples, Software, and Strategy**

http://www.businessplans.org/

## Campbell R. Harvey's Hypertextual Finance Glossary

http://people.duke.edu/~charvey/Classes/wpg/glossary.htm

### **Capital Numeric Forecaster**

http://www.capitalnumeric.com/

## **CASSIDI® - Banking Competitive Analysis**

https://cassidi.stlouisfed.org/

#### **Census Business Builder**

http://www.census.gov/data/data-tools/cbb.html

#### **Center for Financial Services Innovation**

http://cfsinnovation.com/

## Chart of the Day - Insightful Stock Market and Financial Related Charts

http://www.chartoftheday.com/

#### **Chicago Mercantile Exchange - CME**

http://www.cmegroup.com/

## **C-Loans Commercial Mortgage Lender Databank**

http://www.c-loans.com/

## **CNN/Money**

http://money.cnn.com/

# CoattailInvestor - Peek into what other big name investors such as Warren Buffett George Soros are holding.

http://www.coattailinvestor.com/

#### **Commercial Finance Information**

http://www.cfa-commercial.com/

## **Commercial Mortgage Leads**

http://www.commercialleads.net/

#### **Commercial Real Estate Coaching**

http://www.commercialpropertyadvisors.com/



#### **Comtex SmarTrend Alert**

http://www.mysmartrend.com/

## **Confused.com - UK Financial Comparison Shopping Sites**

http://www.confused.com/

## Consano - Directly Support Medical Research That Matters To You https://consano.org/

CorporateInformation.com - Global Research and Analysis Expertise

## **Coviam - Innovate Digital**

http://www.coviam.com/

#### **Credit Card Menu**

http://www.creditcardmenu.com/

http://www.corporateinformation.com/

## CreditCards.com - Compare Credit Card Offers

http://www.creditcards.com/

## **CreditCardXPO - Find Credit Card Applications Online**

http://www.creditcardxpo.com/

## **Creditworthy Business Credit**

http://www.creditworthy.com/

#### **Crowdcube - Invest In Innovative British Businesses**

https://www.crowdcube.com/

## **CrowdFund Beat - News and Information for Crowdfunding People**

http://crowdfundbeat.com/

#### **Crowdfunding Resources 2018**

http://www.CrowdFundingResources.info/

#### **Crypterium - A Cryptobank for Everyone**

http://crypteriumnews.com/

## **Current Awareness Monitors, Alerts and Information Traps 2018**

http://www.eCurrentAwareness.com/

#### **Current Awareness Tools 2018**

http://www.CurrentAwarenessTools.com/



## **Daily Finance**

http://www.dailyfinance.com/

## **Daily Stocks**

http://www.DailyStocks.com/

#### **DataBank - The World Bank**

http://databank.worldbank.org/data/home.aspx

DataFox - Understand and Predicts Trends In the Private Tech Sector <a href="http://www.datafox.co/">http://www.datafox.co/</a>

**Dato Capital - Private Company Data, Information and Documents** <a href="https://en.datocapital.com/">https://en.datocapital.com/</a>

Dave Ramsey's 9-lesson money management course - paid video learning product <a href="http://www.daveramsey.com/store/prodFPUOKITFPU.html">http://www.daveramsey.com/store/prodFPUOKITFPU.html</a>

**DealMarket - The Global Private Equity Platform** https://www.dealmarket.com/

**DealSheet - Find, Compare, and Connect With Investment Bankers** <a href="http://www.dealsheet.com/">http://www.dealsheet.com/</a>

## **Director Stats**

http://www.directorstats.co.uk/

#### **Dow Jones**

http://www.dowjones.com/

DTN.IQ - Streaming Real-time Stocks, Futures and Option Quotes, and Breaking News

http://www.dtniq.com/

**DueDil - Financial Performance of Your Competitors, Suppliers and Customers** <a href="https://www.duedil.com/">https://www.duedil.com/</a>

Dummies Series Personal Finance & Investments books Dummies Series published by John Wiley & Sons Inc.

 $\frac{http://www.dummies.com/store/Business-Investing-Careers/Personal-Finance-Investments.html}{\\$ 



#### eCommerce Resources 2018

http://www.eCommerceResources.info/

#### **Econometrics Links**

http://www.feweb.vu.nl/econometriclinks/

#### **Economic and Financial Crisis Resources**

http://guides.library.msstate.edu/economic\_crisis

#### **EDGAR - Search Tools**

http://www.sec.gov/edgar/searchedgar/webusers.htm

## Emergency Economic Stabilization Act [2008] and Troubled Asset Relief - TARP

http://www.treasury.gov/press-center/press-

releases/Pages/emergencyeconomicstabilizationact.aspx

http://www.treasury.gov/initiatives/financial-stability/about-tarp/Pages/default.aspx

## **Equis International - MetaStock Software, Technical Analysis, Charting and Financial Tools**

http://www.metastock.com/

# eRaise - Web and Mobile Crowdfunding Platform – Investments Opportunities <a href="http://eraise.com/">http://eraise.com/</a>

#### euromoney

http://www.euromoney.com/

#### **European Economy News [Archived 2011]**

http://ec.europa.eu/economy\_finance/een/index\_en.htm

## **Experiment - Platform for Funding Scientific Discoveries**

https://experiment.com/

#### **FactSet - Made for OutPerformers**

http://www.factset.com/

#### **Federal Reserve Districts**

http://www.federalreserve.gov/otherfrb.htm

### FedSpending.org

http://www.FedSpending.org/

## FinAid! - The Smart Student Guide to Financial Aid

http://www.finaid.org/



#### Finance41 - Painless Personal Finance

https://finance41.com/

### **Finance and Loan Calculators**

http://www.calculatorplus.com/

#### **Finance Resources on the Web**

http://pages.stern.nyu.edu/~igiddy/

## Financial Access Survey - Measuring Access to and Use of Financial Services Worldwide

http://fas.imf.org/

#### **Financial Calculators**

http://www.mortgageloan.com/calculator/

#### **Financial Data Finder**

http://fisher.osu.edu/cgi-bin/DB Search/db search.cgi?setup file=finance.setup.cgi

## Financial Engines – Help for your 401(k)

http://www.FinancialEngines.com/

### Financial Industry Regulatory Authority, Inc. (FINRA)

http://www.finra.org/

## Financial Management - Scholarly Research in Finance

http://onlinelibrary.wiley.com/journal/10.1111/%28ISSN%291755-053X

#### **Financial News Online**

http://www.efinancialnews.com/

# Financial Planning tools and offerings - to handle credit card debt, emergency money requirements et al

https://www.learnvest.com/personal-financial-planning-program/

#### **Financial Step**

http://www.financialstep.com/

#### **Financial Technology Network**

http://www.informationweek.com/financialservices/

## FINRA – Financial Industry Regulatory Authority

http://www.finra.org/



## FinRoad - The Financial Markets Network

http://www.finroad.com/

## **FINTEL - Financial Intelligence For Your Business**

http://fintel.us/

# FINVIZ.com - Stock Market Screener, Charts, Quotes, and Financial Visualizations <a href="http://finviz.com/">http://finviz.com/</a>

#### **FINWeb**

http://www.finweb.com/

#### **Fixed Income Investing Fundamentals**

http://individual.troweprice.com/public/Retail/Planning-&-Research/Tools-&-Resources/Investment-Planning/Fundamentals-of-Fixed-Income-Investing

#### Flow of Funds Guid

http://www.federalreserve.gov/apps/fof/

#### **Forex Charts - Real Time Free Forex Charts**

http://www.forexcharts.net/

### FormDs.com - See Who Is Raising Money

http://www.formds.com/

#### Fortua - You Can Do It With Fortuna

https://www.fortua.com/

### FRED - Federal Reserve Economic Data

http://research.stlouisfed.org/fred2/

#### **Free Law Project**

https://free.law/

### FreeLunch - Free Economic, Demographic and Financial Data

http://www.economy.com/freelunch/default.asp

## FreeRealTime Start Page

http://quotes.freerealtime.com/

#### **Funding Circle USA**

https://www.fundingcircle.com



#### **FuturesBoard**

http://www.futuresboard.com/

## **FX-Agents**

http://e-aec.stanford.edu/projects/fxagents.htm

## **Gate Global Impact**

http://gateglobalimpact.com/

## Giddy.org - Giddy's Web Resources in Finance

http://www.Giddy.org/

#### **Global Financial Data**

https://www.globalfinancialdata.com/

#### **Global Stock Trends**

http://www.globalstocktrends.com/

## **GnuCash - Free Personal and Small Business Financial-Accounting Software**

http://www.gnucash.org/

## **Google Finance**

http://finance.google.com/

## **Grant Forward - Start Moving Your Research Forward**

https://www.grantforward.com/

#### **Grant Resources 2018**

http://www.GrantResources.info/

## **Grant Street Group Financial Auctions**

https://www.grantstreet.com/

## **Grisbi - Personnal Accounting Application**

http://www.grisbi.org/

## **Grism - Open Source Stock Market Observation Tool**

http://www.grism.org/

## **GuruFocus - Stock Picks and Market Insights of Warren Buffett and Other Guru Investors**

http://www.gurufocus.com/



# Hashgraph - The Future of Decentralized Technology - Superior Distributed Ledger Technology

http://hashgraph.com/

## **Hedge Fund Reports**

https://members.morningstar.com/prism/hedgefund/mkt/hflanding.html

## **HiddenLevers - Scenario Analysis and Portfolio Planning for Investors** http://www.hiddenlevers.com/

# **Hoover's Online - The Business Information Authority** http://www.hoovers.com/

How the Financial World Goes Round - A Primer on Financial Information http://web.freepint.com/go/newsletter/206#feature

## How to open a No Fee IRA with Scottrade

http://www.figuringmoneyout.com/opening-a-no-fee-ira-with-scottrade-scottrade-review/

## **HyperLedger Project**

https://www.hyperledger.org/

## **Hypertextual Finance Glossary**

http://people.duke.edu/~charvey/Classes/wpg/glossary.htm

## iBillionaire Index (BILLION)

http://www.ibillionaire.me/

## IFC - International Finance Corporation

http://www.ifc.org/

#### I Know First - Daily Market Forecast

http://iknowfirst.com/

#### **IMF Data Sets - International Economics Data and Statistics**

http://www.imf.org/external/data.htm

## **IMF Dissemination Standards Bulletin Board**

http://dsbb.imf.org/Default.aspx

#### **IMF: Financial Market Update**

http://www.imf.org/external/pubs/ft/fmu/eng/index.asp



## **Indinero - Software for Managing Business Finances**

https://indinero.com/

## **Industry Group Leaders 2015**

http://www.sustainability-indices.com/review/industry-group-leaders-2015.jsp

## **Industry Research from the University of Tennessee**

http://libguides.utk.edu/content.php?pid=85554&sid=636582

## Industry Research - ULS Digital Library, University of Pittsburgh

http://www.library.pitt.edu/industry-research

#### **INO - The Web Center for Futures and Options**

http://quotes.ino.com/

#### **Inside Wall Street**

http://www.insidewallstreet.com/

#### Insure

http://www.insure.com/

## **International Banking Research Network (IBRN)**

http://www.ny.frb.org/IBRN/index.html

### **International Monetary Fund (IMF) - Data and Statistics**

http://www.imf.org/external/data.htm

## **International Review of Finance**

http://onlinelibrary.wiley.com/journal/10.1111/%28ISSN%291468-2443

## **Investing in Bonds**

http://www.InvestingInBonds.com/

#### **Investment FAQ**

http://invest-faq.com/

#### **Investools Investor Education**

http://www.investools.com/

### Investopedia

http://www.investopedia.com/

## **Investor's Clearinghouse from the Alliance for Investor Education**

http://www.investoreducation.org/



## InvestorGuide.com - The Leading Online Guide to Investing

http://www.investorguide.com/

## **Investors Guide to University Startups**

http://www.utechwatchreport.com/index.php/home

### **Investor Links - Financial Directory**

http://www.investorlinks.com/

## **Investor's Business Daily**

http://www.investors.com/

## InvestorWords.com - Investing Glossary

http://www.investorwords.com/

## **InvestorVillage - Where Serious Investors Connect**

http://www.investorvillage.com/index.asp

## **INXS Technologies - Complex Yet Simple Financial Applications**

http://www.inxsasia.com/

#### **Investment Trustees managing private wealth**

 $\underline{https://www.cfainstitute.org/learning/products/publications/contributed/privatewealth/Documents/rf\_summary\_primer\_investment\_trustees.pdf$ 

