Awareness Watch™ Newsletter

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Welcome to the V19N8 August 2021 issue of the **Awareness Watch™ Newsletter.** This newsletter is available as a complimentary subscription and will be issued monthly. Each newsletter will feature the following:

Awareness Watch™ Featured Report
Awareness Watch™ Spotters
Awareness Watch™ Book/Paper/Article Review
Subject Tracer™ Information Blogs

I am always open to feedback from readers so please feel free to email with all suggestions, reviews and new resources that you feel would be appropriate for inclusion in an upcoming issue of Awareness Watch™. This is an ongoing work of creativity and you will be observing constant changes, constant updates knowing that "change" is the only thing that will remain constant especially in today's COVID-19 New Economy and New Normal world!!

Awareness Watch™ Featured Report

This month's featured report covers **2021 New Normal ReStart and Start Up Resources** and is a comprehensive listing of new normal restart and start up resources and tools including new economy and new normal search engines, directories, subject guides and index resources and sites on the Internet available for the 2021 year. The below list is taken partially from my white paper titled **New Normal Start Up Resources 2021** and is constantly updated with Subject Tracer™ bots at the following URL:

http://www.NewNormalStartUpResources.com/

These resources and sources will help you to discover the many new pathways available through the Internet to find the latest new and existing world wide web and Internet competent education and academic resources, sources, tools and sites. As this site is constantly updated it would be to your benefit to bookmark and return to the above URLs frequently. The below resources and sources including the deep web will be your pathfinder to all the new education and academic resources, tools and alerts!!

2021 New Normal ReStart and Start Up Resources:

Sections Include:

Idea Validation – How to Validate Your Startup Idea
Bootstrapping
Pitching
Lean Startup
Customer Development [CustDev]
Minimum Viable Product [MVP]
Launching
Funding/Venture Capital/Seed Capital/Angel Investing
Landing Page Optimization
PR/Press/Marketing
Conversion Rate Optimization
Tools, Resources, New Normal and Videos
Subject Tracer™ Information Blogs

Validation - How to Validate Your Startup Idea:

Codigital Real-Time Ideas Engine
http://www.codigital.com/

Contriber - Unlock the Potential of Your Startup
https://www.contriber.com/

Four Simple Low Resolution Innovation Tests - how to validate your innovation
http://blogs.hbr.org/anthony/2011/06/four_simple_ways_to_do_transac.html

Hoaxy® - Visualize the Spread of Claims and Fact Checking
http://hoaxy.iuni.iu.edu/

How Do We Identify Good Ideas?
http://www.wired.com/wiredscience/2012/01/how-do-we-identifiy-good-ideas/

How to evaluate your business idea
http://us.moo.com/ideas/evaluate-your-business-idea.html

How To Test Your Business Idea
https://www.nerdwallet.com/article/test-business-idea

How to Validate Your Business Ideas Without Spending a Dime
https://www.entrepreneur.com/article/289297

Javelin – Idea to Successful Product
http://www.javelin.com/

Mindly - Organize Your Inner Universe
http://www.mindlyapp.com/

Proof-of-Concept Revolution – Fast Track Open Innovation
https://proov.io/

So you want to do a startup?
http://www.slideshare.net/missrogue/so-you-want-to-do-a-startup-eh

startHow to Test Your Minimum Viable Product
http://www.inc.com/steve-blank/how-test-prototype-minimum-viable-product.html

Test your startup idea
https://www.leanstartupmachine.com/validationboard/

Bootstrapping:

50 Bootstrapping Hacks for Every Stage of Your Startiup
https://fi.co/insight/50-bootstrapping-hacks-for-every-stage-of-your-startup

BootStrapp
https://bootstrapp.co/

Bootstrapping.io email newsletter
http://bootstrapping.io/

The Bootstrappers' Bible by Seth Godin (pdf)
http://sethgodin.typepad.com/files/8.01.bootstrappersbible-1.pdf

Pitching:

15 Dumb Mistakes to Avoid When Pitching Investors
http://www.inc.com/young-entrepreneur-council/12-dumb-mistakes-to-avoid-when-pitching-investors.html

How to Craft the Perfect Marketing Elevator Pitch
http://blog.hubspot.com/blog/tabid/6307/bid/33822/How-to-Craft-the-Perfect-Marketing-Elevator-Pitch.aspx

How to Not Suck at Pitching Your Idea
http://www.thoughtleadersllc.com/2011/10/how-to-not-suck-at-pitching-your-idea/

How to Pitch an Idea
http://scottberkun.com/essays/38-how-to-pitch-an-idea/

Lean Startup:

Running Lean – Iterate From Plan A To A Plan That Works
http://runninglean.co/

The Lean Startup
http://lmalmanza.wordpress.com/2012/06/12/understanding-lean-startup-in-1550-words/

Customer Development [CustDev]:

95 Ways to find your first customers for customer development or your first sale
http://jasonevanish.com/2013/08/11/95-ways-to-find-your-first-customers-for-customer-development-or-your-first-sale/

Genus AI – Understand and Engage With Your Customers In An Emotionally Intelligent Way
https://genus.ai/

The Most Important Elements of Interviews with Prospective Customers
http://www.telleen-lawton.com/2013/01/12/the-most-important-elements-of-prospective-customer-interviews/

Tips for Customer development
http://welovelean.wordpress.com/2012/11/16/customer-development-is-awkward-heres-some-ti/

Twelve tips for customer development interviews
http://www.dancingmango.com/blog/2012/12/14/twelv-tips-for-customer-development-interviews/

Minimum Viable Product [MVP]:

How To Builld A Minimum Viable Product (MVP)
http://grasshopperherder.com/the-four-parts-of-a-minimal-viable-product/

How to test your MVP
http://www.inc.com/steve-blank/how-test-prototype-minimum-viable-product.html

MVP Doesn't Mean Anything
http://rein.pk/mvp-doesnt-mean-anything/

Proof-of-Concept Revolution
https://proov.io/

Launching:

Burnout - Connected Apps To Run Your Startup
https://burnout.so/

How to Launch Anything - by Nathan Barry
http://www.smashingmagazine.com/2013/06/28/how-to-launch-anything/

How to effectively launch your new product or service
http://blog.pressdoc.com/2011/06/how-to-effectively-launch-your-new-product-or-service.html

How to launch a new product
http://calacanis.com/2008/12/23/how-to-launch-a-new-product/

LaunchingNext – Best Startup Tools
https://www.launchingnext.com/tools/

Mastering Product Launches - A course by Nathan Barry
http://nathanbarry.com/launch/product/

The Art of Launching an App: A Case Study
http://uxdesign.smashingmagazine.com/2012/04/05/art-of-launching-app-case-study/

YoungStartUp Ventures
http://www.youngstartup.com/

Funding/Venture Capital/Seed Capital/Angel Investing:

Crowdfunding Resources 2021 White Paper Link Dataset Compilation
http://www.CrowdFundingResources.info/