## **IRIN - Annual Report Resource Center**

http://www.irin.com/

## **Japan Financials**

http://japanfinancials.com/

#### JSE Securities Exchange - South Africa

http://www.jse.co.za/

#### **Journal of Corporate Accounting & Finance**

http://as.wiley.com/WileyCDA/WileyTitle/productCd-JCAF.html

## **Journal of Internet Banking and Commerce**

http://www.arraydev.com/commerce/JIBC/

#### JP Morgan Markets

http://www.jpmorgan.com



## **Kiplinger - Trusted Financial Advice**

http://www.kiplinger.com/

## **Kompyte - Track Your Competitors In Real Time**

https://www.kompyte.com/

# **Lendicom - Commercial Mortgage Online Tools and Submission/Pipeline Management**

http://www.lendicom.com/

#### **Lending Tree**

http://www.LendingTree.com/

## **Liberty Street Economics**

http://libertystreeteconomics.newyorkfed.org/

## LinkSViewer - Visual Network Analysis Research Engine

http://linksviewer.com/home/

## **List of Open Access Economics Journals**

http://l-lists.com/en/lists/c5y0sf.html

### **London Stock Exchange**

http://www.londonstockexchange.com/

## Map of the Market

http://www.marketwatch.com/tools/stockresearch/marketmap

#### **Market News International**

http://www.MarketNews.com/

#### **Marketocracy - Finding the Best Investors in the World**

http://www.marketocracy.com/

#### Market Vector

http://www.marketvector.com/

#### Market Watch

http://www.MarketWatch.com/

#### **MasterCard**

http://www.MasterCard.com/



#### MFFAIS - Mutual Funds Facts About Individual Stocks

http://www.mffais.com/

## Microfinance Business Research Guide from Lippincott Library

http://gethelp.library.upenn.edu/guides/business/microfinance.html/

### **Microfinance Gateway**

http://www.microfinancegateway.org/

## Microsoft Excel templates for family/personal finance, money management

 $\frac{http://office.about.com/od/Templates/ss/Microsoft-S-Best-Personal-Finance-And-Budget-Templates.htm\#step1$ 

## Mint.com Cash flow management for home and family users

https://www.mint.com/

## Money.co.uk - Compare Loans, Credit Cards, Mortgages, Car and Home Insurances

http://www.money.co.uk/

## MoneyScience v3 - Financial Intelligence Network

http://www.moneyscience.com/

#### **Mortgage Calculator**

http://www.mortgagecalculator.net/

## Mozenda Web Agent Builder - Web Data Extraction

http://www.mozenda.com/

#### **MSN Money**

http://money.msn.com/

#### **Mvelopes Personal - Online Home Budgeting System**

http://www.mvelopes.com/

## **Mutual Fund Investing Primer**

http://www.hilliard.com/marketing/Newsletters/850 A Primer Mutual Fund Investing.pdf

## My Bank Tracker - Compares Rates, Reviews and Financial Information

http://www.mybanktracker.com/



#### MyMoney.gov

http://www.mymoney.gov/

## **NASDAQ Stock Market**

http://www.nasdaq.com/

### National Bureau of Economic Research (NBER)

http://www.nber.org/

#### **National Endowment for Financial Education**

http://www.nefe.org/

#### **National Information Center of the Federal Reserve System**

http://www.ffiec.gov/nicpubweb/nicweb/nichome.aspx

## **New Economy Resources 2018**

http://www.NewEconomyResources.com/

## **New York Stock Exchange - NYSE**

https://nyse.nyx.com/

## Nexodyne Stock Exchange (NSXE) - Stock Market Simulator

http://exchange.nexodyne.com/

## **Nightly Business Report - NBR.com**

http://nbr.com/

## OANDA, The Currency Site: Foreign Exchange Services and Trading

http://www.oanda.com/

#### Office of Financial Education of the Department of the Treasury

http://www.treasury.gov/resource-center/financial-education/Pages/default.aspx

## OilPrice.com - The Number 1 Source for Oil and Energy News

http://www.OilPrice.com/

#### **Online Publications for Investors**

http://www.sec.gov/investor/pubs.shtml

## **Open Directory - Business - Financial Services**

http://www.dmoz.org/Business/Financial Services/

#### **PayPal**

http://www.payPal.com/



#### **Peer to Peer Lending with Prosper Blog**

http://p2plendingwithprosper.blogspot.com/

#### Pefin - The World's First AI Financial Advisor

https://www.pefin.com/

#### **Perfect Information**

http://www.perfectinfo.com/

#### PitchBook - Better Data and Better Decisions

http://pitchbook.com/

## **Pivot - Connecting Funding and Research Expertise**

https://pivot.cos.com/

#### **Prediction Markets 2018**

http://www.PredictionMarkets.com/

## PrettyGraph - Make your Data Sing

http://www.prettygraph.com/

## **Primer on Bond Investing Educational material**

 $\frac{http://www.merrilledge.com/publish/content/application/pdf/gwmol/FixedIncomeDigest-PrimeronBondInvesting.pdf}{PrimeronBondInvesting.pdf}$ 

## PrivCo - Private Company Financial Intelligence

http://www.privco.com/premium-access

#### **Quandl Resource Hub - Alternative Data Sources**

https://blog.quandl.com/alternative-data

## Quandl - Search Over 7,000,000 Financial, Economic and Social Datasets

http://www.quandl.com/

#### **Ouote**

http://www.Quote.com/

## Rank and Filed - SEC Filings For Humans

http://rankandfiled.com/

## **RateNet - Your Financial Connection**

http://www.datatrac.net/



#### **Reference for Business**

http://www.referenceforbusiness.com/

# Retirement Planning in 8 Steps: The Practical Guide to Securing Your Financial Well-Being - Amazon Kindle ebook

http://amzn.to/1QDiLnw

#### **Reuters - Stocks**

http://www.investor.reuters.com/

## Ripple World's Open Payment System

https://ripple.com/

#### Risk Models - APT

http://financialsystems.sungard.com/solutions/risk-management-analytics/investment-risk/APT

## **Savings Bond Wizard®**

http://www.treasurydirect.gov/indiv/tools/tools\_savingsbondwizard.htm

## SchaeffersResearch.com: Online Resources for Stock and Options Traders

http://www.schaeffersresearch.com/

## SEC Filings & Forms (EDGAR)

http://www.sec.gov/edgar.shtml

#### SecondMarket - The Reinvented Stock Market

https://www.secondmarket.com/

#### Secure Your Future with a Roth IRA from State Farm®

https://www.statefarm.com/finances/retirement-plans-iras/individual-retirement-accounts/roth-ira

#### **SEDAR**

http://www.sedar.com/

## Seeking Alpha - Stock Market News, Opinion and Analysis

http://seekingalpha.com/

#### Sifma - Financial Markets and Economy Statistics and Data

http://www.sifma.org/research/statistics.aspx

## **Silicon Investor**

http://www.siliconinvestor.com/



#### Smart Stocks

http://www.SmartStocks.com/

## **Solvesting - Invest Wisely - Light the World**

http://solvesting.com/

## **Squared Away - Clear and Engaging Financial Guidance**

http://squaredaway.bc.edu/

## **Stock and Bond Exchanges (Worldwide Listing)**

http://dmoz.org/Business/Investing/Stocks and Bonds/Exchanges/

#### **Stock Charts**

http://www.StockCharts.com/

## StockMarketEye - Portfolio and Stock Market Tracker

http://www.stockmarketeye.com/

## **Stock Market Trading and Investing Software**

http://stock-investing-software.com/

## StockPickr - Free Stock Recommendation Site

http://www.stockpickr.com/

#### **StockScouter - Analyze Stock Potential**

http://money.msn.com/investing/stockscouter-stock-ratings.aspx

## StockTwits® - Real Investors - Real Ideas - Real Time

http://stocktwits.com/

#### **StudyFinance – Fundamentals of Applied Finance**

http://www.studyfinance.com/

#### **SumZero - Capitalize on Research from Top Investors**

https://sumzero.com/

## **Swirlds - The Platform for Distributed Applications**

http://www.swirlds.com/

# TadaWeb - Clone and Amplify Human Intelligence for Web Data Collection and Analysis

https://www.tadaweb.com/



## The Big Money from Slate - Synthesis of Financial News and Tools

http://www.slate.com/articles/business.html

## The Big Picture - Barry Ritholtz Blog

http://www.ritholtz.com/blog/

#### The Center for Microeconomic Data

http://newyorkfed.org/microeconomics/

# The Economy - Global Economic Crisis Special Coverage and World Market Analysis

http://www.thrall.org/special/economy.html#Global Economic Crisis

## The Financial Forecast Center $^{\mathrm{TM}}$

http://www.forecasts.org/index.htm

#### The Fiscal Barometer

http://snipurl.com/29fvu7w

## The Investment FAQ

http://invest-faq.com/

## **TheLion.com - Financial Community Forum for Active Traders and Investors** http://www.thelion.com/

## The World Bank: Annual Report 2015

http://www.worldbank.org/en/about/annual-report

## The World Bank Data Catalog

http://datacatalog.worldbank.org/

#### The World Federation of Exchanges

http://www.world-exchanges.org/

#### **The World Top Incomes Database**

http://topincomes.g-mond.parisschoolofeconomics.eu/#Home:

# Thinkable - World's First Purpose-built Platform to Mobilize Knowledge & Fund Breakthrough Ideas

https://www.thinkable.org/



#### **Tools for Investors**

http://producthunt.us3.listmanage.com/track/click?u=17493a0db65f334e9d8a22315&id=9c762763fa&e=2a9b7635 36

## **Top 10 Crowdfunding Sites for Nonprofits**

http://www.crowdcrux.com/top-10-crowdfunding-sites-for-nonprofits/

## TrackaCompany (TAC)

https://trackacompany.com/

## Tracking Your Portfolio On Yahoo! Finance

http://www.investopedia.com/articles/investing/092214/tracking-your-portfolio-yahoo-finance.asp

## **Trading Economics**

http://www.tradingeconomics.com/

## **Trading Markets**

http://www.TradingMarkets.com/

## **USA Facts - Our Nation In Numbers**

https://usafacts.org/

### **U.S. Banking Law**

http://www.law.cornell.edu/wex/banking

## **U.S. Department of Treasury**

http://www.treasury.gov/

#### U.S. Digital Registry

https://usdigitalregistry.digitalgov.gov/

#### **U.S. Securities and Exchange Commission**

http://www.sec.gov/

## U.S. Securities and Exchange Commission Forms List

https://www.sec.gov/forms

## Value Engines - Stock Valuation and Forecasting

http://www.Valueengines.com/

## Virtual Economy Research Network (VERN) [Last Updated 2012]

http://virtualeconomyresearchnetwork.wordpress.com/



#### Visa

http://www.visa.com/

## **Visual Economics - Financial Infographics and Articles**

http://www.visualeconomics.com/

### Wallmine - Wall Street Data Mining

https://wallmine.com/

## Wall Street Horizon - Earnings Calendar

http://www.wallstreethorizon.com/

## **Wealthfront - Automated Investment Service**

https://www.wealthfront.com/

## WikiInvest - Research About Companies and Investment Concepts

http://www.wikinvest.com/

## **World Bank Developer Network**

http://data.worldbank.org/developers

# World dataBank - World Development Indicators (WDI) and Global Development Finance (GDF)

http://databank.worldbank.org/data/home.aspx

## World Economic Outlook (WEO)

http://www.imf.org/external/ns/cs.aspx?id=28

#### World Vest Base (WVB)

http://www.wvb.com/

### **XBRL** - eXtensible Business Reporting Language

http://xbrl.org/

#### **Xinhua Finance - Chinese Investment Tools**

http://www.xfnn.com/en/

#### Yahoo! Finance

http://finance.yahoo.com/

#### **YCharts – Comprehensive Stock and Economic Charts**

http://www.YCharts.com/



## Zack's Investment Research, Analysis & Recommendations

http://www.zacks.com/

## Zephyr - Comprehensive M&A data

https://zephyr2.bvdep.com/version-201395/home.serv?product=zephyrneo

## FINANCIAL SOURCES SEARCH ENGINES:

#### **Financial Data Finder**

http://fisher.osu.edu/cgi-bin/DB\_Search/db\_search.cgi?setup\_file=finance.setup.cgi

### **Financial Engines**

http://www.financialengines.com/

#### Thomson Reuters Financial

http://thomsonreuters.com/financial/

## **VENTURE CAPITAL SOURCES:**

#### **Accel Partners**

http://www.accel.com/

#### **ARCH Venture Partners**

http://www.archventure.com/

## **Benchmark Capital**

http://www.benchmark.com/

## **Capital Connection: Entrepreneur's Resource for Finance**

http://www.capital-connection.com/

#### **Hummer Winblad Venture Partners**

http://www.humwin.com/

## **Growthink Research - Venture Capital Funding Research Reports**

http://www.growthinkresearch.com/



## How to save on property taxes

 $\underline{\text{http://www.thestreet.com/story/13391864/1/3-steps-for-saving-thousands-in-property-taxes.html}$ 

## Investment Education Center - Retirement funds, College funds, etc.

https://www.blackrock.com/investing/resources/education

## **Lightspeed Venture Partners**

http://lsvp.com/

#### Mayfield

http://www.mayfield.com/

#### MIT Club of Northern California

http://northerncalifornia.alumclub.mit.edu/s/1314/clubs-classes-start.aspx?gid=25&pgid=61

## MIT/Stanford Venture lab (VLAB)

http://www.vlab.org/

# Money $Tree^{TM}$ - Quarterly Study of Venture Capital Investment Activity in the United States

https://www.pwcmoneytree.com/

### **Norwest Venture Partners (NVP)**

http://www.nvp.com/

## **Tech Capital Partners**

http://www.techcapital.com/

## **Venture Capital Database (VCDB)**

http://www.punctuative.com/vcdb/

#### **Venture Planning Associates**

http://www.ventureplan.com/

#### VentureSource

http://www.venturesource.com/

## vFinance - Directory of Venture Capital Firms

http://www.vfinance.com/



## Awareness Watch<sup>TM</sup> Spotters

### **Updated> eMarketing MiniGuide 2018**

http://www.eMarketingMiniGuide.com/

This freely available and just released **eMarketing MiniGuide 2018** by Marcus P. Zillman, M.S., A.M.H.A. The 18 page (604KB) PDF miniguide updated February 1, 2018 covers the following areas:

B2b Marketing

Book Self-Publishing

Content Marketing

Conversion Rate Optimization

**Landing Page Optimization** 

Lead Generation, Lead Nurturing, Lead Scoring and Lead Management

Lead/Agile Software Development

Marketing Automation

Public Relations/Press Releases

Social Media Marketing

Web Marketing. Internet Marketing

Web User Experience

Miscellaneous

Subject Tracer<sup>TM</sup> Information Blogs

Visit this freely available **eMarket MiniGuide 2018** today and use all these excellent resources. Please spread the word about this MiniGuide to all your friends, associates and social media networks!!

## **Updated> Financial Sources for the Family Office 2018**

http://www.FinancialSourcesFamilyOffice.com/

The above is a white paper link dataset compilation for **Financial Sources for the Family Office 2018** by Marcus P. Zillman, M.S., A.M.H.A. It is now a 39 page .pdf document 310KB. [**Released on September 5, 2017 and Updated February 1, 2018**] Other white papers are available by clicking here.

## **Updated> Web Data Extractors 2018**

http://www.WebDataExtractors.com/

The Research white paper link compilation titled "Web Data Extractors 2018" is now a 21 page research paper listing many resources both new and existing that will help anyone who is attempting to find information and knowledge research about web data extraction on the Internet. It is freely available as a .pdf file (189KB) at the above link from the Virtual Private Library<sup>TM</sup> and authored by Marcus P. Zillman, M.S., A.M.H.A. It was updated with all links validated and new links added on **February 1, 2018**. Other white papers are available by clicking here.



# **Updated> Deep Web Research and Discovery Resources 2018** http://www.DeepWeb.us/

I have just updated my white paper link dataset compilation and now titled **Deep Web Research and Discovery Resources 2018** and it is now a 54 page 375KB PDF document available directly from the above URL. This update verified all links as well as reviewed all resources covered including adding additional links. Currently this has been downloaded over 5,000,000+ times! **February 1, 2018** 

## **Updated> Academic and Scholar Search Engines and Sources**

http://www.ScholarSearchEngines.com/

Internet Annotated Link Dataset Compilation titled "Academic and Scholar Search Engines and Sources" is now a 81 page research paper listing selected resources both new and existing that will help anyone who is attempting to find academic and scholarly information and knowledge available on the Internet. Each source is described along with the URL address than can be accessed. It is freely available as a .pdf file (921KB) at the above link from the Virtual Private Library<sup>TM</sup> and authored by Marcus P. Zillman, M.S., A.M.H.A. [Updated with all links validated and new URLs added: February 1, 2018]. Other white papers are available by clicking here.

## **Updated> Web Guide for the New Economy 2018**

http://www.WebGuideNewEconomy.com/

The Web Guide for the New Economy 2018 by Marcus P. Zillman, M.S., A.M.H.A. has just been updated and represents the latest world wide web resources for discovering new knowledge and understanding the latest happenings with regards to the New Economy. Understanding the required new economy analytics, resources and alerts will give you the necessary tools to maintain your current position, improve your position and discover the new knowledge required to be the leader in your profession in the New Economy! Download this freely available web guide today! [Updated with All Links Validated on February 1, 2018 50 pages 464KB] Additional white papers by Marcus P. Zillman are available by clicking here.

## Updated> Searching the Internet 2018 - The Primer by Marcus P. Zillman, M.S., A.M.H.A.

http://www.SearchingTheInternet.info/

The annotated white paper titled "Searching the Internet 2018 - A Primer" by Marcus P. Zillman, M.S., A.M.H.A. has been updated and is a primer for those new to searching the Internet or for experienced searchers always looking for new and innovative search sources .. both are all included in this primer!! It is freely available as a 19 page .pdf document (368KB) from the above link from the Virtual Private Library<sup>TM</sup>. Other white papers are available by clicking here. [Updated with all links validated and new links added on: February 1, 2018]



#### Wallmine - Wall Street Data Mining

https://wallmine.com/

After successfully using their own tools to screen and monitor their clients' and their stock investments they decided to let anyone benefit from what they have built. They founded wallmine in fall 2017 to help anyone gain insights and understand the abundant stock market data and information. They are fusing their financial expertise with technical talent and bringing an alternative to the expensive, inflexible and old-fashioned tools they had used to track their investments. Their team is small, fast, and they obsessively care about the people using our product. They consider wallmine to be our best investment yet. Aallmine helps you research investment opportunities faster. Use their stock screener, stock charts, heatmaps, cryptocurrency screener, or their portfolios. Their users typically love the fast navigation, comprehensive screeners, data insights, and portfolio tracking. This will be added to Financial Sources 2018 Subject Tracer<sup>TM</sup>. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>.

## **Updated> Privacy Resources 2018**

http://www.PrivacyResources.info/

The white paper link dataset compilation of <u>Privacy Resources 2018</u> Subject Tracer<sup>TM</sup> by <u>Marcus P. Zillman, M.S., A.M.H.A.</u> is now a 52 page .pdf document 375KB. Privacy Resources and Sites on the Internet is a comprehensive listing of privacy resources currently available on the Internet. These include associations, indexes, search engines as well as individual websites and sources that supply the latest technology and information about privacy and how it relates to you and the Internet. This is a **MUST** reference for today's <u>New Economy</u> where privacy and security have become major issues!! Keep your privacy and security with this excellent Subject Tracer<sup>TM</sup>. This white paper (.pdf) has been completely updated including all links validated and new links added as of **February 1, 2018**.

#### aXe

#### www.deque.com/products/axe

In order for the web content that we produce to reach the widest possible audience, web accessibility should be considered. Furthermore, many institutions are legally required to produce accessible content. aXe is an open-source accessibility auditing library that checks a page against the W3C Web Content Accessibility Guidelines (WCAG) 2.0 and the Section 508 US federal procurement standard. After analyzing a page, the aXe browser extension provides a detailed list of potential issues. For each issue, it lists the problematic snippet of HTML, a description of the potential issue and its severity, and guidelines for fixing the issue. The aXe browser extension is available for Google Chrome and Mozilla Firefox. This will be added to Script Resources Subject Tracer<sup>TM</sup>. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools



section of <u>Research Resources</u> Subject Tracer<sup>TM</sup>. Copyright © 2017 Internet Scout Research Group - <a href="http://scout.wisc.edu">http://scout.wisc.edu</a>

## Updated> Bot and Intelligent Agent Research Resources 2018 http://www.BotResearch.info/

The above is the associated white paper link dataset compilation of the <u>Bot Research</u> Subject Tracer<sup>TM</sup> Information Blog by <u>Marcus P. Zillman, M.S., A.M.H.A.</u> It is a 23 page .pdf document 693KB. [All Links Validated and New Links added on February 2, 2018] Other white papers are available by clicking <u>here</u>.

# The Hypothesis Project - To Enable a Conversation Over the World's Knowledge <a href="https://web.hypothes.is/">https://web.hypothes.is/</a>

The Hypothesis Project is a new effort to implement an old idea: A conversation layer over the entire web that works everywhere, without needing implementation by any underlying site. Their team creates open source software, pushes for standards, and fosters community. Using annotation, they enable sentence-level note taking or critique on top of news, blogs, scientific articles, books, terms of service, ballot initiatives, legislation and more. Everything they build is guided by these principles. In particular that it be free, open, non-profit, neutral and lasting to name a few. We are a non-profit organization, funded through the generosity of sponsors like the Knight, Mellon, Shuttleworth, Sloan, Helmsley, and Omidyar Foundations—and through the support of thousands of individuals like yourself that want to see this idea come to fruition. You can donate to their effort, or view their tax returns. Their efforts are based on the annotation standards for digital documents developed by the W3C Web Annotation Working Group. They are partnering broadly with developers, publishers, academic institutions, researchers, and individuals to develop a platform for the next generation of read-write web applications. You can follow our development progress on their roadmap. Many have contributed tools, plug-ins and integrations. This will be added to Script Resources Subject Tracer<sup>TM</sup>. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>.

## Wiki Journal Club (WJC)

https://www.wikijournalclub.org/

Wiki Journal Club (WJC) is a collaborative website providing concise summaries of landmark clinical trials. All of our content is freely accessible. Browse the offerings, but consider contributing as well. The more you contribute, the more successful the website will be. Wiki Journal Club was created during internal medicine residency at Stanford and Georgetown and has grown to a collaborative project incorporating editors from around the world. This will be added to <a href="Healthcare Resources">Healthcare Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Entrepreneurial Resources">Entrepreneurial Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>.



## **Altmetric - Who's Talking About Your Research?**

https://www.altmetric.com/

Thousands of conversations about scholarly content happen online every day. Altmetric tracks a range of sources to capture and collate this activity, helping you to monitor and report on the attention surrounding the work you care about. A single research output may live online in multiple websites and can be talked about across dozens of different platforms. At Altmetric, we work behind the scenes, collecting and collating all of this disparate information to provide you with a single visually engaging and informative view of the online activity surrounding your scholarly content. Dig into the data! Our intuitive platforms make getting started easy. Take a look at the tools and services we offer and find out how Altmetric can work for you for: a) Publishers, b) Institutions, c) Researchers. d) Funders, and e) R&D. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>.

## The Wikipedia Library - Research Desk - Finding the Right Sources To Improve an Article

https://en.wikipedia.org/wiki/Wikipedia:The\_Wikipedia\_Library/Research\_desk

If you want to improve an article, but you don't know what sources to use or how or where to find them, ask a question here. Try to be specific about the article or subject you're working on and link to it if possible. Mention what kind of access to libraries you have, as what source you use might depend on what source you can actually get. This will be added to <a href="Business Intelligence Resources">Business Intelligence Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <a href="Resources Subject Tracer">Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <a href="Resources Subject Tracer">Resources</a> Subject Tracer<sup>TM</sup>.

### Wikipedia: Journal Sources

https://en.wikipedia.org/wiki/Wikipedia:Journal\_sources

This page links to library searches, online databases, and other venues where you can locate a journal article by title, journal, or identifier (such as DOI or PMID). It's a good idea to start with a search engine, as it will have the most comprehensive coverage. However, many of the online databases listed below include free full text. If you're looking for a source that isn't a journal article, try the Find your Source guide. For books, you can also use Special:BookSources to search by ISBN. This will be added to <a href="Journalism Resources">Journalism Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Entrepreneurial Resources">Entrepreneurial Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>.

#### The Wikipedia Library - Citation Tools Guides

https://en.wikipedia.org/wiki/Wikipedia:The\_Wikipedia\_Library/Cite

This page outlines some tools that make adding citations simpler. This will be added to <a href="Business Intelligence Resources">Business Intelligence Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <a href="Research">Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <a href="Research">Research</a> Subject Tracer<sup>TM</sup>



#### The FreeBSD Project

## https://www.freebsd.org/

FreeBSD is an advanced computer operating system used to power modern servers, desktops, and embedded platforms. A large community has continually developed it for more than thirty years. Its advanced networking, security, and storage features have made FreeBSD the platform of choice for many of the busiest web sites and most pervasive embedded networking and storage devices. This will be added to <a href="World Wide Web Reference">World Wide Web Reference</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Business Intelligence Resources">Business Intelligence Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Entrepreneurial Resources">Entrepreneurial Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <a href="Research Resources">Research Resources</a> Subject Tracer<sup>TM</sup>.