CB InsighOKM [;ts Venture Capital Database
https://www.cbinsights.com/

Marketplace for pre-IPO investments
http://equityzen.com/e/

New Trends In Startup Financing Explained For Laymen
http://www.kalzumeus.com/2010/09/02/new-trends-in-startup-investing-explained-for-laymen/

The Techstars Foundation
http://www.techstars.org/

Term Sheets
http://www.quora.com/What-are-examples-of-good-startup-term-sheets/answer/Mark-Suster
http://www.wsgr.com/WSGR/Display.aspx?SectionName=practice/termsheet.htm

The Eight Best Questions We Got While Raising Venture Capital
http://techcrunch.com/2009/11/18/good-question-the-eight-best-questions-we-got-while-raising-venture-capital/

Venture Capital Basics
http://swombat.com/2011/2/17/venture-capital-basics

Venture Capital Database
http://punctuative.com/vcdb/

Weekly.vc
https://weekly.vc/

Landing Page Optimization:

11 Simple (But Critical) Tips for Creating Better Landing Pages
http://blog.hubspot.com/blog/tabid/6307/bid/33927/11-Simple-But-Critical-Tips-for-Creating-Better-Landing-Pages.aspx

36 Articles and Resources to Help You Complete Your Next LPO Project
http://www.marketingexperiments.com/blog/research-topics/landing-page-optimization-research-topics/36-articles-and-resources-to-complete-lpo.html

A 50-Point Checklist For Creating The Ultimate Landing Page
http://unbounce.com/landing-pages/checklist/

The 8 Questions That Create Perfect Landing Page Copy
http://blog.kissmetrics.com/high-impact-landing-copy/

PR/Press/Marketing:

10 Essential PR Tips for Startups
http://mashable.com/2011/10/10/pr-startups/

109 Ways to Make Your Business Irresistible to the Media – "The publicity is there for the taking." by Patrick Garmoe about marketing your business via press attention
http://www.copyblogger.com/irresistible-pr/

22 Tips on How To Operate a Trade Show Booth
http://calacanis.com/2009/09/08/22-tips-on-how-to-operate-a-trade-show-booth/

92 Ways to Get (and Maximize) Press Coverage
http://moz.com/blog/92-ways-to-get-and-maximize-press-coverage

99 Tips for Poor Web Startups
http://www.avivadirectory.com/branding/?p=1

eMarketingBot – 2021 Search Engine for Marketing Resources
http://emarketingbot.com/

eMarketing Miniguide 2021
http://www.eMarketingMiniguide.com/

Engine - The Voice of StartUps In Government
http://www.engine.is/

How Do I Get My First Few Customers?
http://blog.asmartbear.com/get-first-customers.html

How Do I Sell A General-purpose Tool?
http://blog.asmartbear.com/sell-general-purpose-tool.html

I Pitched @TechCrunch And 13 Ways To Get Press When You Launch Your Startup
http://jasonlbaptiste.com/featured-articles/how-i-pitched-techcrunch-and-13-ways-to-get-press-when-you-launch-your-startup/

How to Demo your Startup Parts One & Two
http://calacanis.com/2009/09/08/how-to-demo-your-startup-part-one/
http://calacanis.com/2009/09/08/how-to-demo-your-startup-part-two/

How to get massive traction & usage to your product?
https://medium.com/on-startups/5c67ec8ea4b1

How To Get Media Coverage For Your Startup – A Complete Guide
http://onstartups.com/tabid/3339/bid/80121/How-To-Get-Media-Coverage-For-Your-Startup-A-Complete-Guide.aspx

How to get press for anything
https://medium.com/better-humans/5ddce5c47368

How to get press coverage
http://www.damniwish.com/how-to-get-press-coverage/

How to pitch your company to investors, customers, and employees
http://dondodge.typepad.com/the_next_big_thing/2011/09/how-to-pitch-your-company-to-investors-customers-and-employees.html

How To Scale Your Values Along With Your Startup
http://uk.moo.com/ideas/marketing-your-startup-on-a-tight-budget.html

HOW TO: Sign Up Users Even Before You Launch Your Startup
http://mashable.com/2011/05/04/startup-launch-buzz/

JustReachOut – Attract Journalists – Pitch With Relevance
https://justreachout.io/

Leading With Purpose: How Marketing and Sales Leaders Can Shape the Next Normal
https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/leading-with-purpose-how-marketing-and-sales-leaders-can-shape-the-next-normal

Secrets to Pitching Your Business to Magazines and Blogs
https://www.americanexpress.com/us/small-business/openforum/articles/secrets-to-pitching-your-business-to-magazines-and-blogs/?extlink=em-openf-SBdaily

Startup Marketing Ideas
http://blog.asmartbear.com/startup-marketing-ideas.html

The Ultimate Guide to Shameless Self-Promotion for Startups
http://copyhackers.com/2013/06/promotion-for-startups/

The Ultimate Guide to Startup Marketing
http://blog.kissmetrics.com/ultimate-guide-startup-marketing/

The Ultimate Inbound Marketing Kit for Startups
http://offers.hubspot.com/startup-marketing-plan-blueprint

What are the best places to get press coverage for a SAAS B2B tool?
http://www.quora.com/Software-as-a-Service-SaaS/What-are-the-best-places-to-get-press-coverage-for-a-SAAS-B2B-tool?share=1

Where To Find Your First 2,000 Beta Signups
http://blog.frontapp.com/2014/03/14/saas-where-to-find-your-first-2000-beta-signups/

Conversion Rate Optimization:

5 Psychological Principles of High Converting Website (+20 Case Studies)
http://blog.kissmetrics.com/psychology-into-conversions/

The 9 Steps to a Better Conversion Rate [Infographic]
http://www.wordstream.com/blog/ws/2011/12/02/nine-steps-to-better-conversion-rates

The Definitive FAQ List for Conversion Rate Optimization
http://www.widerfunnel.com/conversion-rate-optimization/the-faq-list-for-cro

The Definitive How-To Guide For Conversion Rate Optimization
http://moz.com/blog/the-definitive-howto-for-conversion-rate-optimization

Tools, Resources, New Normal ReStart and Start Up Resources:

12Manage - The Executive Fast Track
https://www.12manage.com/

27 Best Websites and Resources for StartUp Founders
https://blog.mvp-space.com/27-best-websites-and-resources-for-startup-founders-451277efd4a9

2020 Holiday Season: Navigating Shopper Behaviors in the Pandemic
https://www.mckinsey.com/business-functions/marketing-and-sales/solutions/periscope/our-insights/surveys/2020-holiday-season-navigating-shopper-behaviors-in-the-pandemic

2020 Season Recap: Building and Scaling New Business
https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/2020-season-recap-building-and-scaling-new-businesses

2020 Year in Review: Highlights from Our Publishing
https://www.mckinsey.com/featured-insights/2020-year-in-review

2021 Directory of Directories
http://www.2021DirectoryOfDirectories.com/

2021 Guide to Finding Experts by Using the Internet
http://www.FindingExperts.info/

2021 Guide to Finding People Resources and Sites
http://www.FindingPeople.info/

2021 Guide to Internet Privacy Resources and Tools
http://www.2021InternetPrivacy.com/

2021 Guide to Searching the Internet
http://www.SearchingTheInternet.info/

2021 New Economy Resources
http://www.2021NewEconomy.com/

a16z Podcast: Designing a Culture of Reinvention
https://a16z.com/2020/09/15/a16z-podcast-designing-a-culture-of-reinvention/

Accelerating Analysis to Navigate COVID-19 and the Next Normal
https://www.mckinsey.com/business-functions/mckinsey-analytics/our-insights/accelerating-analytics-to-navigate-covid-19-and-the-next-normal

Adapting to the Next Normal in Retail: The Customer Experience Imperative
https://www.mckinsey.com/industries/retail/our-insights/adapting-to-the-next-normal-in-retail-the-customer-experience-imperative

A Dual Cybersecurity Mindset for the Next Normal
https://www.mckinsey.com/business-functions/risk/our-insights/a-dual-cybersecurity-mindset-for-the-next-normal

After the First Wave: How CIOs Can Weather the Coronavirus Crisis
https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/after-the-first-wave-how-cios-can-weather-the-coronavirus-crisis

Agility in the Time of COVID-19: Changing Your Operating Model in an Age of Turbulence
https://www.mckinsey.com/business-functions/organization/our-insights/agility-in-the-time-of-covid-19-changing-your-operating-model-in-an-age-of-turbulence

All the Internet of Things (IoT) Forum 2020
https://alltheinternetofthings.com/

"And Now Win the Peace": Ten Lessons From History for the Next Normal
https://www.mckinsey.com/featured-insights/leadership/and-now-win-the-peace-ten-lessons-from-history-for-the-next-normal

An Early View of Post-COVID-19 Discretionary Spending in Asia
https://www.mckinsey.com/industries/retail/our-insights/an-early-view-of-post-covid-19-discretionary-spending-in-asia

An Operating Model for the Next Normal: Lessons from Agile Organizations in the Crisis
https://www.mckinsey.com/business-functions/organization/our-insights/an-operating-model-for-the-next-normal-lessons-from-agile-organizations-in-the-crisis

A Post-COVID-19 Commercial-Recovery Strategy for B2B Companies
https://www.mckinsey.com/industries/advanced-electronics/our-insights/a-post-covid-19-commercial-recovery-strategy-for-b2b-companies

A Pandemic Digital Silver Lining: Companies Digitized Many Activities 20 to 25 Times Faster During COVID-10
https://www.mckinsey.com/featured-insights/coronavirus-leading-through-the-crisis/charting-the-path-to-the-next-normal/a-pandemic-digital-silver-lining-companies-digitized-many-activities-20-to-25-times-faster-during-covid-19

Are Telcos Prepared to Lay the Foundation for the Digital Future?
https://www.mckinsey.com/industries/technology-media-and-telecommunications/our-insights/are-telcos-prepared-to-lay-the-foundation-for-the-digital-future

A Return to "Normal": How Long Will the Pandemic Last?
https://knowledge.wharton.upenn.edu/article/return-normal-how-long-will-pandemic-last/

Are You Ready for the Hybrid Workplace?
https://knowledge.wharton.upenn.edu/article/are-you-ready-for-the-hybrid-workplace/

A Startup's Guide: How To Navigate Business Uncertainty
https://www.embroker.com/blog/business-uncertainty/

A Tale of 2020 in 20 McKinsey Charts
https://www.mckinsey.com/featured-insights/2020-year-in-review/a-tale-of-2020-in-20-mckinsey-charts

Awesome List of Datasets in 100+ Categories
https://www.kdnuggets.com/2021/05/awesome-list-datasets.html

BetaList – Discover Tomorrow's Startups, Today
https://www.BetaList.com/

Beyond Coronavirus: The Path to the Next Normal
https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/beyond-coronavirus-the-path-to-the-next-normal

Biological Informatics 2021
http://www.BiologicalInformatics.info/

Biological Revolution: Innovations Transforming Economies, Societies, and Our Lives
https://www.mckinsey.com/industries/pharmaceuticals-and-medical-products/our-insights/the-bio-revolution-innovations-transforming-economies-societies-and-our-lives

Blackboard Collaborate – Scaling to Meet the Needs of a Changing Environment
http://www.blackboard.com/

Blockchain for Businesses: The Ultimate Enterprise Guide
https://searchcio.techtarget.com/Blockchain-for-businesses-The-ultimate-enterprise-guide

Bloomberg U.S. Startups Barometer
https://www.bloomberg.com/graphics/startup-barometer/

Box Notes - Real Time Online Note-Taking for Teams
https://www.box.com/notes

Building New Businesses: How Incumbents Use Their Advantages to Accelerate Growth
https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/building-new-businesses-how-incumbents-use-their-advantages-to-accelerate-growth

Building a Stronger, More Inclusive U.S. Workforce
https://covid-tracker.mckinsey.com/year-end-2020/inclusive-workforce

Business in 2020 and Beyond
https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/business-in-2020-and-beyond

Business Intelligence Online Resources 2021
http://www.BIOnlineResources.com/

Business Plans and Startup Assistance Resources
https://www.score.org/business-plans-startup-assistance-resources

Bytestart - The Small Business Portal
http://www.bytestart.co.uk/

Caffe - Deep Learning Framework
http://caffe.berkeleyvision.org/

Commercial Performance Cockpit: A New Era for Data-Driven Steering
https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/commercial-performance-cockpit-a-new-era-for-data-driven-steering

Capturing Value in the Cloud
https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/capturing-value-in-the-cloud

Celebrating Creativity and Innovation
https://www.mckinsey.com/featured-insights/collections/celebrating-creativity-and-innovation

Charting the Path to the Next Normal
https://www.mckinsey.com/featured-insights/coronavirus-leading-through-the-crisis/charting-the-path-to-the-next-normal

China: Still the World's Growth Engine After COVID-19
https://www.mckinsey.com/featured-insights/china/china-still-the-worlds-growth-engine-after-covid-19

Clarity – Startup Advice from World Class Experts
https://clarity.fm/

Connected World: An Evolution in Connectivity Beyond the 5G Revolution
https://www.mckinsey.com/industries/technology-media-and-telecommunications/our-insights/connected-world-an-evolution-in-connectivity-beyond-the-5g-revolution

Consumer Sentiment and Behavior Continue to Reflect the Uncertainty of the COVID-19 Crisis
https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/a-global-view-of-how-consumer-behavior-is-changing-amid-covid-19

Consumer Sentiment Is Evolving as Countries Around the World Begin to Reopen
https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/a-global-view-of-how-consumer-behavior-is-changing-amid-covid-19