# **ReactOS - Open Source, Community, Collaborative and Compatible Operating System**

#### https://www.reactos.org/

Imagine running your favorite Windows applications and drivers in an open-source environment you can trust. That's ReactOS. Not just an Open but also a Free operating system. Features include: 1) Lightweight; 2) From Scratch; 3) 100+ devs; 4) Styles; 5) Tons of Open Modules; 6) Ready To Install; and 7) or To Try. ReactOS looks like Windows and nowadays is able to run many Windows applications. This will be added to World Wide Web Reference Subject Tracer<sup>TM</sup>. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>.

# **HAIKU - Open Source Operating System That Specificially Targets Personal Computing**

#### https://www.haiku-os.org/

HAIKU is an open source operating system currently in development. Specifically targeting personal computing, Haiku is a fast, efficient, simple to use, easy to learn, and yet very powerful system for computer users of all levels. Additionally, Haiku offers something over other open source platforms which is quite unique: The project consists of a single team writing everything from the kernel, drivers, userland services, tool kit, and graphics stack to the included desktop applications and preflets. While numerous open source projects are utilized in Haiku, they are integrated seamlessly. This allows Haiku to achieve a level of consistency that provides many conveniences, and is truly enjoyable to use by both end-users and developers alike. The key highlights that distinguish Haiku from other operating systems include: a) Specific focus on personal computing; b) Custom kernel designed for responsiveness; c) Fully threaded design for great efficiency with multi-processor/core CPUs; d) Rich object-oriented API for faster development; e) Database-like file system (BFS) with support for indexed metadata; and f) Unified, cohesive interface. This will be added to World Wide Web Reference Subject Tracer<sup>TM</sup>. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>



#### **BIOZ - Best Way To Find Scientific Data**

https://www.bioz.com/

Traditional life-sciences search tools focus on identifying research papers, but they don't perform the difficult work of analyzing, aggregating and structuring data within and between papers. As a result, traditional tools are limited to providing a list of papers to read, and miss answering even the simplest research questions. Bioz goes further, much further, by combining the latest advances in computer science with in-house life-sciences expertise to help researchers plan experiments, write papers and apply for grants. Bioz's unique engine mines hundreds of millions of pages of complex, dense and unstructured life-sciences papers, and then uses Natural Language Processing and Machine Learning to clean, tag and structure the data. The newly structured data forms the core of the Bioz platform, and places unprecedented scientific data at your fingertips. Insights focus on experimentation and include never before available objective recommendations, ratings and insights for hundreds of millions of reagents, lab equipment, assays, protocols and researchers. This will be added to Healthcare Resources Subject Tracer<sup>TM</sup>. This will be added to Biological Informatics Subject Tracer<sup>TM</sup>. This will be added to Academic and Scholar Search Engines and Sources white paper. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>

## **Ejenta - Intelligent Agents for Connected Care**

https://www.ejenta.com/

Intelligent Agents for Connected Care features a) Proven Technology - Ejenta's platform is based on AI technology, exclusively licensed from NASA, where intelligent agents currently run 24/7 in NASA's Mission Control for the International Space Station; b) Personalized Learning - Intelligent agents use data from sensors and IoT devices to learn about their users, detect abnormalities and predict health deterioration in advance. and c) Intelligent Support - Intelligent agents interact with their users to encourage healthy behavior, and they act autonomously to communicate, present actionable data and keep care teams connected. This will be added to Bots and Intelligent Agents Research Resources Subject Tracer<sup>TM</sup>. This will be added to Artificial Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>.

## Web Scraper

http://www.webscraper.io

Web Scraper is a tool for extracting data from websites. Users provide a sitemap that specifies which pages on a site to visit and what elements on each page to extract data from. Web Scraper is able to extract data from dynamic and interactive pages that often confuse other tools. It can also simulate button clicks and scroll pages to make them load additional data. Detailed documentation on setting up Web Scraper is available on the



website, including a series of tutorial videos. The collected data can either be exported in CSV format or shipped off to a CouchDB server. Web Scraper is available as a free Chrome extension. A Cloud version of Web Scraper, optimized for bulk data extraction, is also available for a fee. This will be added to <a href="Web Data Extractors">Web Data Extractors</a> white paper. This will be added to <a href="Business Intelligence Resources">Business Intelligence Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <a href="Research Resources">Research Resources</a> Subject Tracer<sup>TM</sup>. Copyright © 2017 Internet Scout Research Group - <a href="http://scout.wisc.edu">http://scout.wisc.edu</a>

#### **OOwnNotes**

#### http://www.qownnotes.org

QOwnNotes is a multi-platform notepad and to-do list manager that leaves users in control of where and how their data is stored. Notes are stored in a designated folder as a set of markdown files. While QOwnNotes includes an integrated editor, users may also modify their files by using their text editor of choice. When this happens, QOwnNotes will detect that a file has been changed and simply reload it. Optionally, it can highlight what has changed when this happens. Users can keep multiple instances of QOwnNotes synchronized using their preferred synchronization tool - the QOwnNotes documentation mentions ownCloud, NextCloud, Dropbox, Syncthing, Seafile, and BitTorrent Sync as popular options. Users may also opt to use the MyOwnNotes Android app or the CloudNotes iOS app to access their notes on a mobile device. QOwnNotes itself is available for Windows, macOS, and Linux. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. Copyright © 2017 Internet Scout Research Group - http://scout.wisc.edu

## **History Hub**

#### http://historyhub.history.gov

Hosted by the National Archives and Records Administration (NARA), the History Hub is a place for history researchers of all stripes to connect and collaborate. The Hub offers a number of community forums, hosted by NARA research staff, that will appeal to a broad range of historians. For example, in the genealogy group, researchers can pose questions or research challenges and receive feedback from NARA staff as well as community members. Other discussion pages focus on specific research areas, including American Indian records, African American records, military records, and presidential records. Not sure where to post a research question? Visitors are also invited to post in the researchers help program. To assist in answering research questions, NARA staff draw on their own expertise and also reach out to other research experts. The History Hub provides a valuable service for professional and amateur researchers, librarians, and educators. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. Copyright © 2017 Internet Scout Research Group - <a href="http://scout.wisc.edu">http://scout.wisc.edu</a>



## **Guide to Finding Free Public Records Online**

http://backgroundchecks.org/

The Guide to Finding Free Public Records Online, Including Background Checks, Criminal Records, Court Records, Arrest Records and More! They are the Internet's premier resource and database for everything related to Public Records, both online and off. Everyday, their Researchers add new resources to help you find the information you're looking for. Their goal is simple - to help you find all of the public records information you need. Search public records by state. This will be added to <a href="Business Intelligence Resources">Business Intelligence Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <a href="Research Resources">Research Resources</a> Subject Tracer<sup>TM</sup>.

# **Everpedia - Online Encyclopedia Reinvented for the Modern Age** https://everipedia.org/

Everipedia is the next generation encyclopedia rebuilt for the modern age. With over 6 million articles and counting, it's already the world's largest English encyclopedia by content. Everipedia is free from ads and free to use for everyone under creative commons. This will be added to <u>Reference Resources</u> Subject Tracer<sup>TM</sup>. This will be added to <u>Business Intelligence Resources</u> Subject Tracer<sup>TM</sup>. This will be added to <u>Entrepreneurial Resources</u> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <u>Research Resources</u> Subject Tracer<sup>TM</sup>.

#### **United States Government Manual**

https://www.gpo.gov/fdsys/browse/collection.action?collectionCode=GOVMAN&browsePath=2017+Edition+%28August%29%3BGOVMAN-2017-08-02%3Bthumbnails%5C%2Fgovman2017.jpg&isCollapsed=true&leafLevelBrowse=false&ycord=0

As the official handbook of the Federal Government, The United States Government Manual provides information on the agencies of the legislative, judicial, and executive branches. It also includes information on quasi-official agencies; international organizations in which the United States participates; and boards, commissions, and committees. The Manual begins with reprints of the Declaration of Independence and the U.S. Constitution. A typical agency description includes a list of officials heading major operating units, a summary statement of the agency's purpose and role in the Federal Government, a brief history of the agency, including its legislative or executive authority, and a description of its programs and activities, and information, addresses, and phone numbers to help users locate detailed information on consumer activities, contracts and grants, employment, publications, and other matters of public interest. The Manual is published as a special edition of the Federal Register (see 1 CFR 9.1). Its focus is on programs and activities. Persons interested in detailed organizational structure, the regulatory documents of an agency, or Presidential documents should refer to the Federal Register or one of its other special editions. FDsys contains the U.S. Government Manual for 1995-96 and all subsequent editions to the present. The online version and electronic publication of The Manual is available annually to the Public. Documents are available as



ASCII text and Adobe Portable Document Format (PDF) files, and more recent years are available in XML. This will be added to <u>Reference Resources</u> Subject Tracer<sup>TM</sup>. This will be added to <u>Business Intelligence Resources</u> Subject Tracer<sup>TM</sup>. This will be added to <u>Entrepreneurial Resources</u> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <u>Research Resources</u> Subject Tracer<sup>TM</sup>.

#### **Virtual Chat Reference Services**

https://www.llrx.com/2017/12/virtual-chat-reference-services/

Brandon Adler highlights three virtual Chat Reference Services: for LLRX: a)
LibraryH3lp, b) QuestionPoint, and c) Springshare. This will be added to Reference
Resources Subject Tracer<sup>TM</sup>. This will be added to Business Intelligence Resources
Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>.

#### **Chat Reference Libraries**

## https://liswiki.org/wiki/Chat\_reference\_libraries

This list is for libraries with some form of synchronous or chat reference services. An exhaustive list of libraries offering other virtual reference services is nowadays akin to a list of libraries that offer telephone service; to search the thousands of library sites which employ e-mail links or simple web feedback forms, see Libweb. Groups of libraries broader than the individual institutions (individual libraries, libraries within the same university system, or public library county branch system) are shown in bold. Listed by country, state, and then alphabetically by institution (or service name for cooperatives). Vendor information and other notes are listed when possible. This will be added to <a href="Reference Resources">Reference Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Entrepreneurial Resources">Entrepreneurial Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Entrepreneurial Resources">Entrepreneurial Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <a href="Research Resources">Resources</a> Subject Tracer<sup>TM</sup>.

#### Softmaker Office 2018

#### http://www.softmaker.com/en/

Create impressive documents, calculations and presentations effortlessly. Let your documents speak for themselves: Thanks to its intuitive way of use, its huge feature set and outstanding performance, you'll get first-class results fast with SoftMaker Office 2018. Direct exchange of documents with Microsoft Office. Skip the annoying import and export: SoftMaker Office 2018 uses the Microsoft formats DOCX, XLSX and PPTX as its default file formats. This lets you edit your documents in Microsoft Office directly and without conversion. Additional features include: 1) Create PDF files directly out of every application; 2) NEW: 32-bit and 64-bit versions in the same package; 3) Support for high-resolution 4K screens; 4) NEW: Empty the file history with a single mouse click; 5) Version management that keeps a freely selectable number of versions of each file and enables you to revert to any previous version; 6) Can be installed to a USB flash drive so that it can be used on any PC without installation; and 7) Free customer support. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be



added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>.

## **Ghostery - Faster, Safer and Smarter Browsing**

https://www.ghostery.com/

Ghostery, Inc. is a NYC-based subsidiary company of Cliqz GmbH that offers a free browser extension and mobile browser that make navigating the internet cleaner, faster, and safer. Ghostery detects and blocks tracking technologies on the websites you visit to speed up page loads, eliminate clutter, and protect your data and privacy. It also keeps you informed on what companies are tracking you and gives you the tools you need to determine what to block and when. Features include: a) Smart Blocking - automatically optimizes page performance as you browse; b) Dynamic UI - includes multiple displays and detailed tracker dashboard; and c) Enhanced Anti-Tracking - anonymizes your data to further protect your privacy. This will be added to World Wide Web Reference Subject Tracer<sup>TM</sup>. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>.

# **BPubs.com - Business Publications Directory Based Internet Search Engine** http://www.bpubs.com/

BPubs.com is a directory based Internet search engine that strives to cover the topic of Business Publications. By eliminating the noise of "homepages, index pages, and other extraneous web site components", our users are able to extract what they truly searching for – content. Our target audience of corporate and business users will become repeat visitors because we save them time finding the information they need. BPubs.com has embraced the "Collection Development" approach, placing standards on the site's content selection criteria. Their site has been developed with the "Business User" in mind – an audience that certainly can appreciate the value of time. Their audience can include anyone from Small Business Owners to the CEO's of major corporations, and can vary from those interested in starting a Business, to those conducting academic research at a major University. Ultimately, their audience is interested in the challenges of "business success". Their collection is made up of Business Publications and longer Articles. The source of these publications can vary greatly: from Government Agencies, to online Business Zines, to Consulting companies making their expertise available for public consumption. Best of all, they won't index a publication unless it's available free of charge. Their niche is to direct business users to quality business content. For businesses providing content, they offer a new method of marketing a firm's expertise – through its publications. Unlike marketing a website, submitting publications can gather a highly targeted audience. For the end user, expertise and research is offered for free; and if you're looking for help, what better way to evaluate expertise than to review a paper written by a potential consultant. BPubs.com is simply dedicated to better access of business information on the Internet. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>.