Coronavirus (COVID-19) Pandemic Census Data That Can Help Your Business
https://www.census.gov/topics/preparedness/events/pandemics/covid-19.html

COVID-19: A Guide and Checklist for Restarting Your Business
https://www.techrepublic.com/resource-library/whitepapers/covid-19-a-guide-and-checklist-for-restarting-your-business/

COVID-19 Demographic and Economic Resources
https://covid19.census.gov/

COVID-19 Forced Companies to Act Fast and Executives Are Planning Big Changes to Keep Up Momentum
https://www.mckinsey.com/featured-insights/coronavirus-leading-through-the-crisis/charting-the-path-to-the-next-normal/covid-19-forced-companies-to-act-fast-and-executives-are-planning-big-changes-to-keep-up-momentum

COVID-19: Implications for Business
https://www.mckinsey.com/business-functions/risk/our-insights/covid-19-implications-for-business

COVID-19: Saving Thousands of Lives and Trillions in Livelihoods
https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/covid-19-saving-thousands-of-lives-and-trillions-in-livelihoods

COVID Response Center
https://www.mckinsey.com/about-us/covid-response-center/home

CrunchBase - Discover Innovative Companies and the People Behind Them
https://www.crunchbase.com/#/home/index

Crushing Coronavirus Uncertainty: The Big Unlock for Our Economies
https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/crushing-coronavirus-uncertainty-the-big-unlock-for-our-economies

Current Awareness Tools 2021
http://www.CurrentAwarenessTools.com/

DataCleaner 5.1 - The Premier Data Quality Solution
http://datacleaner.org/

Defining the Skills Citizens Will Need in the Future World of Work
https://www.mckinsey.com/industries/public-and-social-sector/our-insights/defining-the-skills-citizens-will-need-in-the-future-world-of-work

Derisking Corporate Business Launches: Five Steps To Overcome the Most Common Pitfalls
https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/derisking-corporate-business-launches

Digital Strategy In a Time of Crisis
https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/digital-strategy-in-a-time-of-crisis

Diigo - Collect, Annotate, Organize, and Share Web Content
https://www.diigo.com/

Doing Business 2020 – Objective Measures of Business Regulations for Local Firms in 190 Countries
http://www.doingbusiness.org/

Elevating Customer Experience Excellence in the Next Normal
https://www.mckinsey.com/business-functions/operations/our-insights/elevating-customer-experience-excellence-in-the-next-normal

Entrepreneurial Resources 2021
http://www.EntrepreneurialResources.info/

Entrepreneur's Handbook
https://entrepreneurshandbook.co/

Equity Investment Simulation – Illustrating Dilution
https://altline.sobanco.com/own-your-venture-page/equitysim.html

Executive's Guide to Developing AI at Scale
https://www.mckinsey.com/business-functions/mckinsey-analytics/our-insights/executives-guide-to-developing-ai-at-scale

Executive Views on the Future of Work
https://covid-tracker.mckinsey.com/future-of-work

Experts Say the "New Normal" in 2025 Will Be Far More Tech-Driven, Presenting More Big Challenges
https://www.bespacific.com/experts-say-the-new-normal-in-2025-will-be-far-more-tech-driven-presenting-more-big-challenges/

F6S - Where Founders Grow Together
https://www.f6s.com/

Feeling Good: The Future of the $1.5 Trillion Wellness Market
https://www.mckinsey.com/industries/consumer-packaged-goods/our-insights/feeling-good-the-future-of-the-1-5-trillion-wellness-market

Financial Data Unbound: The Value of Open Data for Individuals and Institutions
https://www.mckinsey.com/industries/financial-services/our-insights/financial-data-unbound-the-value-of-open-data-for-individuals-and-institutions

Financial Models for Startups
http://www.tatami.io/

Financial Sources 2021
http://www.FinancialSources.info/

Firesub - Reusable Checklists for Teams
https://firesub.com/

Five Priorities for Corporate India in the Next Normal After COVID-19
https://www.mckinsey.com/featured-insights/india/five-priorities-for-corporate-india-in-the-next-normal-after-covid-19

Five Ways to Design a Better Mental-Health Future for a Stresses-out Workforce
https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/five-ways-to-design-a-better-mental-health-future-for-a-stressed-out-workforce

Four Ways to Keep Teams Calm and Focused During a Crisis
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Upwork - Find Freelancers To Tackle Any Job, Any Size, Any Time
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Validate Business Model - Startup Blueprint
http://leanstack.com/

Video Download Capture VIP Account
https://www.videograbber.net/

Virtual Worlds Are Here to Stay
https://www.morningbrew.com/daily/stories/2020/05/08/virtual-worlds-stay

We Must All Fight the Global Pandemic of Misinformation, While Protecting Free Expression
https://webfoundation.org/2020/04/we-must-all-fight-the-global-pandemic-of-misinformation-while-protecting-free-expression/

What 800 Executives Envision for the Post-pandemic Workforce
https://www.mckinsey.com/featured-insights/future-of-work/what-800-executives-envision-for-the-postpandemic-workforce

What Can Other Countries Learn from China's Travel Recovery Path?
https://www.mckinsey.com/industries/travel-logistics-and-transport-infrastructure/our-insights/what-can-other-countries-learn-from-chinas-travel-recovery-path

What Comes After the 2020 Digital Dash?
https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/what-comes-after-the-2020-digital-dash

What Comes Next: Life Beyond Pandemic
https://lithub.com/what-comes-next-life-after-pandemic/

What Employees are Saying About the Future of Remote Work
https://www.mckinsey.com/business-functions/organization/our-insights/what-employees-are-saying-about-the-future-of-remote-work

What Executives Are Saying About the Future of Hybrid Work
https://www.mckinsey.com/business-functions/organization/our-insights/what-executives-are-saying-about-the-future-of-hybrid-work

What Is the Future of Cities? NPR
https://www.npr.org/sections/money/2020/05/19/858068115/what-is-the-future-of-cities

What's Next for Big Tech
https://www.morningbrew.com/daily/stories/2020/05/01/whats-next-big-tech

What's Next for Remote Work: An Analysis of 2,000 Tasks, 800 Jobs and Nine Countries
https://www.mckinsey.com/featured-insights/future-of-work/whats-next-for-remote-work-an-analysis-of-2000-tasks-800-jobs-and-nine-countries

What It Really Takes to Scale Artificial Intelligence
https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/digital-blog/what-it-really-takes-to-scale-artificial-intelligence

What Now? Decisive Actions to Emerge Stronger in the Next Normal
https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/what-now-decisive-actions-to-emerge-stronger-in-the-next-normal

What's Ahead for the U.S. Economy
https://knowledge.wharton.upenn.edu/article/whats-ahead-u-s-economy/?utm_source=kw_newsletter&utm_medium=email&utm_campaign=2020-11-17

What You Can Do Post-Vaccine and When
https://www.nytimes.com/2020/12/21/upshot/after-vaccine-recommendations-experts.html

When Nothing is Normal: Managing in Extreme Uncertainty
https://www.mckinsey.com/business-functions/risk/our-insights/when-nothing-is-normal-managing-in-extreme-uncertainty

When Will the COVID-19 Pandemic End?
https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/when-will-the-covid-19-pandemic-end

Why A Cut and Paste Approach To Digital Transformation Won't Cut It
https://www.mckinsey.com/featured-insights/asia-pacific/why-a-cut-and-paste-approach-to-digital-transformation-wont-cut-it-an-interview-with-the-founder-of-biocon

Why Business Building Is the New Priority for Growth
https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/why-business-building-is-the-new-priority-for-growth

Will Infrastructure Bend or Break Under Climate Stress?
https://www.mckinsey.com/business-functions/sustainability/our-insights/will-infrastructure-bend-or-break-under-climate-stress

Will New Digital Habits Stick in Our Post-Pandemic World? Meet a Researcher Who's Finding Out
https://www.mckinsey.com/about-us/new-at-mckinsey-blog/will-new-digital-habits-stick-in-our-post-pandemic-world

Will Productivity and Growth Return after the COVID-19 Crisis?
https://www.mckinsey.com/industries/public-and-social-sector/our-insights/will-productivity-and-growth-return-after-the-covid-19-crisis

Will Productivity and Growth Return? An Author of Our New McKinsey Global Institute Research Discusses
https://www.mckinsey.com/about-us/new-at-mckinsey-blog/marc-canal-will-productivity-and-growth-return

WorkflowMax - All-In-One Job Management
http://www.workflowmax.com/

Awareness Watch™ Spotters

Auction Resources 2021
https://www.zillman.us/subject-tracers/auction-resources/
http://www.AuctionResources.info/
The above is the associated white paper link dataset compilation of the Auction Resources 2021 Subject Tracer™ Information Blog by Marcus P. Zillman, M.S., A.M.H.A. It is a 17 page .pdf document 679KB. [Completely updated including all link validation and new links added on January 26, 2021].

Academic and Scholar Search Engines and Sources 2021 – July 2021 Edition
http://www.ScholarSearchEngines.com/
Internet Annotated Link Dataset Compilation titled "Academic and Scholar Search Engines and Sources 2021" is now a 83 page research paper listing selected resources both new and existing that will help anyone who is attempting to find academic and scholarly information and knowledge available on the Internet. Each source is described along with the URL address than can be accessed. It is freely available as a .pdf file (977KB) at the above link from the Virtual Private Library™ and authored by Marcus P.

Zillman, M.S., A.M.H.A. [**Completely Updated with all links validated and new URLs added: July 1, 2021**]. Other white papers are available by clicking here.

Biological Informatics 2021
http://www.BiologicalInformatics.info/
I have just updated my Subject Tracer™ Information Blog white paper link dataset compilation titled **Biological Informatics 2021** which is now a 38 page paper listing selected resources both new and existing that will help anyone who is attempting to find the latest information about biological informatics that are available over the Internet. It is freely available as a .pdf file (833KB) at the above link from the Virtual Private Library™ and authored by Marcus P. Zillman, M.S., A.M.H.A. It was completely updated including link validation and new links added on **January 29, 2021**. Other white papers are available by clicking here.

Deep Web Research and Discovery Resources 2021 – July 2021 Edition
http://www.DeepWeb.us/   I have just updated my white paper link dataset compilation and now titled **Deep Web Research and Discovery Resources 2021** and it is now a 82 page 814KB PDF document freely available directly from the above URL. This update verified all links as well as reviewed all resources covered including adding additional links. Currently this has been downloaded over 10,000,000+ times!

2021 White Papers by Marcus P. Zillman, M.S., A.M.H.A.
http://www.WhitePapers.us/   I have updated all my white papers for 2021 and have a list of them that are freely and readily available. Feel free to use for your next projects, academic and zoom meeting pursuits! My 50+ Subject Tracers have also been updated for 2021 and freely and readily available by clicking here. Excellent resources for students both young and old!!

Biotechnology Resources 2021
https://www.zillman.us/subject-tracers/biotechnology-resources/
http://www.BiotechnologyResources.info/
The above is the associated white paper link dataset compilation of the Biotechnology Resources 2021 Subject Tracer™ Information Blog by Marcus P. Zillman, M.S., A.M.H.A. It is now a 14 page .pdf document 647KB. **[Completely Updated including all links validated and new links added on January 8, 2021]** Other white papers are available by clicking here. Visit my just updated for 2021 54 Subject Tracers™ by clicking here.

Open Educational Resources (OER) Sources 2021
http://www.OERSources.com/
"Open Educational Resources (OER) are freely accessible, openly licensed text, media, and other digital assets that are useful for teaching, learning, and assessing as well as for research purposes." [Wikipedia] Costs continue to rise for students who are pursing

college and post graduate degree programs. By leveraging best practice sites, services and non-traditional options to expand knowledge, skills and abilities in many disciplines, students can choose from a wide range of options to complete their respective goals. This freely available guide, Open Educational Resources (OER) Sources 2021, is a comprehensive listing of useful open educational resources, sources and sites on the Internet that can assist you in optimizing your learning opportunities. This will be added to OERSearchEngine.com/. This will be added to Education and Academic Resources 2021 Subject Tracer™. This will be added to Student Research Resources Subject Tracer™. Complete Update Including All Links Validated on **July 1, 2021;** [56 pages, 822KB PDF]

Bot and Intelligent Agent Research Resources 2021
http://www.BotResearch.info/
The above is the associated white paper link dataset compilation of the Bot Research Subject Tracer™ Information Blog by Marcus P. Zillman, M.S., A.M.H.A. It is a 27 page .pdf document 714KB. [**All Links Validated and New Links added on January 9, 2021**] Other white papers are available by clicking here. Visit my just updated for 2021 54 Subject Tracers™ by clicking here.

New Normal Startup Resources 2021 – July 2021 Edition
http://www.NewNormalStartUpResources.com/
http://whitepapers.VirtualPrivateLibrary.net/New_Normal_Startup_Resources.pdf
The white paper link dataset compilation of the **New Normal Startup Resources 2021** Subject Tracer™ Information Resource by Marcus P. Zillman, M.S., A.M.H.A. has just been updated **July 1, 2021** and is now a freely available 47 page .pdf document 650KB listing the latest and greatest online resources and sites for the new normal startup resources!. Other white papers are available by clicking here. This is a MUST publication for every business in today's COVID-19 world!!

Business Intelligence Resources 2021
http://www.BIResources.info/
The above is the associated white paper link dataset compilation of the Business Intelligence 2021 Subject Tracer™ Information Blog by Marcus P. Zillman, M.S., A.M.H.A. It is now a 104 page freely available .pdf document.