#### **Open Science Directory**

## http://www.opensciencedirectory.net/

About 13000 scientific journals are now available in the 'Open Science Directory'. When all the special program journals will be included, the Open Science Directory will contain more than 20000 titles. This will be added to <u>Business Intelligence Resources</u> Subject Tracer<sup>TM</sup>. This will be added to <u>Entrepreneurial Resources</u> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <u>Research Resources</u> Subject Tracer<sup>TM</sup>.

## Auditing Algorithms: Adding Accountability to Automated Authority <a href="http://auditingalgorithms.science/">http://auditingalgorithms.science/</a>

Auditing Algorithms: Adding Accountability to Automated Authority is a group of events designed to produce a white paper that will help to define and develop the emerging research community for "algorithm auditing." Algorithmic Auditing is a research design that has shown promise in diagnosing the unwanted consequences of algorithmic systems. Automated software-based systems in finance, media, information, transportation, learning, or any application of computing can easily create outcomes that are unforeseeable by their designers, so algorithm auditing has the potential to improve the design of these systems by making their consequences visible. Auditing in this sense takes its name from the social scientific "audit study" where one feature is manipulated in a field experiment, although it is also reminiscent of a financial audit. These events and the resulting white paper proposes to coalesce this new area of inquiry and to produce a report characterizing the state of the art and potential future directions. Participants and white paper co-authors will have opportunities to clarify the potential dangers of algorithmic systems, to specify these dangers as new research problems, to articulate challenges that they face as researchers interested in this area, to present existing methods for auditing or needs for new methods, and to propose research agendas that can provide new insights that advance science and benefit society. This initiative is sponsored by the National Science Foundation and co-organized by the University of Michigan, the University of Illinois, and Harvard University. Events are hosted at the University of Michigan. This will be added to Artificial Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>.

## **Kparser - Professional Keyword Suggestion Tool for 18 Sources** https://kparser.com/

Sometime Google Keyword Planner was the best tool for keyword research and demand forecasting. But to achieve high results today, you would better run a special keyword tool to find out what your potential clients or readers are looking for on Google, Bing, YouTube, Amazon, eBay and customize content on your website, account around required topics. More keyword suggestions give more opportunities to grow results in SEO, PPC, content marketing and ecommerce. Their comprehensive instrument extracts keyword suggestions from exact source and displays it to you in an easy-to-use interface. To produce long-tail suggestions, Kparser applies the search term, which you define with



different letters and numbers, puts it into search box of choosen source and presents keyword suggestions in a split of seconds. This will be added to <u>Business Intelligence</u> Resources Subject Tracer<sup>TM</sup>. This will be added to <u>Entrepreneurial Resources</u> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <u>Research Resources</u> Subject Tracer<sup>TM</sup>.

## **PickFu - Preference Testing Service for Creative Options** https://www.pickfu.com/

PickFu is a preference testing service for your creative options. You present choices, such as a proposed book cover, mobile app icon, or block of copy, and our audience helps you choose the best one and tells you why they think so. Features include: a) Insight: Their patent-pending polling service provides you both answers and analysis. See all the explanations behind each choice, as well as demographic breakdowns of preference. You're bound to find an answer to your problem, as well as new angles to approach it; b) Speed: You get results in minutes and hours, not days or weeks; c) Simplicity: It takes less than one minute to ask a poll. Results are easy to understand and actionable; and d) Savings: Go ahead and compare. They deliver insights that others can't offer at one-tenth of the price. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.

#### **QuickMVP - Validate Your Ideas**

http://quickmvp.com/

QuickMVP is the easiest way to test your ideas, without wasting time or money. All the tools you need: 1) Customer Interviews - Document and quantify the needs of potential customer segments; 2) Landing Pages - Build a website for your solution and test if customers will sign-up; and 3) Unit Economics - Calculate key business metrics like profit margin and market size. Features include: a) Keep track of customer interviews -Interviewing customers is a crucial part of building successful products. Now, you have one place to store and reference all your customer insights. Their problem score generator will quickly help you identify the biggest customer painpoints and business opportunities to focus on; b) Test the demand for your ideas - Once you've validated the customer problem, easily test multiple solutions with landing pages. Choose from beautiful templates. No code or design experience needed. Get your page in front of more potential customers with our built-in Google Ad creator. Test multiple business ideas in minutes; and c) Identify the most promising opportunities - QuickMVP calculates the business projections for each idea based on experiment results. Get data on customer acquisition cost, margin, market size, and profit potential for your ideas before you build. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.



# Prodact.io - Brainstorm, Team Up, Collaborate, Validate and Pitch <a href="https://prodact.io/">https://prodact.io/</a>

Helps entrepreneurs and product managers throughout their journey from idea to a welldefined product by providing 3 essential features on a single deck: a) A platform for cofounders to create and collect idea related information and start working on the venture; b) An omni-channel to interact with startup ecosystem in order to get feedback; evolve and validate the idea and progress through MVP; and c) A guideline that helps to create a healthy startup by using best available practices and startup tools. You can: 1) Create your own venture, invite your co-founders and start working; 2) Invite fellows, experts, angel investors or friends that will accompany you throughout your venture; 3) Add and organize your boards based on certain topics or stages of your venture; 4) Create or upload any kind of data about your startup on your boards. Have your reliable source of truth; 5) If you need an opinion from a domain expert or a potential customer, just create a user interview and invite them; 6) Upload your product mockups and invite designers or other colleagues to get their feedback on mockup images at pixel detail; 7) Create your elevator pitch and share with relevant people by using prodact.io; 8) Invite role-based contributors to collaborate on specific topics; 9) Have your meeting minutes on prodact.io; 10) Create your startup related tasks and manage your team's to-do items; 11) With a seamless integration, send your to-do items to your Trello boards; 12) Develop and manage your product persona; 13) Get your lean startup framework that helps your venture thrive; 14) Evolve & validate your idea with a super easy onboarding on prodact.io; 15) Run your online brainstroming sessions; 16) Manage your product launch; 17) product io is not only for entrepreneurs, it is also a great help for product managers and intrapreneurs in companies; 18) product io is a bridge between technical and nontechnical co-founders and provides various interaction methods between entrepreneurs and angel investors; and 19) product io trains first-time entrepreneurs with its built-in lean startup guideline and tools. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.

### **Sparrho - Find the Science That Matters To You**

#### https://www.sparrho.com/

Discover the latest and most relevant research from more than 60,000,000 articles in over 45,000 journals. Sparrho combines artificial intelligence and human experts to democratise science. Their platform helps researchers, clinicians, students, analysts, investors, journalists, patients and more to stay on top of the science that matters to them. Sparrho checks 45,000+ journals and repositories hourly to provide easy-to-skim feeds for you to browse at your convenience. And there are thousands of expert-curated Pinboards that summarize the latest, most important research to give you a view into their specific areas of interest. Unsubscribe from all those journal eTOCs, clogging up your inbox, and keep your article discovery contextual by grouping keywords, journals and authors into custom Followed Searches—set up takes just seconds. Because Sparrho has been specifically designed to cater to the needs of scientists, they will always have all



articles published on the journal website,—including figures and graphical abstracts where available—instead of having to rely on incomplete and slow-to-update RSS feeds. Save articles on the go and organzse ideas by 'pinning' in private or shared pinboards—ideal for journal clubs and collaborating with colleagues. Sparrho will always be free to use. They are more up to date than RSS feeds and faster than many journal eTOC emails. Their content has been chosen by their users and they aim to keep growing by always adding all sources that are useful to you. This will be added to Knowledge Discovery Subject Tracer<sup>TM</sup>. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.

## **Konfer – Innovation Brokerage At Your Fingertips**

https://konfer.online/

Konfer was created by the National Centre for Universities and Business (NCUB), Research Councils UK (RCUK), Higher Education Funding Council for England (HEFCE), and Innovate UK. It harvests data from multiple sources including: 1) University web pages; 2) RSS News Feeds; 3) Gateway to Research (GtR; 4) REF Case Studies; 5) ORCiD; 6) Equipment.data; 7) Social media (Twitter and YouTube); and 8) Latest funding opportunities from Innovate UK. This will be added to Knowledge Discovery Subject Tracer<sup>TM</sup>. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>.

## Know It Wall (KiW) - A Place for Inquisitive Minds http://knowitwall.com/

It is estimated that well over two million academic papers are published each year and there are countless more university lectures. Who is accessing this knowledge? Academics within the same disciplines and their students. Why should it only be them? We couldn't think of a good reason either! The mission of Know it Wall (KiW) is to take the research that is going on at top universities and present it to the general public in an accessible and engaging way. At KiW, you will find audio and video documentaries, as well as short articles, about the latest research in the humanities and sciences — all written by academics actively doing research in those fields. This will be added to <a href="Knowledge Discovery">Knowledge Discovery</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Entrepreneurial Resources">Entrepreneurial Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>.

## **Proved - Validate Demand Before Taking Large Business Risks** http://www.proved.co/

Proved.co was created by market research experts with a mission to help businesses of every size validate new concepts hassle-free, fast and at a fraction of the cost. They partner with Cint, one of the largest access panel providers. Via Cint they get access to tens of millions of people in 25 countries. This will be added to <a href="Business Intelligence">Business Intelligence</a>



<u>Resources</u> Subject Tracer<sup>TM</sup>. This will be added to <u>Entrepreneurial Resources</u> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <u>Research Resources</u> Subject Tracer<sup>TM</sup>. This will be added to <u>Start Up Resources</u> for the <u>Entrepreneur 2018</u> white paper.

#### Proto.io - Prototypes That Feel Real

## http://www.proto.io/

Transform your idea into an inspiring user experience and see it in action in no time. Features include: a) Validate your idea early - Test your idea on the real device in no time and share for feedback; b) Bridge communication gaps - Bring designers, developers and product managers together under the same platform; and c) Test before you build - Test the flow, interactions, and animations of your app without writing a single line of code. This will be added to <u>Business Intelligence Resources</u> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <u>Research Resources</u> Subject Tracer<sup>TM</sup>. This will be added to <u>Start Up</u> Resources for the Entrepreneur 2018 white paper.

## **Boundless - Blueprint Your App Idea to Ensure Success**

## http://ideas.getboundless.com/

Trust the experts at BOUNDLESS to help you validate your startup idea, and move forward with confidence. Our blueprinting package includes the following to get you on your way. Take the litmus test to know right away if you have a great idea! Fine tune your business canvas and crystallize your plan. Define and seed marketing channels so you can talk to your customers and get feedback. Get tips and a step-by-step process for customer interviews, so you can validate like a champ! Get solution design help with the tricky technical pieces. This will be added to <a href="Business Intelligence Resources">Business Intelligence Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <a href="Resources Persources">Research Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Internet Experts">Internet Experts</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Start Up Resources for the Entrepreneur 2018">Start Up Resources for the Entrepreneur 2018</a> white paper.

## **Untorch - Automated Referral Program for Email Signups**

#### https://untorch.com/

You: a) Create a reward for those who share; and b) Copy and paste our widget on your site. Untorch: 1) Creates an email; 2) Provides each signup with a unique url to share capture form; 3) Keeps track of referrals; 4) Follows up through emails, notifying users each time someone signs up with their link; and 5) Provides you the emails and referral info. Pricing as it should be .. one flat fee per campaign per year and pay only after you have tried it out and are satisfied!! This will be added to <u>Business Intelligence Resources</u> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <u>Research Resources</u> Subject Tracer<sup>TM</sup>. This will be added to <u>Start Up Resources</u> for the <u>Entrepreneur 2018</u> white paper.



## **The Original Five Second Test**

## https://fivesecondtest.com/

Optimize the clarity of your designs by measuring first impressions. Features: 1) Upload a design to test - Five second tests can be used to test home page designs, landing pages, logos, brochures and marketing material. Wherever first impressions count, use a five second test; 2) Ask people what they recall - They show your design to people for five seconds. When the time is up they're asked questions about what they remembered; and 3) See how people responded - They list all the of the responses in full, and generate a word cloud of commonly occurring keywords to give you an insight into people's first impressions. This will be added to <u>Business Intelligence Resources</u> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <u>Research Resources</u> Subject Tracer<sup>TM</sup>. This will be added to <u>Start Up</u> Resources for the Entrepreneur 2018 white paper.