LLRX> Artificial Intelligence Resources on the Internet 2021
https://www.llrx.com/2021/06/artificial-intelligence-resources-on-the-internet-2021/
Artificial Intelligence Resources on the Internet 2021 – Articles, studies, reports and investigations abound on how AI is impacting all aspects of our lives inclusive of privacy, social media, healthcare, the economy, the financial system, education, communications, law, the courts and technology. This is a timely, broad overview of resources, sites and applications by **Marcus P. Zillman** spans subject matter and

disciplines as well as the many permutations of the technologies that drive artificial intelligence. The PDF file is located by clicking here.

ChatterBots Resources on the Internet 2021
https://www.zillman.us/subject-tracers/chatterbots-resources-on-the-internet-2021/
http://ChatterBots.info/   The white paper link dataset compilation of ChatterBots Resources on the Internet 2021 Subject Tracer™ Information Blog by Marcus P. Zillman, M.S., A.M.H.A. is a 28 page .pdf document 787KB listing the latest and greatest online resources and sites for ChatterBots! [**Complete Updated on January 24, 2021,**] Other white papers are available by clicking here.

Data Mining Resources 2021
http://www.DataMiningResources.info/
I have just created Data Mining Resources 2021 Subject Tracer™ Whitepaper Dataset Link Compilation and it is now a 32 page (758KB).pdf white paper document is available from the above URL link. It lists alphabetically the latest resources and referenced sources for data mining available from the Internet.[**Created on October 12, 2020 and Updated January 23, 2021**] Additional white papers and resources by Marcus P. Zillman are available by clicking here.

August 2021 Zillman Column: World Wide Web Reference Resources 2021
http://columns.virtualprivatelibrary.net/WWW_Reference_2021_Aug21_column.pdf
http://www.ZillmanColumns.com/
The August 2021 Zillman Column features World Wide Web Reference Resources 2021 by Marcus P. Zillman, M.S., A.M.H.A.; Executive Director of the Virtual Private Library. This is a comprehensive listing of world wide web reference resources, sites and tools on the Internet and available in the new "zoom" education/learning age. These competent world wide web reference resources and tools will be your search engine for your research. The below list of sources is taken from his Subject Tracer™ Information Blog titled World Wide Web Resources 2021 and is constantly updated with Subject Tracer™ bots at the following URL: http://www.WWWResourcers.info/ . These resources and sources will help you to discover the many pathways available to you through the Internet to find the latest world wide web reference resources, sources and sites. This is another MUST have column to discover the latest 2021 competent online world widw web reference resources and tools to give you the information you need in today's ever changing and fast paced 2021 New Economy business and academic research world and the New Normal.

Directory Resources On the Internet 2021
https://www.zillman.us/subject-tracers/directory-resources/
http://www.DirectoryResources.info/
The above is a white paper link dataset compilation of the Directory Resources On the Internet 2021 Subject Tracer™ Information Blog by Internet Expert Marcus P. Zillman, M.S., A.M.H.A. This **Directory of Directories** covers all the competent and well maintained directories available from the Internet and makes for an excellent alternative search resource! It is now a 32 page .pdf document 767KB. [**Completely updated including all links validated on November 23, 2020**] Other white papers are available by clicking here.

eCommerce Resources On the Internet 2021
https://www.zillman.us/subject-tracers/ecommerce-resources/
http://www.eCommerceResources.info/
The above is the associated white paper link dataset compilation of the **eCommerce Resources On the Internet 2021** Subject Tracer™ Information Blog by Marcus P. Zillman, M.S., A.M.H.A.. It is a 31 page .pdf document (759KB) freely available from the above URL. [**Updated with all links validated and new links added on January 23, 2021**]. Other white papers are available by clicking here.

Education and Academic Resources 2021
http://WhitePapers.VirtualPrivateLibrary.net/education resources.pdf
Eucation and Academic Resources 2021 (EducationResources.info) is a Subject Tracer™ Information Blog developed and created by the Virtual Private Library™. It is designed to monitor education and academic resources on the World Wide Web. We always welcome suggestions of additional sites and resources to be added to this comprehensive listing and please submit by clicking here. This site has been created, developed and maintained by Marcus P. Zillman, M.S., A.M.H.A.; Internet expert, author, keynote speaker, and consultant. Areas Covered in this white paper link dataset compilation include: a) Education Resources, b) Distance Learning Resources, c) Chemistry Resources, d) Economics Resources' e) General Resources, f) Journals/Book Resources, g) Lecture Notes/Study Guides Resources, h) Mathematics/Statistics Resources, i) MBA Resources, j) MOOCS/Open Courseware (OCW) Resources, k) Online Tutoring/Homework Help Resources, l) PhD/Dissertation/Thesis/Academic Writing Resources, m) Philosophy Resources, n) Scholarship Resources, o) Science/Engineering/Technology Resources, and p)Study Skills Resources. **Updated and All Links Validated: April 1, 2021 [44 Pages PDF 865KB]**

Elder Resources 2021
http://www.ElderResources.info/
The above is the white paper link dataset compilation of Elder Resources 2021 by Marcus P. Zillman, M.S., A.M.H.A. It is a 21 page .pdf document 679KB. [**Completely Updated With All Links Validated and New URLS added On January 15, 2021**] Other white papers are available by clicking here.

Employment Resources on the Internet 2021
http://www.EmploymentResources.info/
I have just updated my white paper link dataset compilation titled **Employment Resources on the Internet 2021** and is now a 26 page .pdf document (709KB) freely available from the above URL. Other white papers are available by clicking here.
[**Complete update including all links validated and new links added on February 1, 2021**]

Entrepreneurial Resources 2021
http://www.EntrepreneurialResources.info/
Entrepreneurial Resources 2021 (EntrepreneurialResources.info) is a Subject Tracer™ Information Blog and white paper developed and created by the Virtual Private Library™. It is designed to monitor entrepreneurial resources on the World Wide Web. This site has been developed and maintained by Marcus P. Zillman, M.S., A.M.H.A.; Internet expert, author, keynote speaker, and consultant.

Financial Sources 2021
https://www.zillman.us/subject-tracers/financial-sources/
http://www.FinancialSources.info/
The above is the associated white paper link dataset compilation of the Financial Sources 2021 Subject Tracer™ Information Blog by Marcus P. Zillman, M.S., A.M.H.A. It is a 37 page .pdf document 777KB. **[Updated January 21, 2021]** Other white papers are available by clicking here.