#### March 2018 Zillman Column - Searching the Internet 2018 - The Primer

http://columns.virtualprivatelibrary.net/Searching Internet 2018 Primer Mar18 column .pdf

http://www.zillmancolumns.com/

The March 2018 Zillman Column features **Searching the Internet 2018 - The Primer** by Marcus P. Zillman, M.S., A.M.H.A.; Executive Director of the Virtual Private Library. This is a comprehensive listing of search tools including search engines, directories, subject guides and index resources and sites available on the Internet. The below list of sources is taken from my Subject Tracer<sup>TM</sup> White Paper titled Searching the Internet 2018 - The Primer and is constantly updated with Subject Tracer<sup>TM</sup> bots at the following URLs: <a href="http://www.SearchingTheInternet.info/">http://www.SearchingTheInternet.info/</a>. These resources and sources will help you to discover the many pathways available through the Internet to find the latest search tools. As this site is constantly updated it would be to your benefit to bookmark and return to the above URL frequently to download the latest freely available current search resources and sources. Download this excellent freely available 21 page 387KB pdf column today. This is another MUST have column to discover the latest search resources to give you the information you need in today's ever changing and fast paced 2018 New Economy business and academic world!!

## **SimpleMind - Cross Platform Mind Mapping Tools**

#### https://simplemind.eu/

Analyze your thoughts and structure them with SimpleMind. The unique free lay-out allows you to organize your ideas exactly how you want it. Features include: 1) Multiple Mind Maps on one page; 2) Horizontal, Vertical, Top-down and List Auto layout, perfect for brainstorming; AND 3) Virtually unlimited page size and number of elements. A picture is worth a thousand words, add images to your Mind Map! A)Add images or photos; B) Add video recordings to topics (available on tablets and phones); AND C) Add voice memo's (available on tablets and phones). This will be added to <a href="Business Intelligence Resources">Business Intelligence Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <a href="Resources Resources">Resources</a> Subject



Tracer<sup>™</sup>. This will be added to <u>Start Up Resources for the Entrepreneur 2018</u> white paper.

## DIY - Development Impact and You - Practical Tools To Trigger and Support Social Innovation

http://divtoolkit.org/

This is a toolkit on how to invent, adopt or adapt ideas that can deliver better results. It's quick to use, simple to apply, and designed to help busy people working in development. The tools are not coming out of thin air. It draws on a study of many hundreds of tools currently being used – here we have included only the ones which practitioners found most useful. Many of them are well documented and have been widely used in other sectors. In that sense this toolkit is standing on the shoulders of giants, and THEY are happy to acknowledge that. All the tool descriptions include a key reference, so it is easy to trace back their origins and dive deeper into other publications about their application. The DIY Toolkit has been especially designed for development practitioners to invent, adopt or adapt ideas that can deliver better results. This will be added to <a href="Business Intelligence Resources">Business Intelligence Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <a href="Research Resources">Research Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Start Up Resources for the Entrepreneur 2018">Start Up Resources for the Entrepreneur 2018</a> white paper.

#### **Updated> Online Social Networking 2018**

http://www.OnlineSocialNetworking.info/

Internet MiniGuide Annotated Link Compilation white paper titled "Online Social Networking 2018" is a 41 page research paper listing many resources both new and existing that will help anyone who is attempting to find information and knowledge research about online social networks available on the Internet. It is freely available as a .pdf file (319KB)at the above link from the Virtual Private Library<sup>TM</sup> and authored by Marcus P. Zillman, M.S., A.M.H.A. It was updated February 19, 2018. Other white papers are available by clicking <a href="https://example.com/here-new-market-papers">here</a>.

## **Point - Use Point To Send and Discuss Webpages with Friends** http://www.getpoint.co/

Use Point To Send and Discuss Webpages with Friends. Features include: a) The quickest way to send a link - With Point, you can send a link without leaving the page or app you are in; b) Everyone's on the same page - Point sits alongside what you're sharing, allowing you to easily quote the best parts; c) All your links in one place - Point saves everything you send or receive in your inbox – accessible from our browser extension and iPhone app; and d) You don't need friends on Point - While Point works best with a few close friends, it also works fabulously with email contacts. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.



#### **Crowdicity - Idea Management Software**

#### https://crowdicity.com/

They believe that buried deep within every organization and community there are ideas - or the spark of them - that never see the light of day. At Crowdicity, they make the software that ignites this potential and lets it shine. Discover and action the best ideas and insights from anyone whose experience can help your organization do things better. Crowdicity: Where Innovation Happens!! Features include: 1) Discover Great Ideas - Set challenges, capture ideas, collaborate, vote, review, and select the most valuable outputs; 2) Grow a Smart Crowd - Get the right input from the right people: employees, customers, partners - whoever they are; and 3) Easy Setup and Launch - Get up and running in minutes without any technical knowledge required and integrate with your existing systems. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.

## **Updated> Financial Sources 2018 Subject Tracer<sup>TM</sup> Information Blog White Paper Link Dataset Compilation**

http://www.FinancialSources.info/

The above is the associated white paper link dataset compilation of the Financial Sources 2018 Subject Tracer<sup>TM</sup> Information Blog by Marcus P. Zillman, M.S., A.M.H.A. It is a 38 page .pdf document 286KB. [Updated including all links validated and new links added on February 20, 2018] Other white papers are available by clicking here.

## **Idea Drop - Leading Idea Management Software**

http://ideadrop.co/

With Idea Drop, they are reimagining the future of innovation management. Their mission is to make ideas more open, collaborative and transparent. Idea Drop was founded in 2014. Back then, they ran a digital creative agency and became frustrated with the existing cloud-based tools on the market to capture, curate and action ideas from our team. We set off to create powerful idea software that would help organizations seamlessly integrate an innovation strategy into their workplace and effectively implement idea crowdsourcing from their staff. Backed by a team of great investors, we have built a lightweight, beautiful and intuitive tool that teams and businesses everywhere love. Capture and action the best ideas from your people. Use the brightest ideas from your people to grow your business faster. Forget complex spreadsheets, dated intranets and long-winded annual surveys – Idea Drop is smart and intuitive idea management software. Give your team a beautiful, enterprise-ready experience that they'll love. Idea Drop runs on web, iOS and Android. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.



#### **Updated> Crowdfunding Resources 2018**

http://www.CrowdFundingResources.info/

This newly created white paper link dataset compilation covering **Crowdfunding Resources 2018** displays all areas of crowdfunding including equity crowdfunding. The Internet has become the financial go to for entrepreneurs to kickstart their financial needs for their startups! This will be added to <u>Financial Sources</u> Subject Tracer<sup>TM</sup>, <u>Entrepreneurial Resources</u> Subject Tracer<sup>TM</sup> and <u>Startup Resources</u> for the <u>Entrepreneur</u> white paper. [Updated February 21, 2018 25 Pages, 227KB PDF]

## **MindMeister - Collaborative Mind Mapping**

https://www.mindmeister.com/

More than 7 million people use MindMeister for their creative work. OnlineMind Mapping - MindMeister is an online mind mapping tool that lets you capture, develop and share ideas visually. More than 7 million people already use our award-winning mind map editor for brainstorming, note taking, project planning and tons of other creative tasks. MindMeister is completely web-based, which means there's no download and no updating! Whether you're working on Windows, Mac OS or Linux, you can always access your mind maps right inside the web-browser. Team Collaboration - Mind mapping in a team setting has never been easier. MindMeister lets you share your mind maps with as many friends or colleagues as you want and collaborate with them in realtime. Whether you're in a face-to-face meeting or thousands of miles apart, everyone can see changes made in the mind map immediately. Collaborators can quickly comment on topics, vote on ideas or discuss changes in our integrated chat. Stunning Presentations -Visualizing your ideas is the most powerful way to communicate them to others. With MindMeister's built-in presentation mode you turn mind maps into beautiful, dynamic slideshows within seconds. As soon as you're done you can export the slides as PNGs, embed the whole presentation on your website, or even broadcast it live to your collaborators online. Simple Project Management - MindMeister seamlessly integrates with MeisterTask, the intuitive online task and project management app for teams. As soon as you've completed the brainstorming and planning phase in MindMeister, you can simply drag and drop your ideas into a connected MeisterTask project, where they are turned into actionable tasks. Top Mind Mapping Uses - The application possibilities of mind maps are almost endless. Businesses mostly employ mind maps for strategic planning, collaboration and ideation while teachers and students use maps to visualize complex problems and drive engagement in the classroom. Here are four of the most common uses of mind maps: 1) Brainstorming - Mind mapping fosters a free flow of ideas and helps spark new thoughts through association. It's the perfect tool for creative brainstorming alone or in a team; 2) Note Taking - Whether you're at a conference or in a lecture hall, taking notes in a mind map is not only more efficient, the notes are also easier to review and memorize; 3) Planning - You can use maps to outline project plans, create business strategies, plan events and much more. Planning with mind maps is simple, visual and doesn't even feel like work; and 4) Meeting Management - Prepare and distribute the meeting agenda, create quick presentations, take meeting minutes and assign actionable tasks all within one single mind map. This will be added to Business



<u>Intelligence Resources</u> Subject Tracer<sup>TM</sup>. This will be added to <u>Entrepreneurial Resources</u> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <u>Research Resources</u> Subject Tracer<sup>TM</sup>. This will be added to <u>Start Up Resources for the Entrepreneur 2018</u> white paper.

## **Qmarkets - Collective Intelligence Solutions**

#### https://www.gmarkets.net/

Idea and Innovation Management Software - Your goals. Your solutions. Features include: a) Innovation Management - Discover, crowdsource and manage new streams of innovative ideas from your employees, customers and partners; b) Process Improvement - Improve business results by engaging your employees in cost reduction and business improvement processes; c) Marketing & Strategy - Engage your customers and employees by adding crowdsourced innovation and collaboration to your business strategy; d) Citizens Engagement - Strengthen the citizens trust and create an open, crowdsource communication-channel with your community; e) Market Research - Leverage the power of collective intelligence and gain insights directly from your potential market; and f) Idea Management - Utilize the knowledge and experience of your employees by involving them directly in your decision making processes. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.

## Mindly - Organize Your Inner Universe

## http://www.mindlyapp.com/

New groundbreaking system to keep you organized and focused. Capture your ideas. Create quick summaries. Plan your projects. Use the power of associations to keep your inner universe organized. With you all the time, on all different devices. Ready to be shared to friends and colleagues. Organize your inner universe - Like an expanding universe, our thoughts evolve fast. One concept leads to another and soon we have a universe of thoughts in our minds. Mindly helps organize your inner universe. Like planets that circle around sun, moons around planets, each concept gets its place in a natural, hierarchical structure. Boost your creativity - We are all creative. Just give yourself the opportunity to express that creativity. To maximize your creativity you need some quiet space to create and play with your ideas. Mindly is a soil where new thoughts and connections can bloom. It helps you capture ideas without any distractions. You cannot really tell when your next great idea pops up so keep Mindly with you. It truly works on small screens. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.



#### **Research Repository UCD**

## http://researchrepository.ucd.ie/

Research Repository UCD is a digital collection of open access scholarly research publications from University College Dublin. Research Repository UCD collects, preserves and makes freely available publications including peer-reviewed articles, working papers and conference papers created by UCD researchers. Where material has already been published it is made available subject to the open-access policies of the original publishers. This service is maintained by UCD Library. Research Repository UCD and UCD's Research Management System are integrated. This means that UCD researchers can upload the full-text of articles, conference papers, etc. to Research Repository UCD, while simultaneously updating their author profile on UCD's Research Management System. The Library assists with this overall process by advising on copyright and ensuring that from one upload research publications will appear in other relevant repositories and search engines such as Google Scholar. Research Repository UCD also provides researchers with statistics outlining how many times items are viewed and downloaded, and from which countries. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.

## **Box Notes - Real Time Online Note-Taking for Teams**

## https://www.box.com/notes

Take meeting notes, share status updates and plan projects together — and have it instantly available on every device with the security and compliance you trust from Box. Key Features include: 1) Co-editing - Supports up to 20 simultaneous editors working together; 2) Sharing - Easily share any note with anyone; 3) Annotations - Can be made anywhere in a Box Note to help your team collaborate; 4) Comments - Add comments for specific people so they automatically get notified; 5) Images - Can be embedded and enlarged to support richer content experiences; and 6) Version - Reference all changes and revert back to past versions at any time. This will be added to <u>Business Intelligence Resources</u> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <u>Research Resources</u> Subject Tracer<sup>TM</sup>. This will be added to <u>Start Up Resources for the Entrepreneur 2018</u> white paper.

#### **Evernote Business**

## https://evernote.com/business

Organized teams get more done. Find productivity bliss with Evernote Business — the place where effective teams come together to create, share, and move work forward. Features include: a) Collect, share, and collaborate in one place; b) Find text in Office docs, PDFs, and images; c) Scan and search info from business cards; d) View and restore previous versions of notes; e) Easy management of team users and access; f) Fast on-boarding and SSO implementation; g) Priority support and simple account billing; and h) Maintain data continuity as teams evolve. This will be added to <a href="Business Intelligence Resources">Business Intelligence Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Entrepreneurial Resources">Entrepreneurial Resources</a> Subject



Tracer<sup>TM</sup>. This will be added to the tools section of <u>Research Resources</u> Subject Tracer<sup>TM</sup>. This will be added to <u>Start Up Resources</u> for the <u>Entrepreneur 2018</u> white paper.

## **Mind42 - Online Mind Mapping Software**

https://mind42.com/

Mind42 is a free online mind mapping software. In short: Mind42 offers you a software that runs in your browser to create mind maps - a special form of a structured diagram to visually organize information. Features include: 1) Use it to create todo lists, brainstorm ideas, organize events, you name it...; 2) Mind42 is completely free (ad supported); 3) Created mind maps are private by default; and 4) Optionally share your mind maps with others. What you see is a selection of different mind maps created by users of this software. All mind maps are private by default, but if you choose to you can share them and they will eventually show up. So jump in and get to know Mind42 - either by browsing or the mind maps. This will be added to Business Intelligence Resources

Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.

#### XMind 8 Pro

#### http://www.xmind.net/

They are regarded as industry leaders in mind mapping and brainstorming software, focused solely on delivering great user experiences. Here you can learn more about XMind Ltd, and know their target, which is to design the great, friendly, and innovative tools. They strive to deliver productivity software and services to our users that help them to maximize the potential power, have the effective communication and collaboration. XMind Plus/Pro are proprietary software. Based on XMind open source project, they also incorporate many advanced features that are not available in the XMind open source project. These features bring great advantages for businesses and advanced users. Although having different feature packages or price modes, all of them can empower organizations to inspire creativity, increase efficiency, and gain a solid competitive advantage. XMind Share is a free online service that allows users to store and share mind maps created by XMind. Uploaded maps have three kinds of privacy, Public, Unlisted, and Private. Public maps are shared with the world. Unlisted maps are widely used in education, and idea sharing. Private maps are used most in business or very personal things. This will be added to **Business Intelligence Resources** Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.

## Pengloo - A Simple Way To Flesh Out Your Ideas

http://pengloo.com/

Pengloo is an online tool that helps you write well thought out and useful design documents, product specs, outlines and other important living documents. Pengloo allows you to write down your ideas, structure them in an intuitive way, share them with your



friends and colleagues, improve them over time and break them down into smaller, more manageable units. What to Create with it: a) Design Documents - All essential information about your game, mobile app or product in one place; b) Outlines - Lay out the master plan before getting dirty with the details; c) Business Plans - Coordinate the many moving parts of your established business or startup; and d) Living Documents - Ideal for documents that need to be regularly updated. This will be added to <a href="Business Intelligence Resources">Business Intelligence Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <a href="Research Resources">Research Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Entrepreneurial Resources">Start Up Resources</a> for the <a href="Entrepreneurial Resources">Entrepreneurial Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Entrepreneurial Resources">Start Up Resources</a> for the <a href="Entrepreneurial Resources">Entrepreneurial Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Entrepreneurial Resources">Entrepreneurial Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Entrepreneurial Resources">Entrepreneurial Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Entrepreneurial Resources">Entrepreneurial Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Entrepreneurial Resources">Entrepreneurial Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Entrepreneurial Resources">Entrepreneurial Resources</a> Subject Tracer<sup>TM</sup>.

## Ideator - Innovate Faster, Smarter and Easier

#### https://ideator.com/

As a company, their mission is to create the most highly regarded innovation network. They empower the world to innovate faster, smarter, and easier and form meaningful connections with other innovators. They do this by creating engaged communities of inspiring innovators and providing access to incredible people, technology, and resources. The Leading Innovation Network Platform: 1) Share and Validate Your Ideas -Ideator helps you find cofounders or team members, connect with advisors and mentors, track your goals, and collaborate with other innovators; 2) Source Ideas and Manage Your Program - Improve engagement for your innovation or entrepreneurship program, organize competitions, source new ideas, increase revenue, and foster collaboration; and 3) Track the Success of Your Efforts - Get real-time visibility into the success of your program with data, analytics, and the key metrics that are driving your innovation or entrepreneurship program. Features include: a) The Network Effect - 1) Connect with innovators around the world; 2) Easily share and validate ideas; 3) Get access to valuable tools and resources; and 4) Be a part of the world's leading innovation network; b) Customizable Platform - 1) Add your own university or company logos; 2) Customizable color palette; 3) Choose to be a public or private community; and 4) Create custom profile fields; and c) Real-Time Data - 1) Track program KPIs; 2) Easy-to-read dashboard interface; 3) See all of your engagement analytics in one place; and 4) Understand what's working and what needs improvement. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.

## Deck of Brilliance - Idea Generation Tools for Creative Professionals <a href="http://deckofbrilliance.com/">http://deckofbrilliance.com/</a>

If you generate ideas for a living, you know it isn't getting easier. Timelines are now shorter. Clients are more demanding. And you're competing with creatives from every corner of the globe. The Deck of Brilliance can help you face that blank page and looming deadline with a bit more confidence. It gives you 52 tools for working up ideas in short periods of time. Together, they make a complete idea-generation system. But



why would you need tools at all? The way we see it, professionals in every industry—from eurosurgery to gardening—use tools. Creative people don't have to be an exception. Without a systematic way of approaching briefs, you risk leaving the outcome to chance, a random spark or a burst of inspiration in the shower. Professionals don't leave things to chance. They don't wait for ideas to come to them; they hunt them down where they live. These tools are the result of over 50 years of experience in the world's toughest advertising markets. We've refined them over many years and we use them ourselves, almost every day, to hunt. They are happy to share them for free. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.

## **Planio - Engineer Project Success**

#### https://plan.io/

Issue Tracking, Project Management, Version Control, Help Desk, Wikis and Chat. Building a product. Shipping software. You need fingertip access to information. Too often, that information is spread out through issues, git commits, ideas sketched out in the wiki and random documents. Planio helps you put all this information in one place. Tracking issues, tasks and bugs is core to Planio. That means you can configure exactly the information tracked in each issue. You can create powerful workflows that define available steps based on roles. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.

## Realtime Board - Have a Whiteboard at Hand Anywhere

https://realtimeboard.com/

RealtimeBoard is a powerful digital whiteboard in your hands — work in the office or run it on your tablet while on the go. Use the infinite online whiteboard, a design thinking toolkit and real time collaboration features created with product teams in mind. Organize your teamwork in a simple and visual way — from brainstorming to review. Features include: a) No learning curve - Simply start using RealtimeBoard, just like a real whiteboard; b) Work in real time - See what your colleagues are doing; c) Power of collaboration features - Use comments, chat, video chat; and screen sharing; d) One stop place for your information - Works with all popular types of content; e) Integrated with tools you use daily - Works with Google Drive, Dropbox, Box, OneDrive, Jira and Slack; and f) Equipped with templates - Choose from 30+ solutions to get a head start on any task. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.



#### **Smartsheet - Make Collaboration Work**

#### http://www.Smartsheet.com/

At a time when organizational speed and execution are critical to gaining a competitive edge, modern work — especially at scale — is increasingly bogged down by legacy tools and legacy thinking. Smartsheet is designed to unleash the benefits of greater work agility and collaboration by providing a powerful platform for organizations to plan, track, automate, and report on work. Smartsheet empowers teams to execute with speed and accountability — and make better decisions, faster. Organizations need a way to get work done, not just talk about it. Smartsheet is the best way to plan, track, automate, and report on work, enabling you to move from idea to impact — fast. This will be added to <a href="Business Intelligence Resources">Business Intelligence Resources</a> Subject Tracer<sup>TM</sup>. This will be added to the tools section of <a href="Resources-enable-Resources">Resources</a> Subject Tracer<sup>TM</sup>. This will be added to <a href="Start Up Resources for the Entrepreneur 2018">Start Up Resources for the Entrepreneur 2018</a> white paper.

## **Huddle - Industry Leading Document Collaboration**

### https://www.huddle.com/

Secure document collaboration for teams, enterprises and government organizations. From coworkers to clients, Huddle makes document collaboration simple and secure. In Huddle, teams can work together to share, discuss and work on their content. It becomes your hub of activity – so you spend less time organizing documents and tasks, chasing approvals, and searching through email – and more time delivering exceptional results. Create, control and manage work: a) Break through the firewall - Secure external collaboration with partners and clients is simple with Huddle; b) Stay up-to-date - Huddle keeps everyone synchronized to the latest document revision and updates, across all of their devices; and c) Keep on track - Take the complexity out of managing your projects. Assign tasks and set approvals against your documents, and easily track progress. Work the way you want to: 1) Works with your existing productivity tools - Let Huddle add a better collaboration experience to your existing productivity tools. Huddle integrates perfectly with Microsoft Office and Google for Work apps - so you can work they way you want to; 2) Customized - Whether you're working on an internal project or collaborating with clients, Huddle can be customized for an 'on-brand' experience; and 3) Secure - Trusted by governments and proven in enterprise, Huddle is the global leader in secure document collaboration. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.

#### **Jive Intranets and Customer Communities**

## https://www.jivesoftware.com/

Jive is the leading provider of communication and collaboration solutions for business. Inside companies, Jive Interactive Intranets dramatically improve employee engagement, alignment and productivity by providing one place to connect, communicate and collaborate. Externally, Jive Customer Communities activate and enhance every stage of



the customer journey, from marketing engagement to support and brand advocacy. Millions of users and many of the world's most successful companies rely on Jive day in and day out to get work done, delight their customers and stay ahead of their competitors. Jive-n goes beyond traditional intranet platforms, connecting all your people, information and systems in a single collaboration hub and digital workplace. It's enterprise collaboration software that really engages employees, with rich personalized experiences and a captivating interface that drives alignment and productivity to all-time highs. Features include: 1) Out-of-the box corporate intranet software, easy to set up and launch; 2) High-impact corporate communications: personalized news streams, executive blogs, videos and more; 3) Pre-built social software platform integrations for Salesforce, Google, Microsoft SharePoint, Office 365 and many more; and 4) Consumer-style mobile intranet apps keep workers connected on the go. This will be added to **Business** Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to Entrepreneurial Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.

## Communifire - The Central Instantly Searchable Hub for Your Teams, Conversations and Documents

https://axerosolutions.com/

Replace your outdated, socially challenged intranet with Communifire, the intranet solution for teams that love intranets. 100% useful. 100% customizable. 100% loved by over 2 million people. Communifire is the first company intranet software that connects your people, documents and projects. Because it's built with super-fast search and designed to think like you do, you won't have to beg your team to use it. Help departments work beautifully - no matter where they are - with an intranet that does more than just store old HR docs. Check out what is truly possible with Communifire's modern, flexible intranet solution. Supercharge your organization's productivity with a complete suite of intranet tools that work the way you do. This will be added to Business Intelligence Resources Subject Tracer<sup>TM</sup>. This will be added to the tools section of Research Resources Subject Tracer<sup>TM</sup>. This will be added to Start Up Resources for the Entrepreneur 2018 white paper.

## Awarenesswatch<sup>TM</sup> Paper Review

**Goals for Algorithmic Genies** by Hassan Masum, Mark Tovey <a href="http://firstmonday.org/ojs/index.php/fm/article/view/8073">http://firstmonday.org/ojs/index.php/fm/article/view/8073</a>

#### **Abstract:**

Algorithmic genies built from growing computational capabilities bring risks like automating well-paying jobs, yet we suggest that if supplied with suitable goals and supporting infrastructure they can help in meeting many human needs. We argue that algorithmic genies can be harnessed to raise the baseline experience of people worldwide (raising the floor), especially if such harnessing is informed by wide consensus and deep evidence. Examples show how algorithmic genies could raise the floor for widely agreed human needs like health, education, and other components of the Social Progress Index. Ensuring that both the least well off and the majority share in the benefits of progress can help to ensure the floor is raised for all (floored progress). Floored progress can apply beyond basic human needs to problems that people across the economic spectrum struggle with (shared floors). We include three tables with illustrative opportunities and conclude by summarizing the value of raising floors individually and in concert.