Subject Tracer™ Information Blogs

Subject Tracer™ Information Blogs created and developed by the Virtual Private Library™ combine the best of the latest tools on the Internet. Using bots, blogs and news aggregators the Subject Tracer™ Information blogs generate RSS feeds with the latest resources to create a current information resource flow through niched subject tracers. I am proud to be the creator of the Internet's first Subject Tracer™ Information Blogs:

Virtual Private Library™
http://www.VirtualPrivateLibrary.com/

Accessibility Resources
http://www.AccessibilityResources.info/

Agriculture Resources
http://www.AgricultureResources.info/

AnswerSpot
http://www.AnswerSpot.co/

Artificial Intelligence Resources
http://www.AIResources.info/

Astronomy Resources
http://www.AstronomyResources.info/

Auction Resources
http://www.AuctionResources.info/

Biological Informatics
http://www.BiologicalInformatics.info/

Biotechnology Resources
http://www.BiotechnologyResources.info/

Bot Research
http://www.BotResearch.info/

Business Intelligence Resources
http://www.BIOnlineResources.com/

ChatterBots
http://www.ChatterBots.info/

Data Mining Resources
http://www.DataMiningResources.info/

Deep Web Research
http://www.DeepWebResearch.info/

Directory Resources
http://www.DirectoryResources.info/

eCommerce Resources
http://eCommerceResources.info/

Education and Academic Resources
http://www.EducationResources.info/

Elder Resources
http://www.ElderResources.info/

Employment Resources
http://www.EmploymentResources.info/

Entrepreneurial Resources
http://www.EntrepreneurialResources.info/

Fact Checkers Directory
http://www.FactCheckers.us/

Financial Sources
http://www.FinancialSources.info/

Finding People
http://www.FindingPeople.info/

Games Resources
http://www.GamesResources.info/

Genealogy Resources
http://www.GenealogyResources.info/

Grant Resources
http://www.GrantResources.info/

Green Files
http://www.GreenFiles.info/

Grid, Distributed and Cloud Computing Resources
http://www.GridResources.info/

Healthcare Resources
http://www.HealthcareResources.info/

Information Futures Markets
http://www.InformationFuturesMarkets.com/

Information Quality Resources
http://www.InformationQualityResources.info/

International Trade Resources
http://www.InternationalTradeResources.info/

Internet Alerts
http://www.InternetAlerts.info/

Internet Demographics
http://www.InternetDemographics.info/

Internet Experts
http://www.InternetExperts.info/

Internet Hoaxes
http://www.InternetHoaxes.info/

Intrapreneurial Resources
http://www.IntrapreneurialResources.info/

Journalism Resources
http://www.JournalismResources.info/

Knowledge Discovery
http://www.KnowledgeDiscovery.info/

Military Resources
http://www.MilitaryResources.info/

New Economy Analytics, Resources and Alerts
http://www.NewEconomyAnalytics.com/

Outsourcing/Offshoring Information and Resources
http://www.OutsourcingOffshore.us/

Privacy Resources
http://www.PrivacyResources.info/

Reference Resources
http://www.ReferenceResources.info/

Research Resources
http://www.ResearchResources.info/

RestStress™
http://www.RestStress.com/

Script Resources
http://www.ScriptResources.info/

ShoppingBots
http://www.ShoppingBots.info/

Social Informatics
http://www.SocialInformatics.info/

Statistics Resources and Big Data
http://www.StatisticsResources.info/

Student Research
http://www.StudentResearch.info/

Theology Resources
http://www.TheologyResources.info/

Tutorial Resources
http://www.TutorialResources.info/

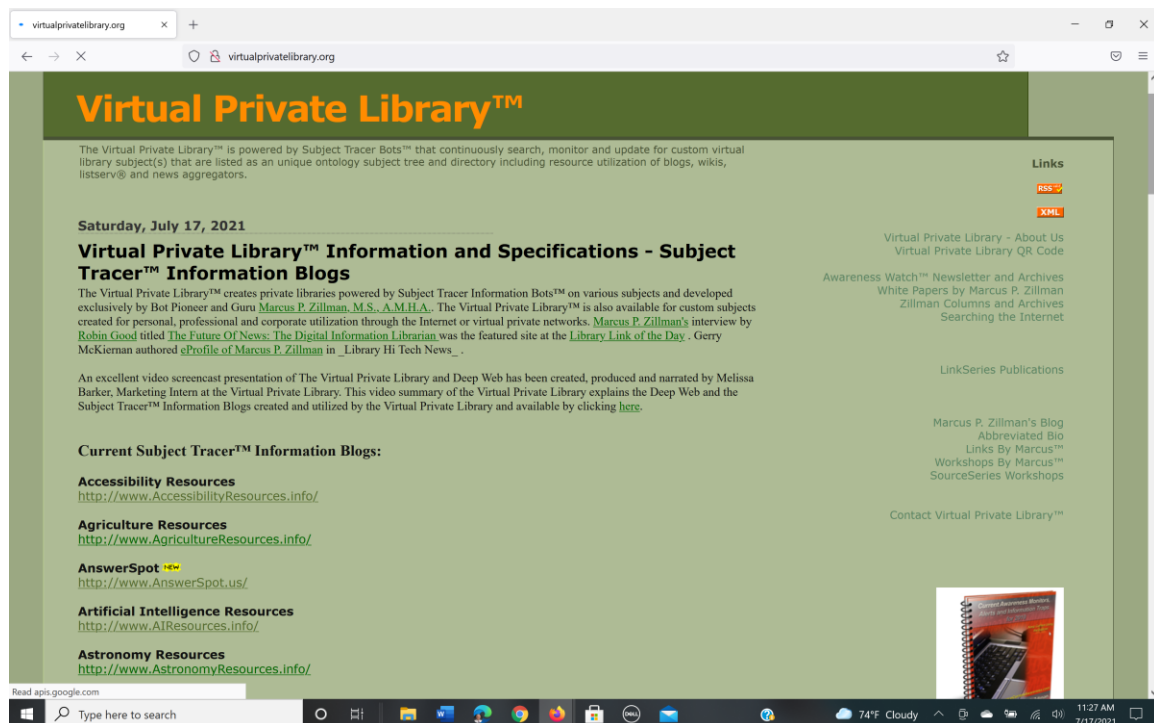World Wide Web Reference
http://www.WWWReference.info/

Figure 1: Virtual Private Library™

Author Information: Marcus P. Zillman, M.S., A.M.H.A. Executive Director of the Virtual Private Library is an international Internet expert, author, keynote speaker and corporate consultant in the area of information retrieval, knowledge discovery, knowledge harvesting, artificial intelligence and bots/intelligent agents. He has created

numerous world wide web sites including 54 Subject Tracer™ Information Portals and Blogs; written a number of internet miniguides, white papers, manuals and books; hosted over 160 weekly Internet television shows, writes a weekly and monthly column on Current Awareness on the Internet; writes a monthly newsletter Awareness Watch and delivers keynote presentations throughout the international marketplace. He also actively delivers one and two day workshops for key industry sectors displaying how the Internet can be used as a tool to maintain current awareness and professional competencies. Additional websites by Marcus P. Zillman, M.S., A.M.H.A.:

Marcus P. Zillman's Blog (26,000+ Postings)
http://www.zillman.us/

Marcus P. Zillman Abbreviated Bio
http://www.zillman.info/

White Papers by Marcus P. Zillman
http://www.WhitePapers.us/

Internet MiniGuides™
http://www.InternetMiniguide.com/

Awareness Watch™ Newsletter
http://www.AwarenessWatch.com/

Marcus P. Zillman's Columns
http://www.ZillmanColumns.com

LinkSeries Publications
http://www.LinkSeries.com/

Links By Marcus™
http://www.LinksByMarcus.com/

Workshops By Marcus™
http://www.WorkshopsByMarcus.com/

SourceSeries Internet Research Workshops
http://www.SourceSeries.com/

Watch Marcus™
http://www.WatchMarcus.com/

listen to marcus™
http://www.ListenToMarcus.com

Research White Papers, Articles, Lectures and Speeches by Marcus P. Zillman, M.S., A.M.H.A.:

2021 Directory of Directories
http://www.2021DirectoryOfDirectories.com/

2021 Guide to Finding Experts by Using the Internet
http://www.FindingExperts.info/

2021 Guide to Finding People Resources and Sites
http://www.FindingPeople.info/

2021 Guide to Internet Privacy Resources and Tools
http://www.2021InternetPrivacy.com/

2021 Guide to Searching the Internet
http://www.SearchingTheInternet.info/

2021 New Economy Resources
http://www.2021NewEconomy.com/

Academic and Scholar Search Engines and Sources 2021
http://www.ScholarSearchEngines.com/

Bots, Blogs and News Aggregators 2021
http://www.BotsBlogs.com/

Business Intelligence Online Resources 2021
http://www.BIOnlineResources.com/

Cloud Computing Resources Primer 2021
http://www.zillman.us/white-papers/grid-distributed-and-cloud-computing-resources-primer/

Current Awareness Discovery Tools on the Internet 2021
http://www.zillman.us/white-papers/current-awareness-discovery-tools-on-the-internet/

Deep Web Research and Discovery Resources 2021 Online White Paper
http://DeepWeb.us/

eMarketing MiniGuide 2021
http://www.eMarketingMiniGuide.com/

eReference Library Link Toolkit 2021
http://www.eReferenceLibrary.com/

Finding Experts By Using the Internet 2021
http://www.FindingExperts.info/

Finding People Resources and Sites 2021
http://www.FindingPeople.info/

Healthcare Bots and Subject Directories 2021
http://www.HealthcareBots.info/

Knowledge Discovery Resources 2021
http://www.KDResources.info/

New Economy Resources 2021
http://www.NewEconomyResources.com/

Online Research Browsers and Data Visualization Tools 2021
http://www.zillman.us/white-papers/online-research-browsers/

Online Research Tools 2021
http://www.OnlineResearchTools.info/

Online Social Networking 2021
http://www.OnlineSocialNetworking.info/

Searching the Internet 2021
http://www.SearchingTheInternet.info/

Using the Internet As a Dynamic Resource Tool for Knowledge Discovery 2021
http://www.zillman.us/white-papers/using-the-internet-as-a-dynamic-resource-tool-for-knowledge-discovery/

Web Data Extractors 2021
http://www.WebDataExtractors.com/

Web Guide for the New Economy 2021
http://www.WebGuideNewEconomy.com/

White Papers 2021 By Marcus P. Zillman, M.S., A.M.H.A.
http://www.WhitePapers.us/

Internet Tutor by Marcus P. Zillman, M.S., A.M.H.A.
http://www.InternetTutor.info/
Visit this site to learn about the availability of Marcus P. Zillman to tutor you or your associate one on one in the privacy of your residence or office on the latest happenings of the Internet including Internet basics to advanced Internet searching using bots and creating your own personal blog .

Internet Speaking by Marcus P. Zillman, M.S., A.M.H.A.
http://www.InternetSpeaker.net
Visit this site to learn about Marcus P. Zillman's speaking engagements for your organization meetings and events. View and listen to his previous presentations as well as his weekly television shows.

Internet Consulting by Marcus P. Zillman, M.S., A.M.H.A.
http://InternetConsultant.BlogSpot.com/
Visit this site to obtain information about obtaining the consultation services of Marcus P. Zillman for your company including eCommerce audits, utilization of bots, blogs and news aggregators or the creation of your own personal virtual private library powered by Subject Tracer™ Information bots!

Current Awareness Monitors, Alerts and Information Traps
http://www.ecurrentAwareness.com/
http://www.CurrentAwarenessTools.com
 Marcus P. Zillman's latest reports Current Awareness Monitors, Alerts and Information Traps and Current Awareness Tools 2020 are now available. One for purchase and one freely availanle online and immediate download. These reports are comprehensive listings of the latest resources, sources and sites for current awareness on the Internet. This is a must read for anyone who must stay current in their profession and/or business activity as the list of URLs will keep you at the leading edge of your career.

Market Intelligence Resources
http://www.MarketIntelligenceResources.com/
Marcus P. Zillman's just released professional Internet MiniGuide is titled Market Intelligence Resources and is available for purchase online and immediate download. This 193 page digital miniguide represents a comprehensive listing of the latest resources, sources and sites to discover the latest Market Intelligence sources available on the Internet with many of them freely available! Designed specifically for today's entrepreneur, professional and/or investor.

Entrepreneurial Links 101
http://www.EntrepreneurialLinks.com/
Marcus P. Zillman's newly released 231 page eReference digital book for the up and coming entrepreneur. Entrepreneurial Links 101 gives an alphabetical listing of the very best Internet and World Wide Web sites covering Entrepreneur Resources, Business Intelligence Resources and an extremely comprehensive list of Online Research Tools. This is considered by many to be the entrepreneur's bible for finding relevant and competent online resources!

Internet Privacy and Security Resources
http://www.InternetPrivacySecurity.net/
Marcus P. Zillman's latest eReference digital publication is a selected comprehensive alphabetical listing of the latest resources and sites covering all aspects of privacy and security currently available over the Internet. From the board room to the family room, these resources and sites give you the information you need to maintain your privacy and security as you use the Internet in your business and personal life.

Research Resources Online Guide
http://www.ResearchResourcesOnline.net/
Marcus P. Zillman's latest LinkSeries Publication is a 340 page digital guide of a selected comprehensive alphabetical listing of the latest and greatest resources and sites covering all areas of research that is currently available over the Internet. The guide covers online research resources and tools for the Newbie to research as well as the Seasoned researcher. Contents include: a) Research Resources, b) Research Tools, c) Student Research Resources Toolkit, d) Knowledge Discovery/Management and Data Mining Resources, e) Knowledge Discovery/Retrieval and the World Wide Web Resources, and f) Subject Tracer™ Information Blogs.

The Survivor's Manual for The New Economy.
http://www.NewEconomyManual.com/
Marcus P. Zillman's latest LinkSeries Publication is a 239 page digital read that gives excellent resources and annotated sources for the new economy analytics, alerts, ecommerce, financial sources, invisible and deep web resources, social and business networking sources along with new economy competitive and business intelligence resources and an extremely comprehensive listing of new economy online tools.