## Subject Tracer<sup>TM</sup> Information Blogs

Subject Tracer<sup>TM</sup> Information Blogs created and developed by the Virtual Private Library<sup>TM</sup> combine the best of the latest tools on the Internet. Using bots, blogs and news aggregators the Subject Tracer<sup>TM</sup> Information blogs generate RSS feeds with the latest resources to create a current information resource flow through niched subject tracers. I am proud to be the creator of the Internet's first Subject Tracer<sup>TM</sup> Information Blogs:

## Virtual Private Library<sup>TM</sup>

http://www.VirtualPrivateLibrary.com/

Accessibility Resources http://www.AccessibilityResources.info/

Agriculture Resources <a href="http://www.AgricultureResources.info/">http://www.AgricultureResources.info/</a>

AnswerSpot http://www.AnswerSpot.us/



Artificial Intelligence Resources <a href="http://www.AIResources.info/">http://www.AIResources.info/</a>

Astronomy Resources http://www.AstronomyResources.info/

Auction Resources http://www.AuctionResources.info/

Biological Informatics http://www.BiologicalInformatics.info/

Biotechnology Resources <a href="http://www.BiotechnologyResources.info/">http://www.BiotechnologyResources.info/</a>

Bot Research <a href="http://www.BotResearch.info/">http://www.BotResearch.info/</a>

Business Intelligence Resources <a href="http://www.BIResources.info/">http://www.BIResources.info/</a>

ChatterBots http://www.ChatterBots.info/

Data Mining Resources
<a href="http://www.DataMiningResources.info/">http://www.DataMiningResources.info/</a>

Deep Web Research
<a href="http://www.DeepWebResearch.info/">http://www.DeepWebResearch.info/</a>

Directory Resources <a href="http://www.DirectoryResources.info/">http://www.DirectoryResources.info/</a>

eCommerce Resources <a href="http://eCommerceResources.info/">http://eCommerceResources.info/</a>

Education and Academic Resources http://www.EducationResources.info/

Elder Resources <a href="http://www.ElderResources.info/">http://www.ElderResources.info/</a>

Employment Resources http://www.EmploymentResources.info/



## Entrepreneurial Resources

http://www.EntrepreneurialResources.info/

## Fact Checkers Directory

http://www.FactCherckers.us/

#### **Financial Sources**

http://www.FinancialSources.info/

## Finding People

http://www.FindingPeople.info/

#### Games Resources

http://www.GamesResources.info/

## Genealogy Resources

http://www.GenealogyResources.info/

## **Grant Resources**

http://www.GrantResources.info/

#### Green Files

http://www.GreenFiles.info/

## Grid, Distributed and Cloud Computing Resources

http://www.GridResources.info/

## Healthcare Resources

http://www.HealthcareResources.info/

#### Information Futures Markets

http://www.InformationFuturesMarkets.com/

## **Information Quality Resources**

http://www.InformationQualityResources.info/

#### International Trade Resources

http://www.InternationalTradeResources.info/

#### Internet Alerts

http://www.InternetAlerts.info/

## **Internet Demographics**

http://www.InternetDemographics.info/



Internet Experts

http://www.InternetExperts.info/

**Internet Hoaxes** 

http://www.InternetHoaxes.info/

**Intrapreneurial Resources** 

http://www.IntrapreneurialResources.info/

Journalism Resources

http://www.JournalismResources.info/

Knowledge Discovery

http://www.KnowledgeDiscovery.info/

Military Resources

http://www.MilitaryResources.info/

New Economy Analytics, Resources and Alerts

http://www.NewEconomyAnalytics.com/

Outsourcing/Offshoring Information and Resources

http://www.OutsourcingOffshore.us/

**Privacy Resources** 

http://www.PrivacyResources.info/

Reference Resources

http://www.ReferenceResources.info/

Research Resources

http://www.ResearchResources.info/

RestStress<sup>TM</sup>

http://www.RestStress.com/

Script Resources

http://www.ScriptResources.info/

ShoppingBots

http://www.ShoppingBots.info/

**Social Informatics** 

http://www.SocialInformatics.info/



Statistics Resources and Big Data <a href="http://www.StatisticsResources.info/">http://www.StatisticsResources.info/</a>

Student Research
<a href="http://www.StudentResearch.info/">http://www.StudentResearch.info/</a>

Theology Resources <a href="http://www.TheologyResources.info/">http://www.TheologyResources.info/</a>

Tutorial Resources <a href="http://www.TutorialResources.info/">http://www.TutorialResources.info/</a>

World Wide Web Reference http://www.WWWReference.info/

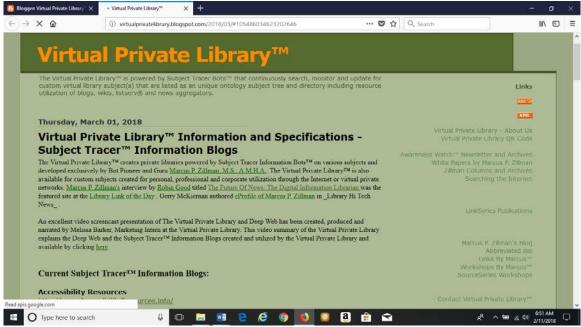


Figure 1: Virtual Private Library<sup>TM</sup>

**Author Information:** Marcus P. Zillman, M.S., A.M.H.A. Executive Director of the Virtual Private Library is an international Internet expert, author, keynote speaker and corporate consultant in the area of information retrieval, knowledge discovery, knowledge harvesting, artificial intelligence and bots/intelligent agents. He has created numerous world wide web sites including 54 Subject Tracer<sup>TM</sup> Information Portals and Blogs; written a number of internet miniguides, white papers, manuals and books; hosted over 160 weekly Internet television shows, writes a weekly and monthly column on Current Awareness on the Internet; writes a monthly newsletter Awareness Watch and



delivers keynote presentations throughout the international marketplace. He also actively delivers one and two day workshops for key industry sectors displaying how the Internet can be used as a tool to maintain current awareness and professional competencies.

Additional websites by Marcus P. Zillman, M.S., A.M.H.A.:

Marcus P. Zillman's Blog (20,000+ Postings)

http://www.zillman.us/

Marcus P. Zillman Abbreviated Bio

http://www.zillman.info/

White Papers by Marcus P. Zillman

http://www.WhitePapers.us/

Internet MiniGuides<sup>TM</sup>

http://www.InternetMiniguide.com/

Awareness Watch<sup>TM</sup> Newsletter

http://www.AwarenessWatch.com/

Marcus P. Zillman's Columns

http://www.ZillmanColumns.com

**LinkSeries Publications** 

http://www.LinkSeries.com/

Links By Marcus<sup>TM</sup>

http://www.LinksByMarcus.com/

Workshops By Marcus<sup>TM</sup>

http://www.WorkshopsByMarcus.com/

SourceSeries Internet Research Workshops

http://www.SourceSeries.com/

Watch Marcus<sup>TM</sup>

http://www.WatchMarcus.com/

listen to marcus<sup>TM</sup>

http://www.ListenToMarcus.com



## Research White Papers, Articles, Lectures and Speeches by Marcus P. Zillman, M.S., A.M.H.A.:

## **2018 Directory of Directories**

http://www.2018DirectoryOfDirectories.com/

## **Academic and Scholar Search Engines and Sources**

http://www.ScholarSearchEngines.com/

## **Bots, Blogs and News Aggregators 2018**

http://www.BotsBlogs.com/

## **Business Intelligence Online Resources 2018**

http://www.BIOnlineResources.info/

## **Cloud Computing Resources Primer 2018**

http://www.zillman.us/white-papers/grid-distributed-and-cloud-computing-resources-primer/

## **Current Awareness Discovery Tools on the Internet 2018**

http://www.zillman.us/white-papers/current-awareness-discovery-tools-on-the-internet/

## **Deep Web Research and Discovery Resources 2018 Online White Paper** http://DeepWeb.us/

#### eMarketing MiniGuide 2018

http://www.eMarketingMiniGuide.com/

#### eReference Library Link Toolkit 2018

http://www.eReferenceLibrary.com/

#### Finding Experts By Using the Internet 2018

http://www.FindingExperts.info/

#### Finding People Resources and Sites 2018

http://www.FindingPeople.info/

#### **Healthcare Bots and Subject Directories 2018**

http://www.HealthcareBots.info/

## **Knowledge Discovery Resources 2018**

http://www.KDResources.info/



#### **New Economy Resources 2018**

http://www.NewEconomyResources.com/

#### **Online Research Browsers 2018**

http://www.zillman.us/white-papers/online-research-browsers/

#### **Online Research Tools**

http://www.OnlineResearchTools.info/

## **Online Social Networking 2018**

http://www.OnlineSocialNetworking.info/

## **Searching the Internet 2018 – The Primer**

http://www.SearchingTheInternet.info/

### Using the Internet As a Dynamic Resource Tool for Knowledge Discovery 2018

http://www.zillman.us/white-papers/using-the-internet-as-a-dynamic-resource-tool-for-knowledge-discovery/

#### Web Data Extractors 2018

http://www.WebDataExtractors.com/

## Web Guide for the New Economy 2018

http://www.WebGuideNewEconomy.com/

## White Papers By Marcus P. Zillman, M.S., A.M.H.A.

http://www.WhitePapers.us/

#### Internet Tutor by Marcus P. Zillman, M.S., A.M.H.A.

http://www.InternetTutor.info/

Visit this site to learn about the availability of Marcus P. Zillman to tutor you or your associate one on one in the privacy of your residence or office on the latest happenings of the Internet including Internet basics to advanced Internet searching using bots and creating your own personal blog.

#### Internet Speaking by Marcus P. Zillman, M.S., A.M.H.A.

http://www.InternetSpeaker.net

Visit this site to learn about Marcus P. Zillman's speaking engagements for your organization meetings and events. View and listen to his previous presentations as well as his weekly television shows.

## Internet Consulting by Marcus P. Zillman, M.S., A.M.H.A.

http://InternetConsultant.BlogSpot.com/

Visit this site to obtain information about obtaining the consultation services of Marcus P.



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Zillman for your company including eCommerce audits, utilization of bots, blogs and news aggregators or the creation of your own personal virtual private library powered by Subject Tracer<sup>TM</sup> Information bots!

#### **Current Awareness Monitors, Alerts and Information Traps**

http://www.ecurrentAwareness.com/

http://www.CurrentAwarenessTools.com

Marcus P. Zillman's latest reports Current Awareness Monitors, Alerts and Information Traps and Current Awareness Tools 2018 are now available. One for purchase and one freely availanle online and immediate download. These reports are comprehensive listings of the latest resources, sources and sites for current awareness on the Internet. This is a must read for anyone who must stay current in their profession and/or business activity as the list of URLs will keep you at the leading edge of your career.

#### **Market Intelligence Resources**

http://www.MarketIntelligenceResources.com/

Marcus P. Zillman's just released professional Internet MiniGuide is titled Market Intelligence Resources and is available for purchase online and immediate download. This 193 page digital miniguide represents a comprehensive listing of the latest resources, sources and sites to discover the latest Market Intelligence sources available on the Internet with many of them freely available! Designed specifically for today's entrepreneur, professional and/or investor.

## **Entrepreneurial Links 101**

http://www.EntrepreneurialLinks.com/

Marcus P. Zillman's newly released 231 page eReference digital book for the up and coming entrepreneur. Entrepreneurial Links 101 gives an alphabetical listing of the very best Internet and World Wide Web sites covering Entrepreneur Resources, Business Intelligence Resources and an extremely comprehensive list of Online Research Tools. This is considered by many to be the entrepreneur's bible for finding relevant and competent online resources!

#### **Internet Privacy and Security Resources**

http://www.InternetPrivacySecurity.net/

Marcus P. Zillman's latest eReference digital publication is a selected comprehensive alphabetical listing of the latest resources and sites covering all aspects of privacy and security currently available over the Internet. From the board room to the family room, these resources and sites give you the information you need to maintain your privacy and security as you use the Internet in your business and personal life.

#### **Research Resources Online Guide**

http://www.ResearchResourcesOnline.net/

Marcus P. Zillman's latest <u>LinkSeries Publication</u> is a 340 page digital guide of a selected comprehensive alphabetical listing of the latest and greatest resources and sites covering



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all areas of research that is currently available over the Internet. The guide covers online research resources and tools for the Newbie to research as well as the Seasoned researcher. Contents include: a) Research Resources, b) Research Tools, c) Student Research Resources Toolkit, d) Knowledge Discovery/Management and Data Mining Resources, e) Knowledge Discovery/Retrieval and the World Wide Web Resources, and f) Subject Tracer<sup>TM</sup> Information Blogs.

## The Survivor's Manual for The New Economy.

http://www.NewEconomyManual.com/

Marcus P. Zillman's latest LinkSeries Publication is a 239 page digital read that gives excellent resources and annotated sources for the new economy analytics, alerts, ecommerce, financial sources, invisible and deep web resources, social and business networking sources along with new economy competitive and business intelligence resources and an extremely comprehensive listing of new economy online tools.